



Reid Menkens

Director - Private Client Adviser

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Qualifications & Designations

- Master of Financial Planning
- Diploma in Financial Planning
- Cert IV in Finance & Mortgage
- Brokering
- Diploma in Finance & Mortgage
- Brokerage
- Justice of the Peace (Qualified)

Expertise

Reid is authorised to deal in the following financial products:

- ✓ Basic and non-basic deposit products
- ✓ Derivatives
- ✓ Government debentures, stocks or bonds
- ✓ Life products
- ✓ Interests in managed investment schemes, including IDPS
- ✓ Retirement savings accounts
- ✓ Superannuation
- ✓ Securities

Prime Financial Group

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 Prime Financial Group

The Financial Advisory services referred to in this profile are offered by Reid Menkens, Authorised Representative No. 250932. Menkens Financial Group Pty Ltd, Corporate Authorised representative No. 440999. Reid Menkens is an authorised representative of Primestock Securities Ltd (Primestock), AFSL 239180 | ACN 089 676 068. Updated August 2025.

About Reid

Reid has been assisting people to make sound decisions regarding their personal and financial objectives for 25 years as a member of the Menkens Financial Group. Reid enjoys being a financial adviser because of the peace of mind his advice and recommendations deliver for our clients.

Reid is a family man who runs a small business so understands the challenges facing us all. While work occupies most of Reid's time and he derives great satisfaction from the results our clients obtain from our input his most important role is as a husband and father. This family work combination drives Reid to motivate our clients to make sound personal and financial decisions.

Reid works with Primestock Securities Ltd as a consultant. After deducting a licensing fee of 30% which is retained by Prime, the remaining fee is paid to Menkens Financial Group Pty Ltd.

Advisory Services

Our financial services are personalised to our clients' needs. We can provide a total financial solution, or alternatively advice can be limited to a particular service or situation, including:

- ✓ Financial & Retirement Planning
- ✓ Wealth Creation, Accumulation & Consolidation
- ✓ Retirement Planning Strategies
- ✓ Investment Advice
- ✓ Life Insurance
- ✓ Superannuation Advice including Self Managed Superannuation Fund (SMSF)
- ✓ Wills & Estate Planning
- ✓ Business Succession Planning
- ✓ Asset Protection
- ✓ Lending & Finance

aspire, innovate, grow & impact