



Sponsorship Levels & Benefits



Platinum Sponsor (Title Sponsor) \$10,000

The highest level of sponsorship, receiving premier recognition across all aspects of the promotional campaign. Benefits include:

- Designation as the *Title Sponsor*
- Prominent logo placement on city website
- Ongoing announcements on social media leading up to event
- Featured logo on rotating on-stage screens during event
- Verbal and written mentions recognizing the sponsor as the Title Sponsor
- Priority placement above lower sponsorship levels

Gold Sponsors \$5,000

Receive high-visibility recognition throughout the campaign:

- Logo placement on city website
- Multiple announcements on social media leading up to event
- Logo featured on rotating on-stage screens during event
- Verbal and written mentions
- Priority placement above lower sponsorship levels

Silver Sponsors \$2,000

Gain solid visibility in key promotional channels:

- Logo placement on city website
- Logo featured on rotating on-stage screens during event
- Announcements on social media leading up to event
- Positioned above lower sponsorship levels

Bronze Sponsors \$1,000

Receive foundational recognition:

- Logo placement on city website
- Logo featured on rotating on-stage screens during event
- Inclusion in social media announcements
- Logo placement above lower sponsorship tiers

Liberty Sponsors \$750

- Recognition on social media platforms
- Logo featured on rotating on-stage screens during event
- Logo placement above lower sponsorship tiers

Stars and Stripes Sponsors \$500

- Recognition on social media platforms
- Logo featured on rotating on-stage screens during event
- Logo placement above lower sponsorship tiers

Community Sponsors \$250

- Recognition on social media platforms
- Logo featured on rotating on-stage screens during event