

CHELSEY BAZZLE

UX/UI DESIGNER

www.chelseybazzleportfolio.com
chelsey.bazzle@gmail.com
linkedin.com/in/chelsey-bazzle/

EXPERIENCE

UX/UI DESIGNER / Comcast

March 2022 - PRESENT (Remote)

- Led the development of visually compelling graphic assets and page design for product launches, playing a key role in driving heightened user engagement and success.
- Cross-collaborated among marketers, stakeholders, and engineers to align design solutions with business goals and user needs.
- Managed multiple design projects simultaneously, meeting tight deadlines and maintaining high-quality standards.
- Analyzed data and user feedback to improve the platform experience and ensure alignment with business objectives.
- Presented and provided teams with best practices to cultivate a unified and enhanced user experience.

UX/UI Designer / Briarlake Animal Hospital

December 2021 - February 2022 (Alpharetta, GA)

- Collaborated with the lead UX designer on a website redesign to meet business goals and user requirements.
- Executed comprehensive user research and competitive analysis to gauge market competition, informing strategic UX/UI design decisions.
- Created wireframes and prototypes using Figma.

EDUCATION

University of South Carolina

B.A. Public Health

SKILLS

Cross-functional collaboration
Stakeholder management
Project management
Presentation skills
Data Analysis
Wireframing & Prototyping
Interaction design
User research & testing
Continuous learning

TOOLS

Adobe Creative Suite
Microsoft Office Suite
Figma
HTML/CSS
Google Analytics
Smartsheet
Slack
Miro
Jira

CERTIFICATIONS

Membership of the Interaction Design Foundation -IXDF

Google UX Design Specialization - Coursera