

Diego Cerezo—

User Experience (UX) Designer

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+1 (703) 554-9235 | US Citizen

EDUCATION

Georgia Institute of Technology

June 2022 – December 2022 | Atlanta, GA

Certificate- UX/UI

Relevant Coursework: User-Centric Design Research, Visual Prototyping and Wireframing, User Interface Development, Web Prototyping and Development

Georgia State University

August 2020 - December 2024 | Atlanta, GA

BFA - Studio Art- Graphic Design

Minor: Computer Science

Relevant Coursework: Data Structures, Principles of Computer Science, Theory Foundations of Computer Science, Typography, Graphic Design

SKILLS

Adobe Creative Suite, Figma, User-centered Design, User Research, Sketching/Rendering, Storyboarding, Wireframing, Java, HTML, CSS

RECOGNITIONS

Georgia State University

2023 for Brand Design

Georgia State University

2023 for Poster Design

Georgia Institute of Technology

2022 for App Design

Adobe Illustrator Certified

Spring 2018

EXPERIENCE

Gimme Vending - UX Design Intern

June 2022 – December 2022 | Fayetteville, GA

- Worked with Gimme vending customers at job sites to acquire appropriate insights for enhancing the Gimme mobile app, resulting in 20% faster picking times and deliveries for vending products
- Developed user friendly design concepts utilizing Figma, Github, Testflight, and wire-framing for the Gimme mobile vending app and addressed bugs within the Gimme app by creating Github issues and providing solutions
- Developed and customized a DEX port for the Gimme Key utilizing Adobe Dimension, making it the first ever interactive DEX port

Plutonic - UX Design Intern

January 2023 – March 2023 | Remote

- Conducted user interviews to gain a comprehensive understanding of how to create a popular, interactive metaverse for people struggling with mental health issues
- Created 3D assets and implemented hero images, mental health resources, and graphics into metaverse spaces for 100+ users and investors
- Increased marketability of metaverse product by designing company website utilizing Figma and Wix

Steven Tyrrell - Graphic Design Mentorship

August 2021 – January 2022 | Peachtree City, GA

- Communicated with heads of non-profits to best meet their design needs for their brands
- Designed Magazine covers, pamphlets, and logos for large educational non-profits

SAGJOL - Head Graphic Designer

January 2018 – May 2021 | Peachtree City, GA

- Optimized website design utilizing Adobe Illustrator and Photoshop, increasing website traffic by 2x
- Redesigned and edited advertisements and clothing products to improve brand image

Piedmont Hospital - Graphic Design Intern

August 2019 – May 2020 | Fayetteville, GA

- Designed merchandise, pamphlets, and infographics using Adobe Illustrator and InDesign for more than 10 hospital events