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The Sage of Omaha



The Sage of Frankfurt



- English, not Accounting, is the language of business.

CROSS-CULTURAL MANAGEMENT

Global Business Speaks English

by Tsedal Neeley

From the May 2012 Issue

Summary Save Share Print **\$8.95** Buy Copies

Ready or not, English is now the global language of business. More and more multinational companies are mandating English as the common corporate language—Airbus, Daimler-Chrysler, Fast Retailing, Nokia, Renault, Samsung, SAP, Technicolor, and Microsoft in Beijing, to name a few—in an attempt to facilitate communication and performance across geographically diverse functions and

<https://hbr.org/2012/05/global-business-speaks-english>

The Sage of Frankfurt



- Accounting & Finance are ...
– just – the language of money.



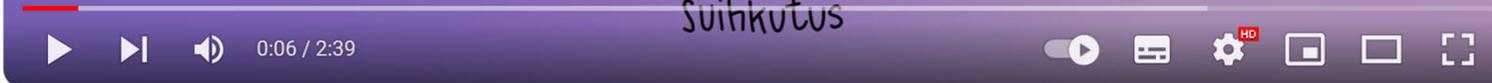
- But: money makes the world go round.
So ...

Module Theme: The Language of Money



Our Fundamental Approach

What is
language showering?



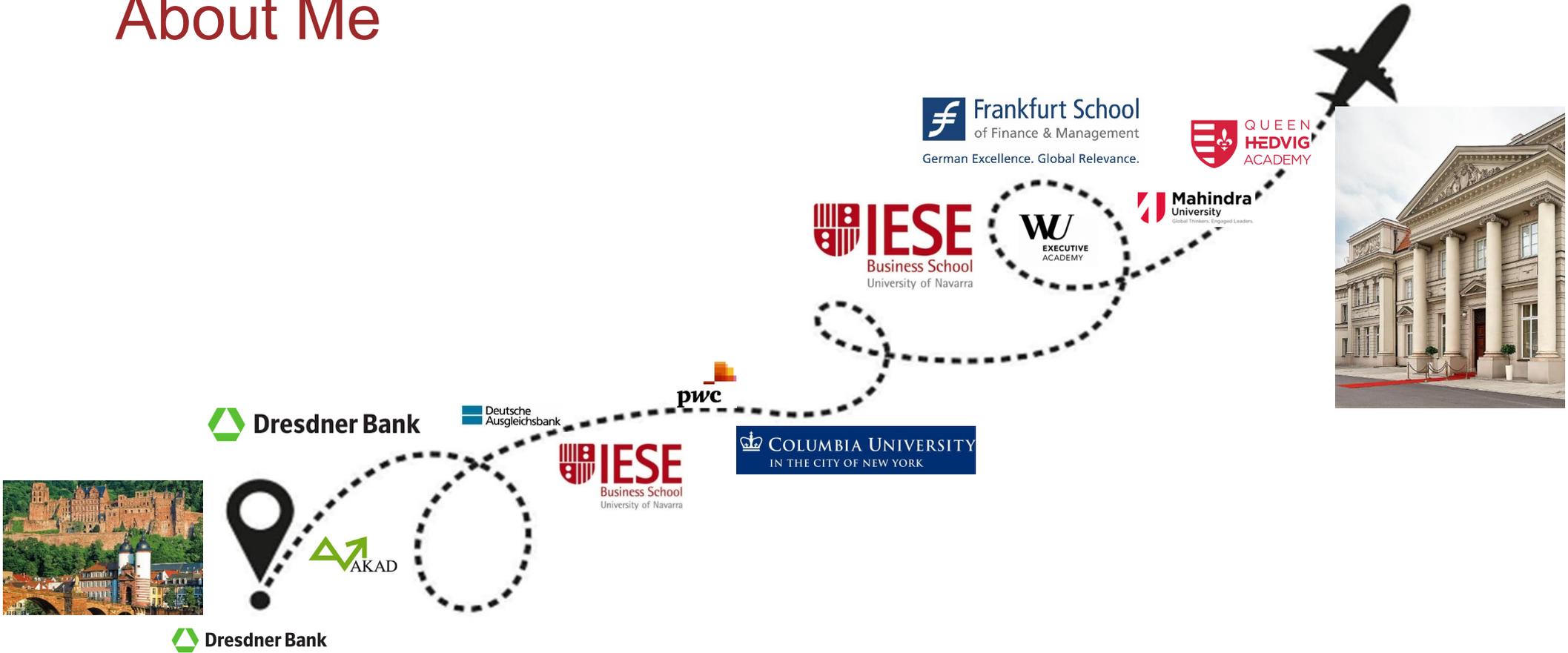
Check it out: <https://youtu.be/6dLiokGsEN8?si=EBbTQVBk3ZhH0QP9>

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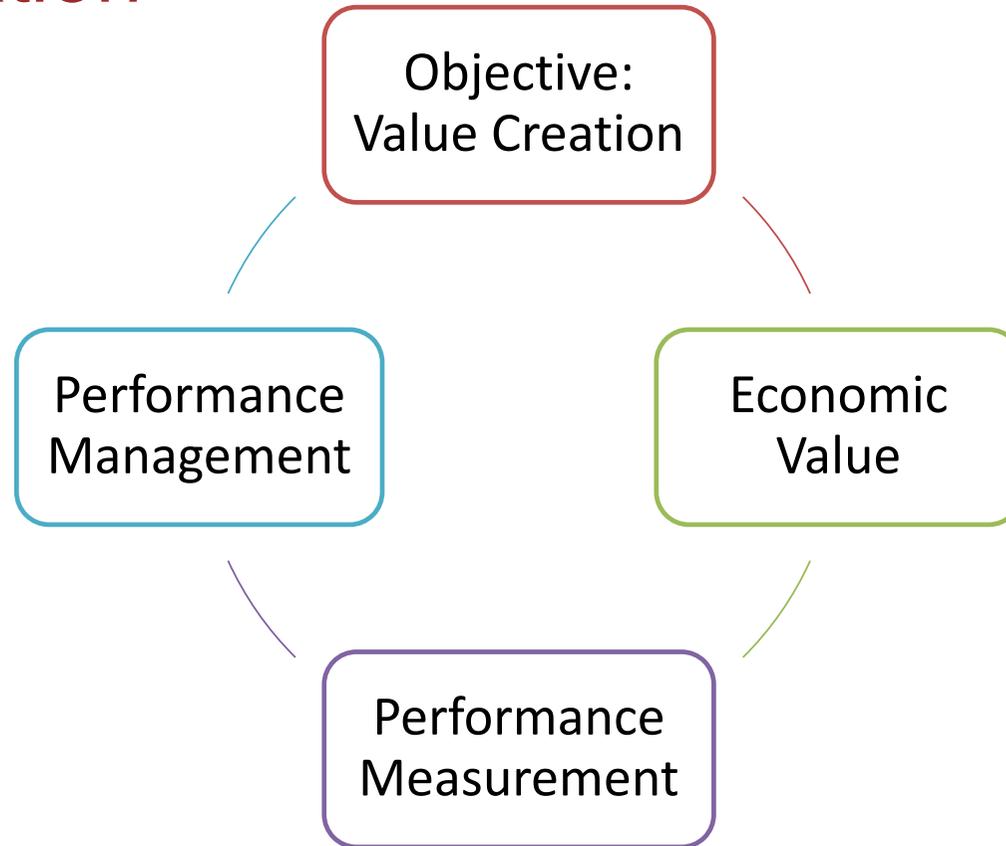
About Me



About You

- How many of you **use, or have used**, financial information on your job?
- For how many of you is this the **first time** that you receive **a formal training** in Finance & Controlling?
- If I say “Finance & Controlling”, **what comes to your mind?**
 - What are these words for you?
 - With what do you associate them?
 - How do you perceive them?
 - What are your current, related challenges?
 - Etc.

Value Creation



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