DIALOG GROUP BERHAD

Registration No. 198901001388 (178694-V)
(Incorporated in Malaysia)

ADMINISTRATIVE GUIDE FOR THE 37TH ANNUAL GENERAL MEETING

Date	:	Thursday, 20 November 2025
Time	:	10.00 a.m.
Meeting Venue	:	Ballroom 1, 1st Floor, Sime Darby Convention Centre, 1A, Jalan Bukit Kiara 1, 60000 Kuala Lumpur, Malaysia

ENTITLEMENT TO ATTEND, SPEAK AND VOTE AT THE MEETING

Only Members whose names appear in the Record of Depositors as at 12 November 2025 shall be entitled to attend, speak and vote at the 37th Annual General Meeting ("AGM") or appoint proxy(ies)/corporate representative(s) to participate on his/her/their behalf.

If you are not able to attend the 37th AGM, you are encouraged to appoint a proxy or the Chairman of the Meeting as your proxy and indicate the voting instructions in the Proxy Form. Please submit your proxy form in accordance with the notes and instructions stated in the notice of the 37th AGM.

REGISTRATION

1. Registration will start at **8.00 a.m.** on 20 November 2025 outside Ballroom 1, 1st Floor, Sime Darby Convention Centre, and will **close upon the announcement by the Chairman of the Meeting**.

2. Please produce your **ORIGINAL MyKad/ Identification Card** or **Passport (for foreign Shareholders)** during registration for verification purposes. Only original MyKad/Identification Card or Passport will be accepted for the purpose of identity verification. Please ensure that you collect your MyKad/Identification Card or Passport thereafter.

3. Registration must be done in person. No person will be allowed to register on behalf of another person with the original MyKad/Identification Card or Passport of that other person.

4. Upon verification and registration:

   (a) An identification wristband will be provided at the registration counter;

   (b) A special QR code will be generated for shareholders to scan and access the e-polling system using own smartphone/ tablet;

(c) If you are attending the AGM as a shareholder as well as a proxy, you will be registered **ONCE** and will only be given **ONE** identification wristband; and

(d) no person will be allowed to enter the meeting hall without wearing the identification wristband. There will be no replacement in the event that you lose/misplace the identification wristband.

5. After registration, please proceed to the Meeting Venue.

6. The registration counter will only handle verification of identity and registration of attendance. Help desk support is available for any other enquiries/assistance/revocation of proxy's appointment.

APPOINTMENT OF PROXY OR ATTORNEY OR CORPORATE REPRESENTATIVE

(a) As a member of the Company, you may appoint not more than two proxies to exercise all or any of your rights to participate at the 37th AGM.

(b) The instrument appointing a proxy shall be in writing under the hand of the appointer or his attorney duly authorised in writing or if the appointer is a corporation either under seal or under the hand of an officer or attorney duly authorised.

(c) The appointment of a proxy may be made in hard copy form or by electronic form in the following manner:

(i) In hard copy form

In the case of an appointment made in hard copy form, the proxy form must be deposited at the Registered Office of the Company at DIALOG TOWER, No. 15, Jalan PJU 7/5, Mutiara Damansara, 47810 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

(ii) By electronic form

The proxy the proxy form can be electronically lodged with the Share Registrar of the Company via Boardroom Smart Investor Portal ("BSIP") at https://investor.boardroomlimited.com. Please refer to the procedures for electronic lodgement of Proxy Form as follows:

For Individual Shareholders, Corporate Shareholders

(i) Open an internet browser. Latest versions of Chrome, Firefox, Safari, Edge or Opera are recommended.

(ii) Log in to BSIP website at https://investor.boardroomlimited.com.

(iii) Login your BSIP account with your registered email address and password.

(iv) Click "**Meeting Event**" and select "**DIALOG GROUP BERHAD 37TH ANNUAL GENERAL MEETING**" from the list of companies and click "**Enter**".

By Shareholder and Corporate Holder
• Select the Company that you are representing - for **Corporate Account user only**. • Go to "**PROXY**" and click on "**Submit eProxy Form**". • Click on "**Submit eProxy Form**". • Enter your CDS account number and number of securities held. • Select your proxy/proxies appointment – either the Chairman of the meeting or individual named proxy/proxies. • Read and accept the Terms and Conditions and click "**Next**". • Enter the required particulars of your proxy/proxies. • Indicate your voting instructions for each Resolution – FOR, AGAINST, ABSTAIN or DISCRETIONARY. If DISCRETIONARY is selected, your proxy/proxies will decide on your votes during poll at the meeting. • Review and confirm your proxy/proxies appointment and click "**Submit**". • Download or print the eProxy Form as acknowledgement.

By Nominees Company
• Select the Nominees Company that you are representing. • Go to "**PROXY**" and click on "**Submit eProxy Form**". • Click on "**Download Excel Template**" to download. • Insert the appointment of proxy/proxies for each CDS account with the necessary data and voting instructions in the downloaded excel file template. Ensure inserted data is correct and orderly. • Proceed to upload the duly completed excel file. • Review and confirm your proxy/proxies appointment and click "**Submit**". • Download or print the eProxy Form as acknowledgement. *[Note: If you are the authorised representative(s) for more than one (1) authorised nominee/exempt authorised nominee/corporate shareholder, please click the home button and select "Edit Profile" to add the company's name.]*

Please note that the closing date and time to submit your proxy/proxies form is **Tuesday, 18 November 2025** at **10.00 a.m.**

REVOCATION OF PROXY

If you have submitted your Proxy Form prior to the 37th AGM and subsequently decide to appoint another person or wish to attend the Meeting in person, you may revoke the appointment of proxy(ies) at least forty-eight (48) hours before the Meeting, i.e. no later than Tuesday, 18 November 2025 at 10:00 a.m. The steps for the revocation of the eProxy Form or hard copy Proxy Form are as follows:

<u>eProxy Form</u>

(i) Click "**Meeting Event**" and Enter "**DIALOG GROUP BERHAD 37TH ANNUAL GENERAL MEETING**" from the list of companies and click "**Enter**".

(ii) Go to “**PROXY**” and click “**Submit Another eProxy Form**”.
(iii) Go to “**Submitted eProxy Form list**” and click “**View**” for the eProxy Form.
(iv) Click “**Cancel/Revoke**” at the bottom of the eProxy Form.
(v) Click “**Proceed**” to confirm.

<u>Hard copy Proxy Form</u>

Please write in to BSR.Helpdesk@boardroomlimited.com to revoke the appointment of proxy/proxies.

[Note: Upon revocation, proxy/proxies appointed earlier will not be allowed to participate at the AGM. In such event, shareholders should advise their proxy/proxies accordingly. If you wish to attend the AGM in person, please do not submit any Proxy Form. You will not be allowed to attend the AGM together with a proxy appointed by you.]

VOTING PROCEDURES

The voting at the 37th AGM will be conducted by poll in accordance with Paragraph 8.29A of Main Market Listing Requirements of Bursa Malaysia Securities Berhad. The Company has appointed Boardroom Share Registrars Sdn. Bhd. as Poll Administrator to conduct the poll by way of electronic voting (e-voting) and Securities Services (Holdings) Sdn. Bhd. as Independent Scrutineer to verify the poll results.

The voting session will commence from the start of the Meeting at 10.00 a.m. on 20 November 2025 until such time the Chairman announces the end of the voting session. Please vote using your smartphone or tablet with the special QR code, which will be generated during registration. As such, all shareholders and proxies attending the 37th AGM are advised to bring their own personal devices to vote.

The resolutions proposed at the 37th AGM and the results of the voting will be announced at the 37th AGM and subsequently via an announcement made by the Company through Bursa Malaysia.

ANNUAL REPORT 2025 AND OTHER DOCUMENTS

In support of our sustainability efforts and commitment to reduce environmental impact, only a limited number of printed copies of Annual Report 2025 will be provided to the shareholders during the 37th AGM, on a first-come first-served basis. You are encouraged to access the digital version, which is readily available online. We appreciate your support in promoting environmental sustainability.

The following documents of the Company can be viewed and downloaded from the Company’s website at https://www.dialogasia.com/annual-report.

(i) Annual Report 2025
(ii) Corporate Governance Report
(iii) Notice of the 37th AGM
(iv) Proxy Form
(v) Administrative Guide for 37th AGM
(vi) Request Form for Annual Report

If you require the hardcopy of the Annual Report, you may complete the Request Form and email to annualreport@dialogasia.com.

SUBMISSION OF QUESTIONS FOR THE 37TH AGM

(i) Prior to the AGM

Members may submit questions to the Board in advance of the 37th AGM via Boardroom's website at https://investor.boardroomlimited.com using the same user ID and password created with BSIP. Please select "**SUBMIT QUESTION**" to submit the questions electronically **no later than Tuesday, 18 November 2025 at 10.00 a.m.**

(ii) During the AGM

Verified shareholder(s), proxy(ies) and corporate representative(s) will be able to ask questions in person during the 37th AGM.

NO DOOR GIFT

There will be no distribution of door gifts for attending the 37th AGM.

NO RECORDING OR PHOTOGRAPHY

Unauthorized recording and photography are strictly prohibited at the 37th AGM.

ENQUIRY

If you have any enquires relating to the AGM, please contact Boardroom during office hours from Monday to Friday (8.30 a.m. to 5.30 p.m.) as follows:-

Address	: 11th Floor, Menara Symphony, No. 5, Jalan Professor Khoo Kay Kim, Seksyen 13, 46200 Petaling Jaya, Selangor Darul Ehsan, Malaysia
General Line	: 603-7890 4700 (Helpdesk)
Fax Number	: 603-7890 4670
Email	: BSR.Helpdesk@boardroomlimited.com