

Aashita Verma

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CONTACT

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EDUCATION

2024 - PRESENT (EXPECTED 2026)

Parsons School of Design

MFA Design and Technology

New York, USA

2019 - 2023

MIT Institute of Design

BDes. Graphic Design

First Class with Distinction

Pune, IND

PROJECTS & COLLABORATIONS

Designer and Project Manager

Museum of Science x Parsons

2025 New York, USA

Project Manager & Designer

2025 Participant,

MIT Reality Hackathon

2025 Cambridge, USA

Design Lead

Oliofolio @ MITID

2023 Pune, IND

Designer

India HCI Conference

2021 Remote

SKILLS

Adobe Creative Suite
(Photoshop, Illustrator, After Effects,
InDesign, Dimension),

Figma, Procreate,

Blender, Fontlab,

Touchdesigner

HTML, CSS, JavaScript, p5.js

Interaction Design, User Experience

Design, Machine Learning,

Rapid Prototyping, Creative Technology,

Packaging, Editorial,

Illustration, 3D Graphics,

Typography, Motion Design,

ABOUT

Designer and Creative Technologist from India based in New York, passionate about experimental design at the intersection of design, technology, art, and science. I work with interactive and immersive technologies to highlight cultural memory and domestic narratives, creating installations, digital archives, and speculative tools.

EXPERIENCE

Teaching Assistant, Senior Thesis I (Illustration)

Parsons School of Design

New York, USA
Feb 2026 – Current

Supported Senior Thesis I course delivery under Prof. Qiaoyi Shi and Prof. James Bascara, contributing to critiques, grading, student mentorship, and academic coordination.

Research Assistant

Parsons School of Design

New York, USA
May 2025 – Current

Assisted Prof. Kenneth Millington in developing generative sequencing prototypes (p5.js/Paper.js) for a reconfigurable digital graphic novel, translating narrative theory (Fragmentation, Gestalt) into decision-tree and randomness-based storytelling.

Visual Designer

Toddle (LMS)

Bengaluru, IND
January 2023 – July 2024

Led design strategy for the Toddle Academy module, streamlining workflow between educators, students & coordinators. Designed and developed publications, event assets and various teaching materials.

Brand Designer

Moonshine Honey Project

Remote
July 2024 – August 2024

Editorial Designer

State Bank of India, Hong Kong

Hong Kong
March 2023 – April 2023

Junior Creative Designer

Please See Studio

Mumbai, IND
June 2022 – August 2022

Designed branding and marketing materials for clients like Parsi Dairy, Prasuma, Sadora Baby, Great State Ale Works, and Moxie Beauty, supporting successful product launches.

AWARDS AND EXHIBITIONS

MIT Reality Hackathon Art Grant, Award Recipient

Awarded the art grant to develop and exhibit an interactive installation at MIT Reality Hackathon.

2026 Cambridge, USA

Maker Faire, Exhibitor

2025 New York, USA

SI MoCCA Arts Fest, Exhibitor

2025 New York, USA