

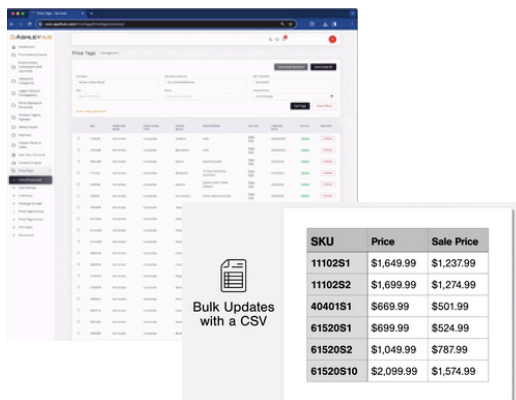
price tag tool

VIA's **Price Tag Tool** is designed to significantly improve the way you manage price tags for your stores. This custom tool streamlines the entire process, automating tag generation and ensuring your tags are current and accurate. Designed with the guest and RSA in mind, the tags are designed to be sales machines!



key features of the Price Tag Tool

- Quality product images, and detailed product & finance information for enhanced audience engagement
- Compatibility with Ashcomm pricing, licensee-specific pricing, or a combination of both
- Multiple layouts to choose from - 8.5x11 finance tags, 4ups, 16ups, and mattress tags
- Fast generation times, typically completing a full store's worth of tags in under 2 hours
- Easy-to-use pricing upload, with a self-serve option
- Store inventory filters, ensuring each store only sees SKUs for items available
- Tag download collation making in-store placements simple
- Tag creation history, enabling easy access to newly added tags
- Advanced search and selection features for quick and precise tag downloads



what you need to get started

1. Match corporate's SKUs for Kits in your POS.
(this may require IT support depending on your POS)
2. Breakdown of pricing used in each store location, if different (ie. different pricing in Michigan vs Ohio)
3. An export of your pricing including both items and kits
4. An export of your floored inventory by store
5. Format csv file so inventory and pricing are formatted properly for uploading

Ask about automated pricing and inventory services.

Price Tag Tool Pricing - \$150 month /store

- Start with a 30 day free trial after initial setup
- Multi-store pricing discounts start at 16+ stores:
For each additional 16-30 (\$75), 31-45 (\$37.50), 46+ (\$18.75)
- Automation services and custom tags available for additional fees
- Signed agreement required. Cancel anytime with 30 day notice.
Monthly recurring payments via credit card or ACH

Learn more and schedule your Price Tag demo

Email connect@viaproductions.com



Watch a short video on how the **price tag generator** tool works!

ASHLEYHUB