

**Program for Management Development  
Module 3**

Bellotto Hotel, Senatorska 13/15; Warsaw

January, 15th	January, 16th
	<p>8.30 -10.00 <b>Managing the business with aggregate financial information</b> <i>prof. Markus Maedler</i></p> <p>10.00 - 10.30 <b>Coffee break</b></p> <p>10.30 - 12.00 <b>Managing the business with disaggregate financial information - case: Industrial Grinders</b> <i>prof. Markus Maedler</i></p>
<p>13.30 - 14.00 <b>Coffee break</b></p>	<p>12.00 - 12.45 <b>Lunch</b></p>
<p>14.00 - 15.30 <b>Business Models: the nature of innovation and the "explore game"</b> <i>prof. Lorenzo Massa</i></p>	<p>12.45 - 13.15 <b>Teamwork - case: "Sub-micron Devices "</b></p>
<p>15.30 - 16.00 <b>Teamwork - case: "Quirky"</b></p>	<p>13.15 - 14.45 <b>Managing performance of business units and managers</b> <i>prof Markus Maedler</i></p>
<p>16.00 - 16.15 <b>Coffee break</b></p>	<p>14.45 - 15.00 <b>Wrap-up</b> <i>prof. Radosław Koszewski</i></p>
<p>16.15 - 17.45 <b>Behind conventional business model frameworks</b> <i>prof. Lorenzo Massa</i></p>	