Josiah Davis

Product Designer

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Projects

kuro | Scrum Master

October 2024 – November 2024

- Led a team of 3 student UX designers by employing the Lean UX agile framework to create an all-in-one hub for anime fans
- Orchestrated weekly two-day stand-ups and drove 12+ user interviews, constantly iterating on our prototype from collected insights and patterns

My Muse | UX Designer

March 2024 – May 2024

- Collaborated to create wireframes, prototypes, and high-fidelity mockups applying the Goal-Directed Design methodology
- Conducted user research and analyzed data to identify design opportunities and inform design decisions
- Facilitated user testing sessions to gather feedback and improve design solutions

Experience

Design Intern | Viscera Studio

April 2025 – Current

- Maintaining Viscera Studio's website to be responsive, easily navigable, and adhering to WCAG.
- Working directly with local businesses to establish their brand identity (i.e., typography, logo design, brand values, and style guides).

Product Design Intern | Kiva

July 2024 – January 2025

- Designed email templates for new and existing Kiva users to drive and improve overall engagement with Kiva's services.
- Conducted usability tests to validate and iterate designs for Kiva users' loan pages.
- Spearheaded the design process of Kiva gift cards by creating gift card faceplate designs and eliminating pain points in the gift card redemption process.

Education

Kennesaw State University

August 2021 – May 2025

B.S. Interaction Design, Minor in Technical Communications

GPA: 3.7

Skills

User Experience Design

User Interface Design

Interaction Design

Prototyping

Wireframing

User Research

Visual Design

Usability Testing

Tools

Figma and FigJam

Miro

Adobe Creative Suite

Webflow

Microsoft Office

Framer

Shopify

Methodologies

Lean UX

Goal-Directed Design

Agile