

Diego Cerezo—

User Experience (UX) Designer

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+1 (703) 554-9235

| US Citizen & Mexican Citizen

EDUCATION

Georgia Institute of Technology

June 2022 – December 2022 | Atlanta, GA

Certificate In User Experience- UX/UI

Relevant Coursework: User-Centric Design

Research, Visual Prototyping and Wireframing,
User Interface Development, Web Prototyping
and Development

Georgia State University

August 2020 - December 2024 | Atlanta, GA

**Bachelors In Fine Arts - Studio Art- Graphic
Design**

Minor: Computer Science

Relevant Coursework: Data Structures,
Principles of Computer Science, Theory
Foundations of Computer Science,
Typography, Graphic Design

SKILLS

Adobe Creative Suite, Figma, User-centered
Design, User Research, Sketching/Rendering,
Storyboarding, Wireframing, Java, HTML, CSS

RECOGNITIONS

Georgia State University

2023 for Brand Design

- Top 1 out of 13 groups

Georgia State University

2023 for Poster Design

- Top 3 out of 20 applicants

Georgia Institute of Technology

2022 for App Design

- Top 1 out of 6 apps

Adobe Illustrator Certified

Spring 2018

EXPERIENCE

Gimme Vending - UX Design Intern

June 2022 – December 2022 | Fayetteville, GA

- Worked with Gimme vending customers at job sites to
acquire appropriate insights for enhancing the Gimme
mobile app, resulting in 20% faster picking times and
deliveries for vending products

- Developed user friendly design concepts utilizing Figma,
Github, Testflight, and wire-framing for the Gimme mobile
vending app and addressed bugs within the Gimme app by
creating Github issues and providing solutions

- Developed and customized a DEX port for the Gimme Key
utilizing Adobe Dimension, making it the first ever interactive
DEX port

Plutonic - UX Design Intern

January 2023 – March 2023 | Remote

- Conducted user interviews to gain a comprehensive
understanding of how to create a popular, interactive
metaverse for people struggling with mental health issues
- Created 3D assets and implemented hero images, mental
health resources, and graphics into metaverse spaces for
100+ users and investors

- Increased marketability of metaverse product by designing
company website utilizing Figma and Wix

Steven Tyrrell - Graphic Design Mentorship

August 2021 – January 2022 | Peachtree City, GA

- Communicated with heads of non-profits to best meet their
design needs for their brands

- Designed Magazine covers, pamphlets, and logos for large
educational non-profits

SAGJOL - Head Graphic Designer

January 2018 – May 2021 | Peachtree City, GA

- Optimized website design utilizing Adobe Illustrator and
Photoshop, increasing website traffic by 50%

- Redesigned and edited advertisements and clothing
products to improve brand image

Piedmont Hospital - Graphic Design Intern

August 2019 – May 2020 | Fayetteville, GA

- Designed merchandise, pamphlets, and infographics using
Adobe Illustrator and InDesign for more than 10 hospital
events