

Connected by Co-operators

As your Group Home & Auto partner, we want to keep you up to date on what's new with your program. Here are a few highlights:

What's new at Co-operators

Holiday Helpers wrap-up

For the last several years, Group Home and Auto team based in the GTA has joined forces with the non-profit organization Holiday Helpers to wrap and package gifts for families in need to make the holidays a little brighter. It is an event we look forward to every year.

In 2024, Holiday Helpers sponsored 1,200 families in the GTA, Durham and Hamilton. They work with donors, volunteers and partnering charities to provide each family with a holiday meal, decorated Christmas tree, and customized Christmas gifts.



Protecting what matters

Prevent ice dams this winter



Keep your home free of water damage this winter by preventing ice dams. Ice dams form when heat from the house melts roof snow, then refreezes at the eaves. The ridge of ice blocks runoff, so water backs up under the shingles and leaks into ceilings and walls, which can lead to expensive repairs and even mould.

To reduce the risk, clear snow from eaves and roof edges after heavy snowfall. Keep attic insulation and ventilation in good condition, and check ceilings, exterior walls, and around windows for water stains or drip marks. For more information and helpful tips on eliminating ice dams, read the full article [here](#).

Promoting your program

New marketing materials

Have you seen our latest Group Home & Auto letter? You can post it on your intranet, include it in emails, or print it for events. The letter consists of a program benefits overview, ways to get a quote, and a reminder about preferred rates. It is concise, clear and designed to help employees or members understand the value, know the next step, and obtain a quote quickly. Connect with your Account Executive to get your customized copy.



Thank you for your partnership. Your support helps employees and members save, stay protected and feel confident.

Investments. Insurance. Advice.

 **co-operators**

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