

**Advanced Management Program
Module #4**

Bellotto Hotel, Senatorska 13/15; Warsaw

February, 11th	February, 12th
	<p>9:00 -10:30 Communication in accidents and emergencies Case study: The bend at Angrois <i>prof. Yago de la Cierva</i></p>
	<p>10:30-10:45 Coffee break</p>
<p>11:30-11:35 Welcome and Introduction <i>Kinga Mrowiec - Program Director</i></p>	<p>10:45 - 12:15 Board's urgent meeting <i>prof. Yago de la Cierva</i></p>
<p>11:35-13:00 Persuasion: the rules of effective personal communication <i>prof. Yago de la Cierva</i></p>	<p>12:15-12:45 Wrap-up <i>prof. Radosław Koszewski</i></p>
<p>13:00 -13:50 Lunch</p>	
<p>13:50-15:20 Reputation, communication and governance - formal and informal networks <i>prof. Yago de la Cierva</i></p>	
<p>15:20-15:35 Coffee break</p>	
<p>15:35 - 16:35 Teamwork case: Ferrovial; case: The bend at Angrois</p>	
<p>16:35 -18:00 Corporate Communication Case study: Ferrovial <i>prof. Yago de la Cierva</i></p>	