ecommercé scotland

Private & Confidential



SPONSORSHIP OPPORTUNITY

Ecommerce Scotland 2027

Meet 330+ ecommerce brands, merchants and retailers in one day at the IMAX, Glasgow Science Centre.

20 May 2027

IMAX, Glasgow Science Centre

09:00 to 17:00 • One day in Glasgow

WEBSITE

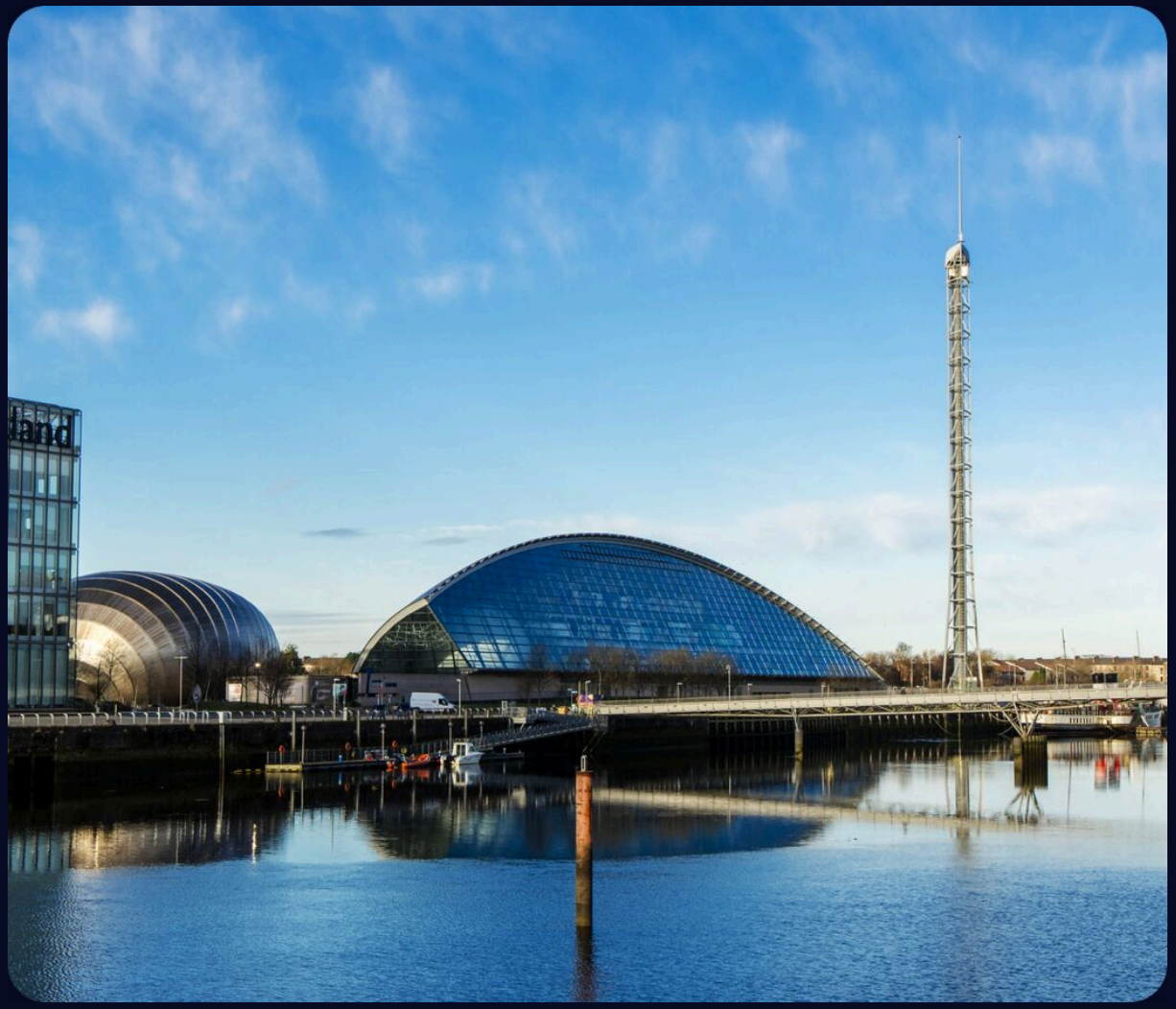
ecommercescotland.com

SPONSORSHIP

events@indez.com

THE VENUE

IMAX, Glasgow Science Centre



Ecommerce Scotland returns to the IMAX on Thursday 20 May 2027, on Pacific Quay in Glasgow.

370
tiered, theatre-style seats

300+
interactive exhibits

Free
all-day parking

1 day
09:00 to 17:00

50 Pacific Quay, Glasgow G51 1EA

WHY SPONSOR

About Ecommerce Scotland

01

Scotland's top ecommerce businesses

Approx 200 separate businesses in the room.

02

330+ attendees in 2026

A full IMAX: capacity is 370 tiered seats.

03

Senior decision-makers

About a third are very senior: C-level, directors, founders, heads of ecommerce and heads of marketing.

04

6+ hours of content

A full day of talks and panels, plus an afterparty.

05

£12bn attendee turnover

The combined turnover of the companies at Ecommerce Scotland 2026.

06

Educational, not an expo

Expert-led talks and peer-to-peer learning, aimed at intermediate and advanced skill levels.

2026 RESULTS

2026 in numbers

330+
attendees

£12bn
attendee turnover

30+
speakers and panellists

6+
hours of content

+20%
average year-on-year growth

1,053
retail stores

40,000+
attendee company staff

£300k
turnover per employee



Figures for Ecommerce Scotland 2026 attendees and their companies. Source: ecommercescotland.com/about-us

Who you'll meet



A full house at the IMAX, 2026

Scotland's ecommerce decision-makers, in one room

Most of Scotland's top ecommerce companies attend.

- Ecommerce Directors
- Heads of Ecommerce
- Ecommerce Managers
- Heads of Marketing
- Ecommerce Marketers
- Marketplace Sellers
- Founders

29	speakers and panellists
4	sessions
14	talks and panels
7	sponsors

CO-SPONSOR PACKAGE

What co-sponsors get

1. Your logo beside the IMAX screen in all talks and panels
2. Your logo on the large screen outside Glasgow Science Centre
3. Your logo on the large atrium screen inside
4. An exhibitor stand in the atrium + up to 5 free staff tickets
5. Your logo in the website footer
6. Your logo in email marketing footers
7. Your logo on the footer of attendee name badges
8. The list of attendees who opt in to email marketing
9. A featured Spin to Win in one session

Co-sponsor price: £4,400 ex VAT • £3,900 for repeat sponsors

CO-SPONSOR INCLUDES • 1

Beside the IMAX screen

Your logo at the side of the IMAX screen during all talks and panels.



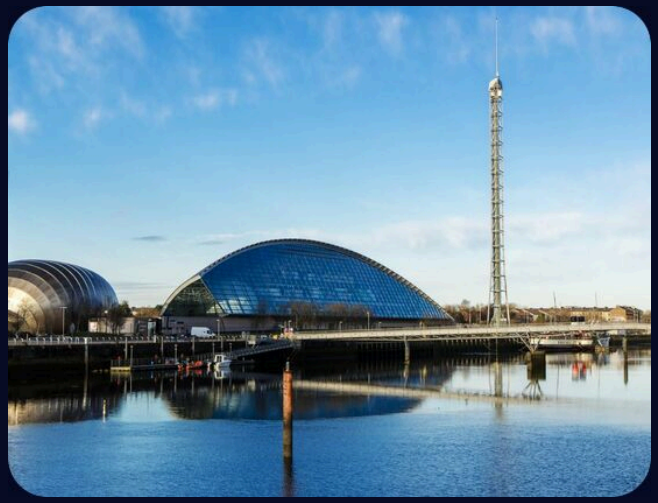
Ecommerce Scotland 2026: sponsor logos either side of the screen

CO-SPONSOR INCLUDES • 2

Outside the Science Centre

Your logo on the large screen outside Glasgow Science Centre.





2026

Sponsor logos sat beside the Ecommerce Scotland banner outside the IMAX.

CO-SPONSOR INCLUDES • 3

On the atrium screen

Your logo on the large screen inside the atrium.





THE ATRIUM

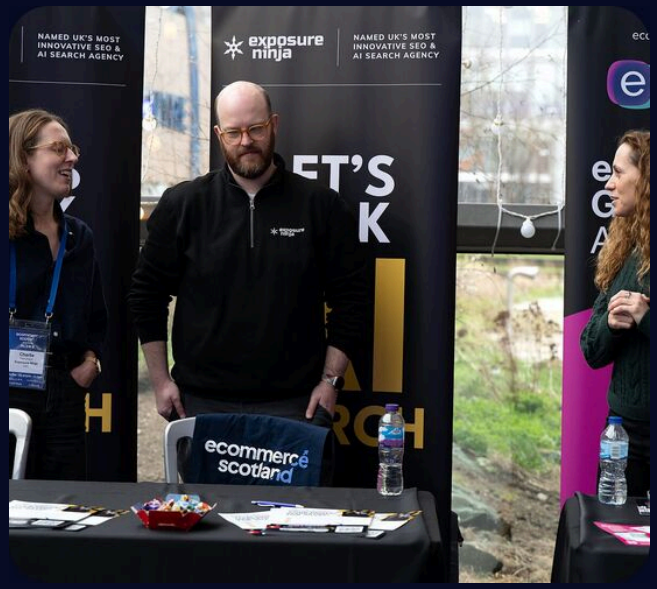
Where attendees meet for refreshments and lunch.

CO-SPONSOR INCLUDES • 4

Atrium stand + 5 tickets

An atrium stand, plus up to 5 free staff tickets (not transferable to third parties).







WHAT'S PROVIDED

A 6ft × 2ft table with black linen and a power socket for charging laptops, with space behind for roller banners or a small stand.

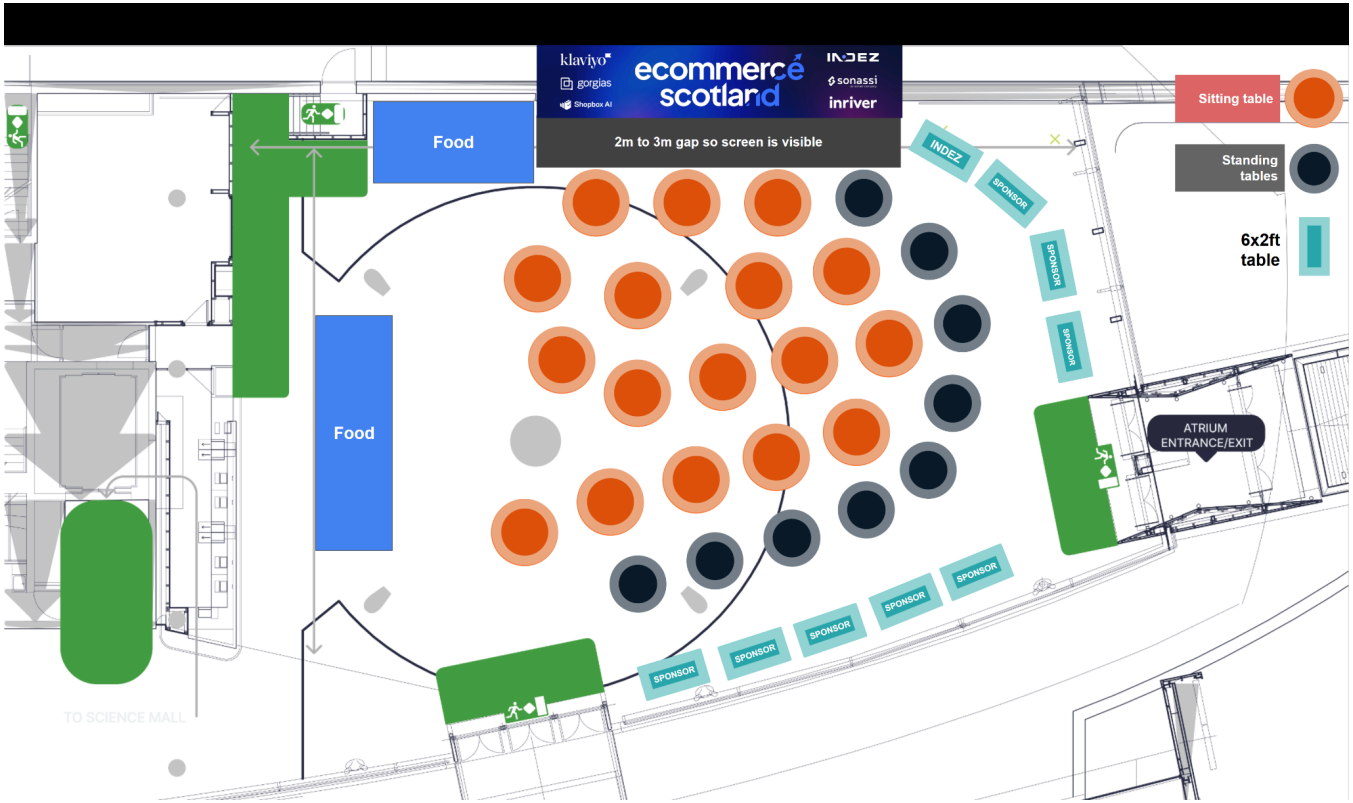
UP TO

5

free staff tickets

Codes sent once payment reaches INDEZ

The atrium layout



STAND POSITIONS

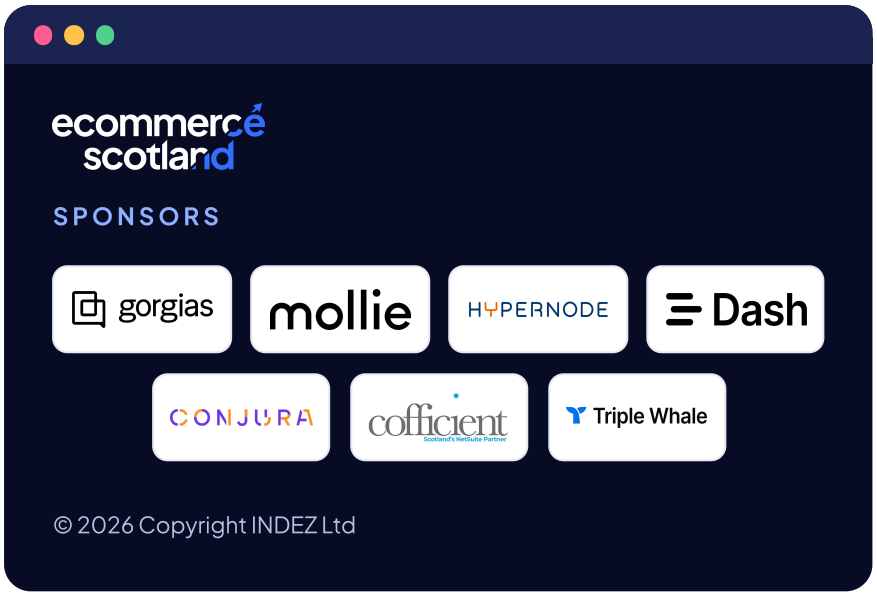
First to sign up and pay

Positioning is decided by the order co-sponsors sign up and pay.

Website and email footers

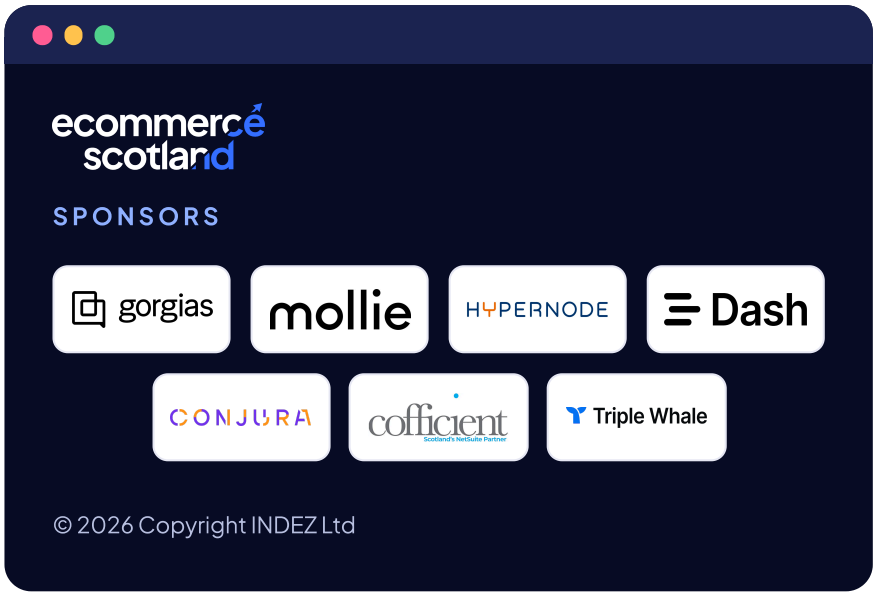
Your logo appears on both once INDEZ receives payment.

5 Website footer



Added to the footer of ecommercescotland.com once INDEZ receives payment.

6 Email marketing footers



Added to the footer of Ecommerce Scotland emails once INDEZ receives payment.

Illustrations shown with the 2026 sponsors.

On every name badge

Your logo on the footer of attendee name badges.





330+

attendees at Ecommerce Scotland 2026

CO-SPONSOR INCLUDES • 8

The opt-in attendee list

A list of the attendees who opt in to email marketing.



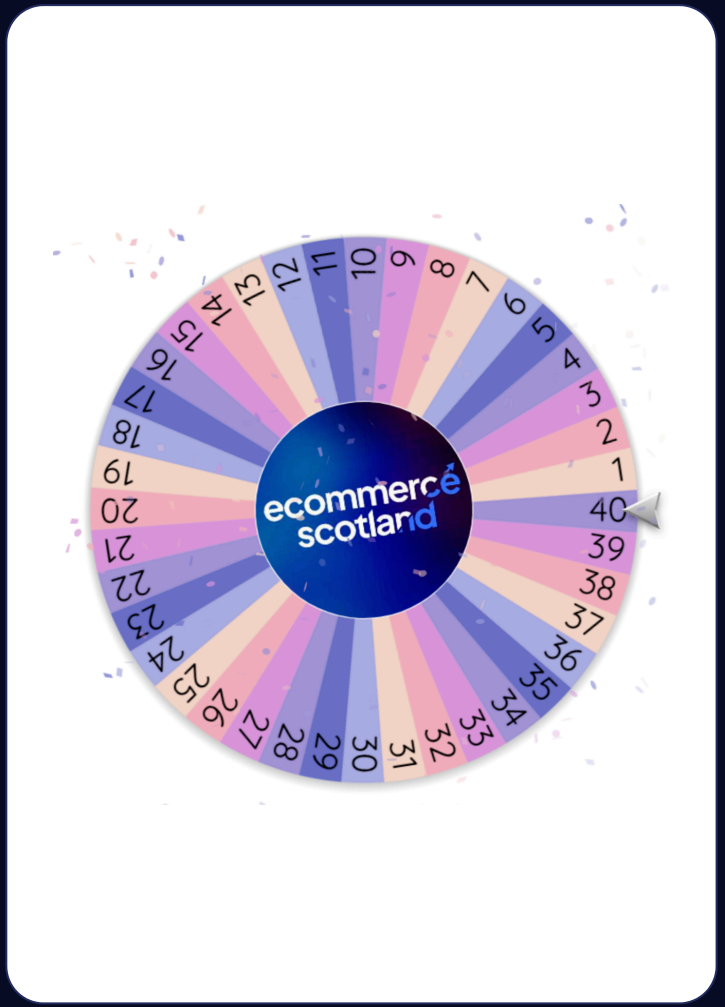
Some of the companies at Ecommerce Scotland 2026

- **Who's on it.** Attendees who opt in at registration or let you scan their badge.
- **What you get.** Their name, job title, company and email.
- **When.** Sent 2 weeks after the event, as we need time to remove opt-outs and add notes.
- **GDPR.** GDPR-compliant: UK/EU businesses only.

Featured Spin to Win

A featured Spin to Win for one session.





3 × £100

cash giveaways to attendees

5 min

on the IMAX stage, as Gorgias, Mollie, Dash and Triple Whale had in 2026

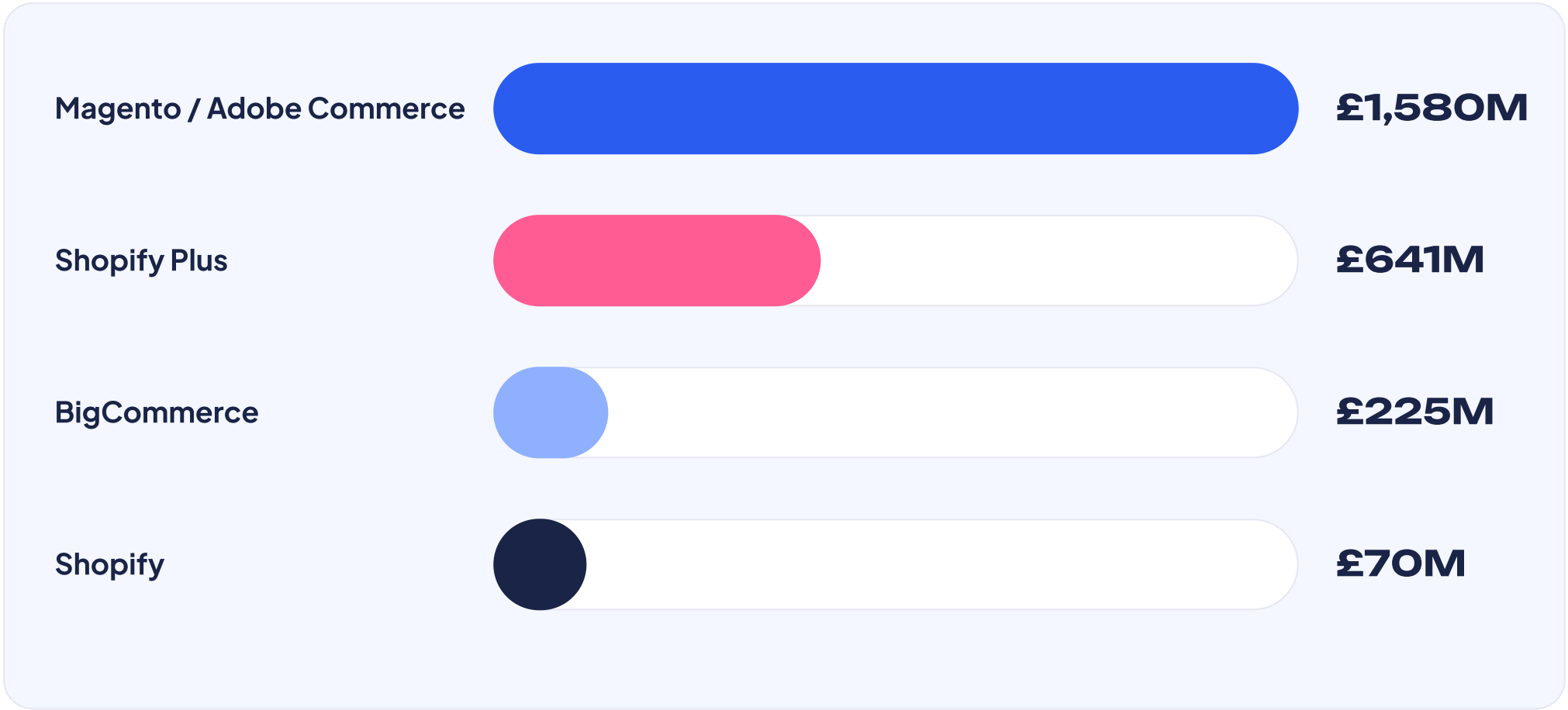
£300 + VAT

add-on for the first 4 repeat sponsors to sign up

FROM THE 14 MARCH 2024 EVENT

Attendee platforms

Combined turnover of attendee companies, by ecommerce platform.



Source: the 2026 sponsor pack, using data from the 14 March 2024 event.

CO-SPONSOR PRICE

The co-sponsor package

ecommerce scotland

CO-SPONSOR

£4,400 ex VAT

All 9 benefits, including an atrium stand and up to 5 free staff tickets.

REPEAT SPONSORS

£3,900

ex VAT

- **Payment first.** Payment must reach INDEZ in full before co-sponsors are announced or logos are added to the website footer or emails.
- **No speaking slot.** The price does not include a speaking slot, as these cannot be bought.
- **Stand.** A 6ft × 2ft table is provided for the atrium stand, with space behind for roller banners or a small stand.
- **Free tickets.** Up to 5 free tickets for your staff, not transferable to third parties. Codes are sent once payment reaches INDEZ.
- **Opt-in list.** Marketing opt-in attendee list: GDPR-compliant UK/EU businesses only.
- **Set-up.** Glasgow Science Centre is open from 08:00 on the event day for you to set up.

FOR TECH VENDORS*

Roundtable



ROUNDTABLE*

£500 ex VAT

SPONSORS

50% off

for sponsors

- **Two sessions.** A roundtable at the morning break and the afternoon break.
- **Seats 10.** Room for 10 at the table.
- **Sponsor discount.** 50% discount for sponsors.

* Tech vendors only

ADD-ON FOR TECH VENDORS*

Afterparty sponsor

ecommerce scotland

AFTERPARTY SPONSOR*

£2,900 ex VAT

Capacity: 100 guests

AVAILABLE

Only 1



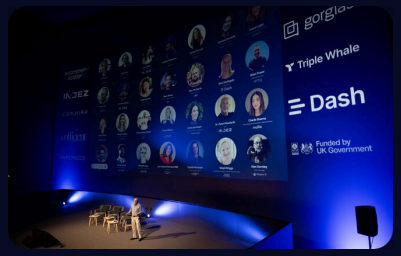
- **18:00 to 21:00.** Sponsorship of the post-event afterparty.
- **Radisson RED Sky Bar.** An 8-minute walk from Glasgow Science Centre: redskybar.com
- **Tickets via your stand.** Brands and merchants can only get afterparty tickets by registering their details at your stand.
- **Drinks and food.** All the money goes on drinks and food.



* Add-on for tech vendors only, ex VAT

PHOTOS FROM THE DAY

Ecommerce Scotland 2026



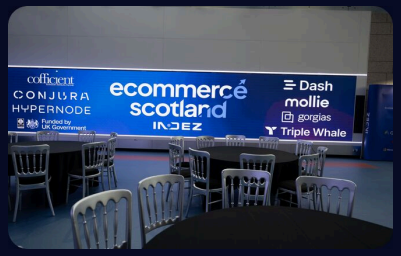




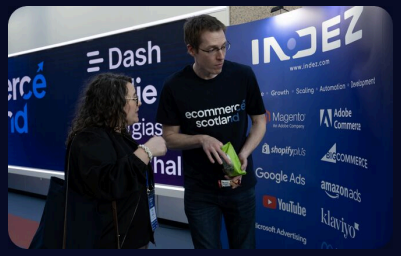






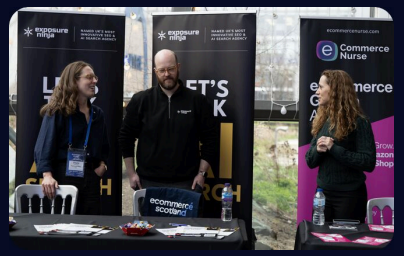





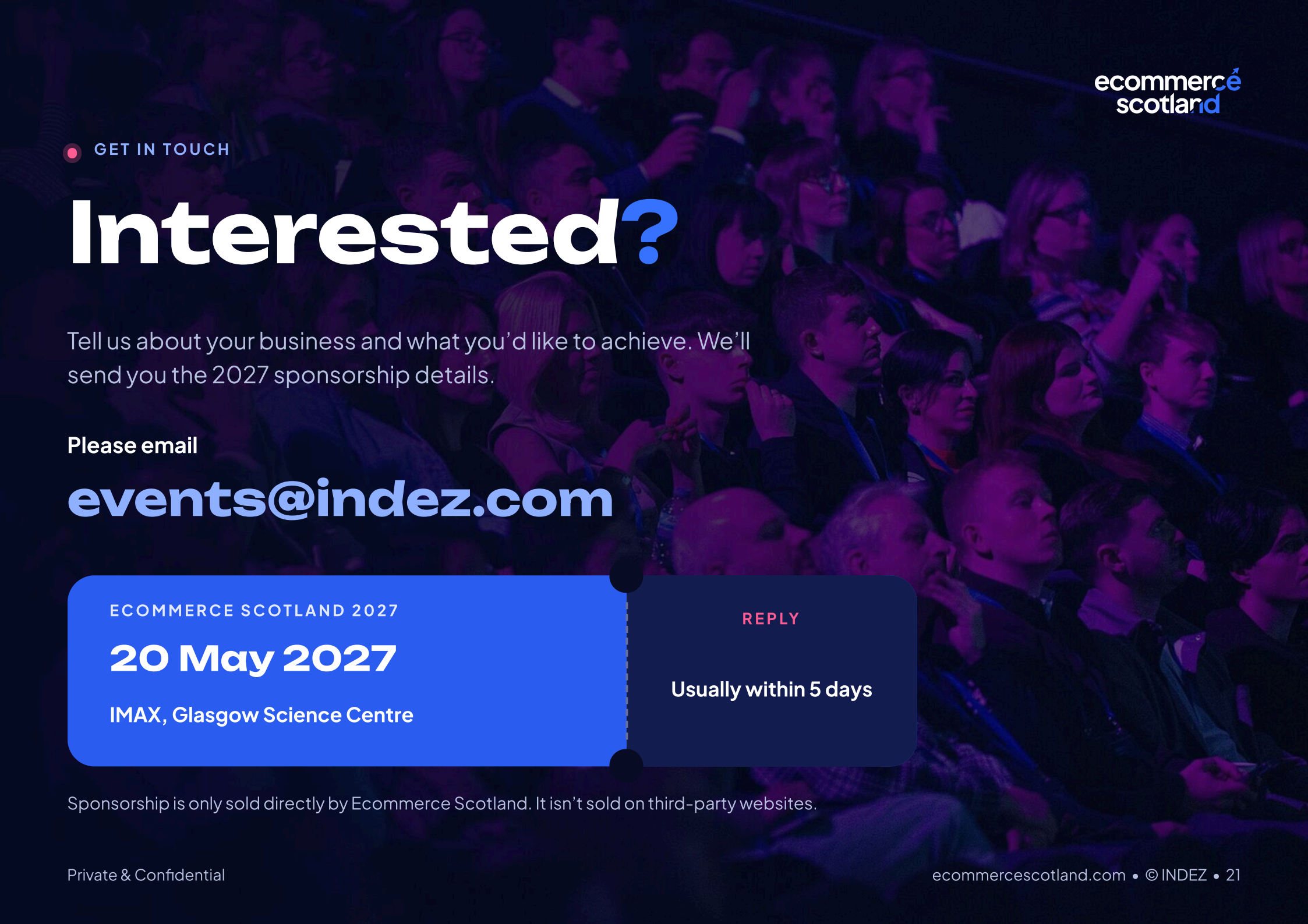









Event photography © Marsaili McGrath



GET IN TOUCH

Interested?

Tell us about your business and what you'd like to achieve. We'll send you the 2027 sponsorship details.

Please email

events@indez.com

ECOMMERCE SCOTLAND 2027

20 May 2027

IMAX, Glasgow Science Centre

REPLY

Usually within 5 days

Sponsorship is only sold directly by Ecommerce Scotland. It isn't sold on third-party websites.


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