

Factsheet



Contact Fee Gunkel investments@muecke-roth.de

089-461-3990

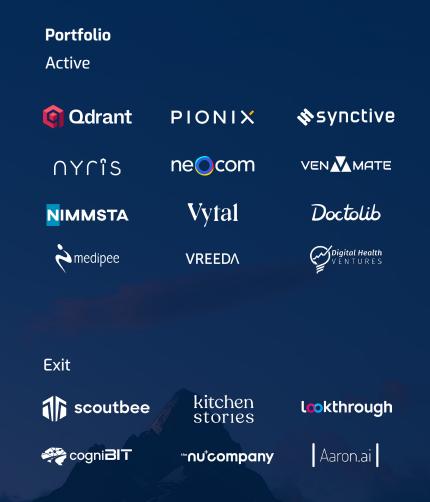
About MRC

Since 2015, MRC — an owner-managed management consultancy focused on growth and digitalization — has been investing in technology-based start-ups. The emphasis is on pre-seed and seed investments.

We believe that disruptive innovation is achieved almost exclusively in start-ups, and our investments keep us consistently at the cutting edge.

Why MRC

- Leveraging sales synergies and scaling potential through prospective customer relationships, partnerships, and exchanges with established companies
- Providing know-how on topics such as Sales & Marketing, pricing, ecosystem building, and business model innovation
- · Dedicated point of contact (Venture Manager)
- Peer-to-peer exchange with tangible, hands-on value
- Initial ticket sizes between €50–200k, plus participation/support in follow-on rounds







Software Industrie

Neue Mobilität



-3-

Energie

Motorsprt



2699

Versicherungen

Sales & Service

Investments: 20+

Focus: DACH region Early Stage

Location: Munich (DE)

YOUR, GROWTH, DELIVERED,