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OPTIFAIR CANADA TRADE SHOW



SUNDAY MARCH 22, 2026

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UPCOMING WEBINARS

SUNDAY APRIL 19

OPTOMETRISTS

4 COPE-ACCREDITED HOURS

- Oculomics: Future of Healthcare
- Trends in Posterior Segment Care
- Ocular Tumours

Dr. Joseph Pizzimenti, OD
Dr. Carlo Pelino, OD

SUNDAY APRIL 26

OPTICIANS

3 COO-ACCREDITED HOURS

- One is Never Enough
- Fundamentals of Eyeglass Technology Troubleshooting

Valerie Manso, ABOC, FNAO
Karl Chua, TO

SUNDAY MAY 24

OPTOMETRISTS

4 COPE-ACCREDITED HOURS

- New In Myopia Management
- Myopia Update
- Myopia Control Throughout Aging
- Drug Treatments for Myopia

Dr. Langis Michaud, OD
Dr. Shalu Pal, OD
Dr. Dr. Patrick Simard, OD
Dr. Vishakha Thakrar, OD

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E. info@aoece.com
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OPTOMETRY PROGRAM

Program Moderators: Dr. Mark Eltis, OD, FAAO, Dipl. ABO and Dr. Kerry Salsberg, OD

8:00 am - 9:00 am	<p>Drug-Induced Retinopathies: Recognition, Diagnosis and Management Dr. Olayinka Williams, BSc (Hons), MBBS, FRCOphth This course presents a comprehensive review of retinal toxicities associated with commonly used systemic and ophthalmic medications, highlighting mechanisms of toxicity, characteristic imaging features, screening guidelines and clinical decision-making. COPE ID 101674-PH 1 Hour</p>
9:00 am - 10:00 am	<p>Case-Based Approach to Non-Diabetic Retinovascular Disease Dr. Andre Ali-Ridha, MD, FRCSC This course will review common non-diabetic retinovascular disease highlighting the importance of recognizing features in these ocular diseases and understanding the pathophysiology behind them to improve diagnosis, assessment and management of these potential vision threatening diseases. COPE ID 102270-TD 1 Hour</p>
10:00 am - 10:30 am	<p>Coffee Break and Optifair Canada Trade Show</p>
10:30 am - 11:30 am	<p>Innovations in Visual Rehabilitation: Low Vision Care, Refractive Surgery and Emerging Treatments for Low Vision Patients Dr. Maryam Taheri-Shirazi, MD, FRCSC This course will highlight cutting-edge approaches to low vision rehabilitation that can transform the lives of your patients. COPE ID 98157-LV 1 Hour</p>
11:30 am - 12:30 pm	<p>Hereditary Retinal Disease and Genetics Dr. Olayinka Williams, BSc (Hons), MBBS, FRCOphth This course presents an introduction to inherited retinal dystrophies, focusing on detection, multimodal imaging interpretation, differential diagnosis and management pathways. Learn how to recognize early signs, identify red flags requiring urgent referral, support patients through visual rehab and more. COPE ID 101676-TD 1 Hour</p>
12:30 pm - 1:45 pm	<p>Lunch Break and Optifair Canada Trade Show</p>
1:45 pm - 2:45 pm	<p>Approach to Diagnosis and Management of Age-Related Macular Degeneration Dr. Austin Pereira, MD, MEng, FRCSC This course will provide attendees with a background of age-related macular degeneration, its pathophysiology, disease classification, treatment options and the future directions of treatment. COPE ID 101324-TD 1 Hour</p>
2:45 pm - 3:45 pm	<p>Epiretinal Membrane and Macular Hole: Advances in Diagnosis and Management Dr. Feisal Rahat, MD, FICO This course provides an overview of epiretinal membranes and macular holes and their pathogenesis, clinical spectrum and diagnostic features. Surgical techniques, management strategies, innovations, prognostic factors and surgical pearls will be discussed. COPE ID 101088-TD 1 Hour</p>
3:45 pm - 4:00 pm	<p>Coffee Break and Optifair Canada Trade Show</p>
4:00 pm - 5:00 pm	<p>Case-Based Discussion: Diabetic Retinopathy Dr. Feisal Rahat, MD, FICO This course integrates real patient cases with corresponding OCT images, fundus photography and fluorescein angiography while emphasizing practical diagnosis, treatment planning and management strategies. The latest evidence-based practices, controversies and innovations will be reviewed. COPE ID 101090-TD 1 Hour</p>



This activity, COPE Activity ID 132119, is accredited for continuing education for optometrists.

OPTICIANRY PROGRAM

8:15 am - 9:15 am	<p>Basic Optical Skills, Frame Repairs and Tips for Opticians Albert Mo This lecture is designed to help opticians build confidence in basic eyewear repairs, finishing and customization, with the goal of improving patient comfort, fit and experience. It emphasizes that many 'advanced' techniques are simply layered applications of strong fundamentals and that small adjustments and simple repairs can make a major difference in results and efficiency. College of Opticians of Ontario Activity ID 4633 1 EG Hour</p>
9:15 am - 10:15 am	<p>Vision Therapy: Transforming Visual Function Beyond 20/20 Dr. Olga Savitska, OD Discover how vision therapy uses sophisticated tools to treat functional vision problems that glasses cannot fix. This lecture equips opticians with knowledge to recognize red flags, support patients undergoing treatment and make referrals as a crucial member of the eye care team. College of Opticians of Ontario Activity ID 4624 1 EG/CL/RF Hour</p>
10:15 am - 10:45 am	<p>Coffee Break and Optifair Canada Trade Show</p>
10:45 am - 11:45 am	<p>The ABCs of Marketing Cole Currie, BA In today's crowded marketplace, marketing can feel overwhelming. This course helps small business owners and new marketers cut through the noise with actionable strategies they can implement right away without big budgets or complex campaigns. Learn how to clearly define your ideal audience, craft a compelling and consistent brand message and choose the right channels to reach customers. College of Opticians of Ontario Activity ID 4596 1 PG Hour</p>
11:45 am - 12:45 pm	<p>Spring Update 2026 Fazal Khan, OD and Amy Stein, BA, JD This lecture will review the College of Optician's current issues and present opticians with information pertaining to maintaining competency through their quality assurance requirements. College of Opticians of Ontario Activity ID 4645 1 PG Hour</p>
12:45 pm - 2:00 pm	<p>Lunch Break and Optifair Canada Trade Show</p>
2:00 pm - 3:00 pm	<p>AI and the Future of Vision Care Dr. Fallon Patel, BSc, OD This course prepares you for an AI-driven future. We start with the basics of understanding how computer systems perform tasks that once required human intelligence, explore the evolution from today's generative AI to tomorrow's agentic systems that work independently, explore AI healthcare systems and cover ethical considerations including AI bias, privacy and maintaining clinical judgment. College of Opticians of Ontario Activity ID 4587 1 PG Hour</p>
3:00 pm - 4:00 pm	<p>Myopia Management and Proper Dispensing of Lenses Dr. Fallon Patel, BSc, OD This course equips opticians with essential skills to combat the growing myopia epidemic. Learn proper dispensing techniques for Health Canada-approved myopia control lenses and understand how these lenses work. Attendees will master the art of patient education and learn to address safety. College of Opticians of Ontario Activity ID 4588 1 EG/CL Hour</p>
4:00 pm - 4:15 pm	<p>Coffee Break and Optifair Canada Trade Show</p>
4:15 pm - 5:15 pm	<p>Advanced Spectacle Dispensing: Overcoming Daily Challenges Dr. Lauren Tabone, OD This course dives into real-world spectacle dispensing challenges that opticians face daily that range from the routine to the surprisingly complex. Designed for opticians who want to cultivate their problem-solving skills, this course offers strategies to troubleshoot eyewear issues on the spot. College of Opticians of Ontario Activity ID 4620 1 EG Hour</p>

OPTOMETRIC ASSISTANTS PROGRAM

8:15 am - 9:15 am	How Dry Eye Disease Impacts Vision and Refraction Lynn Lawrence, CPOT, ABOC, COA Discover dry eye disease and learn about its complexity and its impact on the refractive status of the eye. This course will review the anatomy and physiology of the eye and tear film and discuss symptoms, diagnosing, testing and current treatments available for dry eye disease.
9:15 am - 10:15 am	The Magic of Patient Scheduling Lynn Lawrence, CPOT, ABOC, COA This course will provide attendees with an understanding for the need of scheduling oversight, scheduling training and proper scheduling reviews. The importance of schedule management and examples of proper schedule management will be highlighted.
10:15 am - 10:45 am	Coffee Break and Optifair Canada Trade Show
10:45 am - 11:45 am	The Ultimate Practice Lynn Lawrence, CPOT, ABOC, COA This course provides an understanding of the necessary requirements for an ophthalmic practice to thrive. Key and critical elements required for an efficient practice will all be reviewed.
11:45 am - 12:45 pm	Cataracts: Premium IOLs and How They Work Lynn Lawrence, CPOT, ABOC, COA This course will review cataracts and how premium IOLs work. This course will cover efficient testing procedures in determining patient eligibility for premium IOLs and cover the different lens types available. Techniques on how to establish dialog with patients who are nervous about the surgery and how to put them at ease will be discussed.
12:45 pm - 1:45 pm	Lunch and Optifair Canada Trade Show
1:45 pm - 4:45 pm	Hands-On Skills Workshop Lynn Lawrence, CPOT, ABOC, COA This hands-on workshop will provide attendees with an understanding of the pre-screening process at an optometry practice. Topics will include how to obtain a case history, visual acuity, pupillary response, cover testing, confrontational fields, muscle-H testing and much more.

Accredited for Canadian Certified Optometric Assistants
7.0 CCOA Continuing Education Credits - AOE-2025-292



CANADIAN ASSOCIATION OF OPTOMETRISTS
ASSOCIATION CANADIENNE DES OPTOMÉTRISTES

All of our programs and speakers are subject to change without notice.



MEET OUR SPEAKERS



Dr. Andre Ali-Ridha



Cole Currie



Dr. Mark Eltis



Fazal Khan



Lynn Lawrence

Dr. Andre Ali-Ridha, MD, FRCSC is a fellow of the Royal College of Physicians and Surgeons of Canada and has fellowship training in glaucoma and ophthalmic pathology. He first started working in his local optometry office while in high school. After medical missions abroad in the Philippines, he attended medical school in Ottawa, where he received several awards including the leadership and collaboration competency award for his work in establishing the first pediatric vision screening program. He then completed a fellowship in ophthalmic pathology, where he published and presented extensively. He completed his ophthalmology residency at McGill University, where he won first prize in research and during which he served as research director at the Council of Canadian Ophthalmology Residents. He has published articles in journals and lectures at national and international conferences. Following his passion for teaching, he won the 'outstanding commitment and achievement to medical students' teaching award and the 'excellence in teaching for clinical practice award' from the Dean at McGill University. He developed the first interactive online teaching curriculum in ophthalmology for medical students and residents, a special community program for the prevention of eye injuries and trauma with the CNIB and the first community sharing platform for resident surgical videos at McGill. Dr. Ali-Ridha lectures to medical students at the University of Toronto and teaches local emergency and family medicine physicians.

Cole Currie, BA is the Business Development Manager at Marketing4ECPs, a leading marketing agency dedicated exclusively to helping independent optometrists grow their practices. With 7+ years in performance marketing, he builds data-driven patient acquisition systems that convert advertising spend into measurable revenue growth. After earning his degree in English Literature from the University of Toronto and a content strategy certification from Humber College, Cole has worked with practices ranging from start-ups to multi-location powerhouses. He combines strategic content planning, performance analytics and compelling storytelling across digital channels to help practices compete against corporate chains. Cole has guided hundreds of practice owners through proven marketing frameworks that eliminate wasteful spending and focus exclusively on high-ROI tactics. He brings a deep understanding of both the business side of optometry and patient behaviour.

Dr. Mark Eltis, OD, FAAO, Dipl. ABO: With over 20 years in practice and 15 years part-time in academia, Dr. Eltis has practiced in New York, California and Toronto. Dr. Eltis is the current president of the College of Optometrists of Ontario and a director of the American Board of Optometry. He has presented and published internationally and has been sought as an expert for national TV and print. He is a graduate of the University of Waterloo School of Optometry and Vision Science and continues to lecture there. Dr. Eltis has been honoured as a member of the Optometric Glaucoma Society having 'demonstrated excellence in the care of patients with glaucoma through professional education and scientific investigation.' Dr. Eltis has been a consultant for academic institutions overseas, law firms and a subject matter expert for competency evaluations. He was a previous examiner for USA (NBEO) and the Canadian board examinations. Dr. Eltis is the Canadian Ambassador for the American Board of Optometry and a team chair for USA residency site evaluations (ACOE).

Fazal Khan, RO is the Registrar and CEO of the College of Opticians of Ontario. As a professionally trained optician, Fazal has experience with many aspects of opticianry including business ownership, instructing students and charitable initiatives. Fazal holds a Bachelor of Arts in Management from the University of Toronto and a Master of Education from the University of Ontario.

Lynn Lawrence, CPOT, ABOC, COA is a national lecturer and ophthalmic technician for Mills Eye and Facial Plastic Surgery. Lynn is an accredited speaker for the American Optometric Association, American Board of Opticianry, Joint Commission for Allied Healthcare Personnel in Ophthalmology and COPE. In 2009, Lynn retired from the US Air Force after 30 years of service. During his military career, Lynn was promoted to the top 1% of the enlisted ranks to Chief Master Sergeant and then assigned to the Army/Air Force Exchange Service Headquarters in Dallas as the Optical Program Manager, where he oversaw quality control for 133 optical stores worldwide. Lynn was also appointed by the Air Force Surgeon General as the Ophthalmic Career Field Manager, where he oversaw 540 optometry and ophthalmology technicians at 90 locations around the world. Lynn extensively develops compliance and staff development materials and is an AOP volunteer for SECO International.

MEET OUR SPEAKERS



Albert Mo



Dr. Fallon Patel



Dr. Austin Pereira



Dr. Feisal Rahat



Dr. Kerry Salsberg

Albert Mo is the CEO of McCray Optical Supply, where he has worked for over 25 years. His focus is on product development, in particular tool design and manufacturing. He is frequently all over the world searching for new and innovative products. His extensive travels have given him a depth and breadth of knowledge uniquely suited for his positions at McCray Optical Supply. After graduating from Georgian College, Albert returned as an advisory board member and has lectured at both Georgian College and Seneca College on the subject of proper tool use and frame repair. Albert earned a BA in Economics from the University of Toronto and graduated with honours from the Opticianry Program at Georgian College.

Dr. Fallon Patel, OD, owner of Fallon Vision Group, has been a prominent figure in the eyecare industry for over 13 years. Graduating with honours from the University of Waterloo with a Bachelor of Science and an Optometry Degree, she embarked on a mission to transform the eyecare landscape. Under her leadership, Fallon Vision Group has become a leading provider of comprehensive vision care services. Her entrepreneurial journey began with the ownership of five successful sublease practices in collaboration with LensCrafters. Over the years, she had the privilege of guiding and collaborating with 19 associate optometrists and leading a dedicated team of over 43 staff members. Beyond conducting comprehensive eye exams and providing high-quality eyewear, she prioritizes creating environments conducive to professional growth and patient satisfaction. Currently serving as the regional mentor doctor for LensCrafters sublease holders across Toronto and Sarnia, her dedication to advancing eyecare and supporting her colleagues reflects her enduring commitment to excellence in optometry.

Dr. Austin Pereira, MD, MEng, FRCSC is a Clinical Fellow in Medical Retina and Uveitis at the University of Toronto Department of Ophthalmology and Vision Sciences (DOVS) and a Chief Clinical Fellow at the University of Toronto DOVS program for 2025-2026. He obtained his MD degree from the University of Toronto in 2020, where he completed a combined MD/Master of Engineering program through the Institute of Biomaterials and Biomedical Engineering. In 2025, he completed his residency training at the University of Toronto, where he was awarded the Duncan Jamieson Memorial Prize and Woywitka Cup Award for the top graduating ophthalmology resident physician in his year. He is an avid researcher with over 50 peer-reviewed publications and 30 international podium presentations. His clinical research interests include applying AI models into clinical practice, innovation in retinal imaging and optimizing cataract surgery outcomes. Outside of the clinical space, his passion is medical education, notably improving access to high-quality learning tools for underserved medical communities. He is the co-founder of OCTcases.com, the largest freely accessible resource for OCT imaging interpretation worldwide.

Dr. Feisal Rahat, MD, FICO is an ophthalmologist and vitreoretinal surgeon with 10+ years of experience in the management of complex retinal diseases. He completed his ophthalmology residency and vitreoretinal fellowship at Shiraz University of Medical Sciences, where he trained extensively in advanced surgical techniques, including vitrectomy and macular surgery. He has a clinical focus on diabetic retinopathy, retinal detachment, macular holes, complications of cataract surgery and has performed thousands of retinal procedures. Dr. Rahat has contributed to research on retinal imaging, innovative surgical methods and emerging technologies such as artificial vision devices. He has helped establish ophthalmology paraclinics and surgical centres equipped with state-of-the-art imaging and surgical platforms. Dr. Rahat is passionate about integrating AI and new technologies into ophthalmology to improve patient outcomes. He has presented at national and international meetings and remains committed to advancing education and patient care in the field of retina.

Dr. Kerry Salsberg, OD earned his Optometry Degree from the University of Waterloo and has been in private practice for over 30 years. He was exposed to optometry by his father, Dr. Stan Salsberg, who retired from private practice after serving the profession for over 50 years. He has dedicated his career to advancing the field of optometry by embracing technology that enhances clinical practice, while elevating the patient journey and experience. He is recognized as a visionary with a focus on innovative treatments and technologies that improve patient outcomes. He enjoys sharing his insights on the latest trends and advancements in eye care and has lectured extensively on subjects including ocular nutrition, dry eye, ocular aesthetics and how to build a successful and profitable practice.

MEET OUR SPEAKERS



Dr. Olga Savitska



Amy Stein



Dr. Lauren Tabone



Dr. Maryam Taheri-Shirazi



Dr. Olayinka Williams

Dr. Olga Savitska, OD, FOVDR received her Optometry Degree from the University of Waterloo School of Optometry and Vision Science where she received the distinguished RACH Memorial Award and the COVD Award for Excellence in Vision Therapy. She completed her clerkship in therapeutics and ocular disease at the Eye Associates of Pinellas Park in Florida where she became proficient in caring for patients with diabetes and glaucoma. Dr. Savitska is completing a Residency in Pediatric Optometry and Vision Therapy at the University of Waterloo School of Optometry and Vision Science and completed a fellowship with the College of Optometrists in Vision Development. She holds board certification to prescribe TPAs in the treatment and co-management of ocular diseases.

Amy Stein, BA, JD is Deputy Registrar at the College of Opticians of Ontario, where she works closely with the registrar and CEO to oversee day-to-day operations and strategic initiatives. Amy also serves as the College's General Counsel and advises the College's board of directors, committees, registrar and staff on matters such as investigations, hearings, governance and regulatory compliance. Amy has been working in professional regulation for 10+ years including external legal counsel to professional regulatory bodies and administrative boards prior to joining the college. Amy holds a BA from McGill University and a JD from the University of Toronto.

Dr. Lauren Tabone, OD obtained her Bachelor of Arts and Science Honours Degree at McMaster University in 2016 and completed her Master of Pharmacy in Forensic Science Degree at the University of Florida in 2017. Dr. Tabone then completed her Doctor of Optometry Degree at the University of Waterloo in 2021. She is a member of the Ontario Association of Optometrists and the College of Optometrists of Ontario. Dr. Tabone is passionate about giving her patients a thorough eye examination and making sure their ocular needs are met with glasses, contact lenses and other visual aids. Dr. Tabone's personal motto is that she wants to make sure that 'patients see clearly and comfortably' and she enjoys helping her patients select the best frames and lenses for their glasses that match each of her patient's individual needs.

Dr. Maryam Taheri-Shirazi, MD is board-certified by the Royal College of Physicians and Surgeons of Canada. She holds a fellowship in cornea and refractive surgery and has performed numerous cataract, LASIK, PRK and PKP procedures. She ran a clinic in her home country, which served as a centre for a variety of surgical procedures. She completed an additional fellowship in low vision rehabilitation at the University of Toronto, where she worked at Toronto Western Hospital and the CNIB. During this time, she was involved in pioneering research to introduce biofeedback therapy for low vision patients, aiming to enhance their quality of life. She currently leads the Low Vision Department at Clarity Eye. She has introduced Opti-K, a corneal laser procedure designed to redirect light to healthier areas of the retina in patients with age-related macular degeneration. She offers a range of assistive devices tailored to meet the individual needs of patients with low vision.

Dr. Olayinka Williams, BSc (Hons), MBBS, FRCOphth completed her specialist training in ophthalmology in the West of Scotland Deanery, followed by a cataract surgical fellowship. She subsequently undertook a Medical Retina Fellowship at the world-renowned Moorfields Eye Hospital, where she serves as Consultant Ophthalmologist in Medical Retina and Senior Research Fellow and Sub-Investigator in the Inherited Medical Retinal Disease Service at Moorfields Eye Hospital NHS Foundation Trust and University College London. She holds degrees in biochemistry and microbiology from Queen Mary University of London. She obtained her medical degree from St. George's University of London, United Kingdom. She became a Fellow of the Royal College of Ophthalmologists in 2022. Her clinical practice encompasses the full spectrum of medical retinal disorders, with expertise in diabetic retinopathy, retinal vein occlusions, age-related macular degeneration, prognostic factors in diabetic retinopathy progression and hydroxychloroquine retinopathy screening. She has undertaken clinical trials in autologous blood therapy for severe ocular surface disease. She has published in multiple journals and has presented at numerous national and international conferences. An experienced educator, she has organized and lectured on multiple national training programs. She has a keen interest in simulation and was a faculty member for the Posterior Capsule Rupture Simulation Programme. She has also served as a peer reviewer for Eye Journal and is an active member of RCOphth, ESCRS, UKISCRS and ARVO.



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MEET OUR EXHIBITORS



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Floor plan is not to scale

MEET OUR EXHIBITORS

AbbVie

Booth 201

AbbVie's mission is to discover and deliver innovative medicines and solutions that solve serious health issues today and address the medical challenges of tomorrow. We strive to have a remarkable impact on people's lives across several key therapeutic areas - immunology, oncology, neuroscience and eye care - and products and services in our Allergan Aesthetics portfolio. abbvie.ca

Alcon

Booth 300

Alcon helps people see brilliantly. As the global leader in eye care, we offer the broadest portfolio of surgical and vision care products and serve more than 260 million people in over 140 countries living with conditions like cataracts, glaucoma, retinal diseases and refractive errors. Learn more at alcon.ca.

Aspire Vision Group

Booth 410

Aspire Vision Group is a Canadian supplier of affordable optical frames and sunglasses based in Vaughan, Ontario. We offer impeccable-quality Elfspirit, GENEX, BabyLook and JuniorLook collections with next day shipping, hassle-free warranties and no minimum order quantities. Call 647-691-6906 to explore our collections or request access to B2B portal at aspirevision.com.

Baus Eyewear & Rx Lab

Booth 315

Baus Eyewear has been serving Canadian eye care professionals with high-quality frames and sunglasses since 2012. We offer a broad selection of brands including Baus® Exclusive, Baus® Elegance, Baus® Vintage, Baus® Titanium, Baus® Flex, Baus® Kids, Baus® Clip and Baus® sunglasses. A proudly Canadian-owned, family-run wholesale company, we have a solid background in design and manufacturing. Baus Rx Lab offers 6 different lens categories. We take pride in our design technologies that enable us to deliver exceptional quality and precise vision in the thinnest lenses possible. bauseyewear.com

Bausch + Lomb Corporation

Booth 317

Bausch + Lomb® is a global leader in eye health, dedicated to advancing vision care through innovative science. Our newest innovation, ULTRA® One Day contact lenses are designed to deliver all-day comfort, moisture retention and clear vision, supporting modern digital lifestyles with reliable daily-wear performance. bausch.ca/en-ca/

Bright Optical

Booth 408

Bright Optical is transforming eye care with state-of-the-art treatments and innovative solutions. Jett Plasma Pen delivers advanced relief for dry eye and supports several ocular ablative procedures. Health Canada approved Arunalight introduces a revolutionary at-home treatment for dry AMD and dry eye, utilizing photobiomodulation. brightoptical.com

Clarion Medical Technologies

Booth 403

Clarion Medical Technologies is a large Canadian distributor that is devoted to supporting you with a complete portfolio of innovative solutions, from essential examination lane technologies to cutting-edge diagnostics, so you can differentiate and specialize your practice. clarionmedical.com/about-vision

Clarity Eye Institute

Booth 207

Clarity Eye is the future of eye care through the collaboration and integration of ophthalmology and optometry services. We treat our patients with the most advanced, innovative diagnostic and therapeutic methods, allowing us to provide the gold standard in expert eye care. Using state-of-the-art technology and expertise, we provide comprehensive eye care services for treatment of cataracts, glaucoma, retinal disorders, dry eyes, cornea and more. clarityeye.ca

College of Opticians of Ontario

Booth 311

The College of Opticians of Ontario is the health regulatory body that regulates the practice of Opticians in Ontario in the public's interest, as mandated under the Ontario Regulated Health Professions Act, 1991. Through effective regulation, the College of Opticians of Ontario ensures the highest standards of vision care for all Ontarians. coptont.org

CoSality™ Fractional Executives

Table F9 (Foyer)

CoSality™ Fractional Executives provides fractional chiefs of staff and COOs to healthcare practice owners and entrepreneurs across medical devices, health-tech and pharmaceuticals. By helping clinicians and entrepreneurs navigate growth, operations, capital planning and execution, CoSality translates clinical and corporate vision into action, through disciplined prioritization, operational efficiency and team alignment - without the costs of a full-time executive. cosality.ca

MEET OUR EXHIBITORS

EssilorLuxottica

Booth 312

EssilorLuxottica is a global leader in the design, manufacture and distribution of advanced vision care products, eyewear and med-tech solutions. With over 200,000 employees across 150 countries, 600 operations facilities, we serve 300,000 eye care professionals and operate 18,000 stores. EssilorLuxottica is home to the most innovative lens technologies including Varilux, Stellest and Transitions, iconic brands such as Ray-Ban, Oakley and Supreme and the most desired luxury licensed brands and world-class retailers including Sunglass Hut, LensCrafters, Vision Express and Apollo. essilorluxottica.com/en/

EssilorLuxottica EyeCare

Booth 307

EssilorLuxottica EyeCare Canada partners with optometrists to deliver exceptional vision care through flexible practice models. We offer subleasing arrangements and associate opportunities in modern, well-equipped environments, empowering doctors to grow their careers while providing outstanding patient experiences across diverse communities nationwide. essilorluxotticaeyecare.com

Eye Really Care

Table F4 (Foyer)

Eye Really Care is a non-for-profit organization. The Dry Eye Compassion Program offers treatment services for dry eye at a reduced cost to patients who are unable to afford standard fees. Eye Really Care aims to increase access to dry eye services, increase education and awareness and contribute to policy change surrounding dry eye disease. eyereallycare.ca

Fix My Computer Now

Table F13 (Foyer)

Fix My Computer Now has been in the business of helping independent optometrists and optical businesses navigate the world of computer technology for over 30 years. We provide traditional IT and cloud-based services to handle your practice's computer and network needs. Our staff are familiar with industry vendors, equipment and technology, which gives us the edge in supporting your IT infrastructure, which includes computers, servers, networks, internet connectivity, desktop support, equipment connectivity, backup, cyber security and business planning. fixmycomputernow.com

InMode

Booths 415-417

InMode is a leading global provider of innovative and award-winning medical technologies that focus on well-being and excellent results. InMode develops, manufactures and markets platforms that harness novel radiofrequency-based (RF) technology that strive to enable new emerging minimally invasive procedures and improve existing surgical procedures. InMode has leveraged its medically accepted RF technologies to offer a comprehensive line of platforms that will enable us to capitalize on a multi-billion-dollar market opportunity across several categories of surgical specialty such as ophthalmology. inmodemd.com

Johnson & Johnson

Booths 213-215

Ever since ACUVUE® transformed vision correction in 1988 with the world's first soft disposable contact lenses, we have pursued new technologies and the highest quality standards. We have never slowed in our search for new materials, formulations and ways to bring people clearer vision, more comfort and healthier eyes. Today, millions enjoy vision, comfort, freedom and performance with our patented technologies. jnvisionpro.com/en-ca/

Kering Eyewear

Booth 205

Kering Eyewear, founded in 2014, is part of the Kering Group and the most relevant player in the luxury eyewear market segment. Our company designs, develops and distributes eyewear for a complete and well-balanced portfolio which includes the proprietary brands LINDBERG, the undisputed design luxury Danish eyewear company, Maui Jim, recognized for its outstanding lens technology and distinctive Hawaiian heritage, Zeal Optics, the sustainable eyewear for outdoor adventurers and house brands Balenciaga, Cartier, Saint Laurent, Bottega Veneta, Gucci, Chloe, McQueen, Dunhill, Valentino, Montblanc, Alaia and Puma. keringeyewear.com.

Lenscan Medical

Booth 401

Based in Waterloo, Ontario, Lenscan Medical Inc. is a specialized supplier of high-precision ophthalmic and optometry equipment. Lenscan provides a full scope of clinical devices including OCT, fundus camera, phoropter, slit lamp, etc. and optical lab supplies to optometrists and ophthalmologists. Lenscan is committed to enhancing eye care through innovative technology, reliable technical support and accessible equipment financing. lenscan.com

Lumea

Booth 306

At Lumea, we believe that whatever you do in this world, it has your name on it. When it comes to patient experiences and eye surgery, we remain united as a team and hold each other accountable for doing the right thing every time. We know optometrists have choices when referring patients for vision corrective surgery and we want you to feel confident that Lumea is the right choice for you. We harness some of the most accomplished, top surgeons in the country, arm them with state-of-the-art technology and all the tools they need to deliver outcomes they are proud of. lumea.io

MEET OUR EXHIBITORS

MacuMira Therapeutic Inc.

Booth 400

MacuMira is the first and only Health Canada approved microcurrent stimulation therapy to improve visual functions in patients with dry AMD. MacuMira delivers a low dose microcurrent in 32-minute sessions to improve bioenergetics in the retinal tissue, improving contrast sensitivity and visual acuity in as little as ten days and four treatments. macumira.com

Marchon Eyewear

Booth 203

Marchon Eyewear is a global leader in eyewear and sunglasses, celebrating over 40 years of vision and innovation. Partnering with iconic brands like Calvin Klein, Karl Lagerfeld and Nike, we blend original design, advanced materials and industry expertise to create quality eyewear dedicated to our consumers. marchon.com

Marketing4ECPs

Table 11 (Foyer)

Marketing4ECPs is a full-service marketing agency dedicated to the eye care industry. We build customized websites and marketing strategies that help optometrists, ophthalmologists and opticians attract more patients and grow their practices with clarity and measurable results. We combine industry expertise with transparent communication to deliver real impact. marketing4ecps.com

McCray Optical Supply Inc.

Booths 402-404

McCray Optical Supply has been serving the optical industry for over 40 years. Since that time, our company has grown to become Canada's largest supplier of optical tools, accessories, lab supplies and consumer eyewear products. Our inventory selection grows every year to better serve the needs of our customers with new products and services. mccrayoptical.com

Neuroptek

Table F7 (Foyer)

Neuroptek creates advanced AI-driven eye-tracking and vision testing technologies for neurological and ophthalmic assessment. Our flagship platform, EyeMirage, delivers portable, rapid and cost-effective testing for concussions, neurodegenerative conditions, vision disorders and other brain-eye diseases. By transforming both in-clinic and remote evaluation, we equip healthcare professionals with objective, data-rich insights that elevate diagnostic accuracy and patient care. neuroptek.com

New England College of Optometry (NECO)

Booth 309

Founded in 1894, NECO is the oldest continuously operating optometry school in the USA and has been advancing optometric education ever since. We prepare the next generation of eye care providers, educators and innovators via a rigorous curriculum, extensive clinical experiences, state-of-the-art facilities and a strong support network. We are committed to guiding students through one of the most important decisions of their lives: to pursue a rewarding career in optometry. www.neco.edu

Newton

Booth 405

Newton understands the industry challenges in addressing patient symptoms, practice staffing and business differentiation. We are an innovation company redefining the eye exam through exceptional patient experiences and outcomes. Since 2012, our mission has remained the same: helping independent eye care providers bring real relief to their patients. Starting with neurology clinics' most challenging cases, we saw life-changing results within days. We have helped 10,000+ patients across North America find the relief they were looking for from headaches, neck pain, motion sickness and tired eyes. neurolens.com/for-doctors/

Noon Shop Eyewear

Booth 407

Noon Shop Eyewear is a US-based eyewear manufacturer and distributor focused on correctly fitting glasses for faces of all shapes and sizes. We combine German and Korean craftsmanship with innovative design to deliver sophisticated, comfort-able optical frames and sunglasses that help independent practices serve diverse patients with confidence. noonshop.com

Opticians Association of Canada (OAC)

Booth 412

The Opticians Association of Canada is a national professional organization representing licensed opticians. We advance excellence in eye care through advocacy, education and collaboration and continue to demonstrate leadership by working closely with our growing family of partners. We are pleased to participate to connect with industry colleagues, share insights and support the continued growth of the optical profession. opticians.ca

The Optical Group

Booths 303-305

For almost forty years, The Optical Group has been promoting and supporting independent Canadian eye care professionals. We provide our members with buying group benefits including vendor discounts, consolidated monthly billing, personalized and professional customer service, education, premium quality exclusive private labels and other exclusive membership advantages. Discover the tools, savings and support that help you stand out. theopticalgroup.ca

MEET OUR EXHIBITORS

Optical Prism Magazine

Booth 301

Optical Prism/Prisme Optique is Canada's oldest, most published and leading eye care professional magazine that delivers timely and thought-provoking features, profiles and informative articles related to eyecare, eyewear, practice management, marketing, merchandising to professionals by print, digital magazines, weekly newsletters and daily updated website. opticalprism.ca

Optik K&R

Booth 406

Optik K&R is a trusted leader in optical lens design and manufacturing, delivering high-quality, precision-engineered solutions for eye care professionals. With decades of expertise and a commitment to innovation, Optik K&R combines advanced technology, premium materials and rigorous quality standards to produce lenses that enhance visual performance and patient satisfaction. optikkandr.com

Optos

Booth 302

Optos invented ultra-widefield (UWF™) optomap® retinal imaging: the only true UWF imaging technology that documents 82% of the retina in a single capture. Thousands of peer reviewed studies confirm that optomap enables healthcare professionals to detect and manage retinal pathology more effectively. Optomap is revolutionizing healthcare, helping professionals save sight and lives. optos.com

Otto Optics

Booth 313

Otto is a white-label, e-commerce and patient relationship platform built specifically for eye care practices. Otto helps clinics capture more contact lens and OTC sales, automate refills and fulfillment, save staff time and deliver a seamless, convenient patient experience - without competing with their brand. ottooptics.io

Royal Bank of Canada (RBC)

Booths 411-413, Pavillion F10 (Foyer)

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from 98,000+ employees who leverage their imaginations and insights to bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank and one of the largest in the world, based on market capitalization, we have a diversified business model focused on innovation and providing exceptional experiences to more than 18 million clients in Canada, the USA and 27 other countries. At RBC, we are committed to supporting health care providers at every stage of their careers with specialized advice and tailored solutions that meet their unique needs. rbc.com/otherhealthproviders

Specsavers

Booth 414

Specsavers is the world's largest, privately-owned optical retailer. Our journey began 40 years ago in the UK with visionary optometrists Doug and Mary Perkins. Today, we support over 2,700 healthcare businesses, passionately caring for more than 48 million patients and customers worldwide. Closer to home, we now have 270 optical businesses across English speaking Canada. join.specsavers.com/ca

University of Waterloo School of Optometry and Vision Science

Table 8 (Foyer)

The only Anglophone school of optometry in Canada, the University of Waterloo School of Optometry and Vision Science is a leader in optometric education, clinical and biomedical research and specialty and primary eye and vision care services. uwaterloo.ca/optometry-vision-science

Veyora Canada

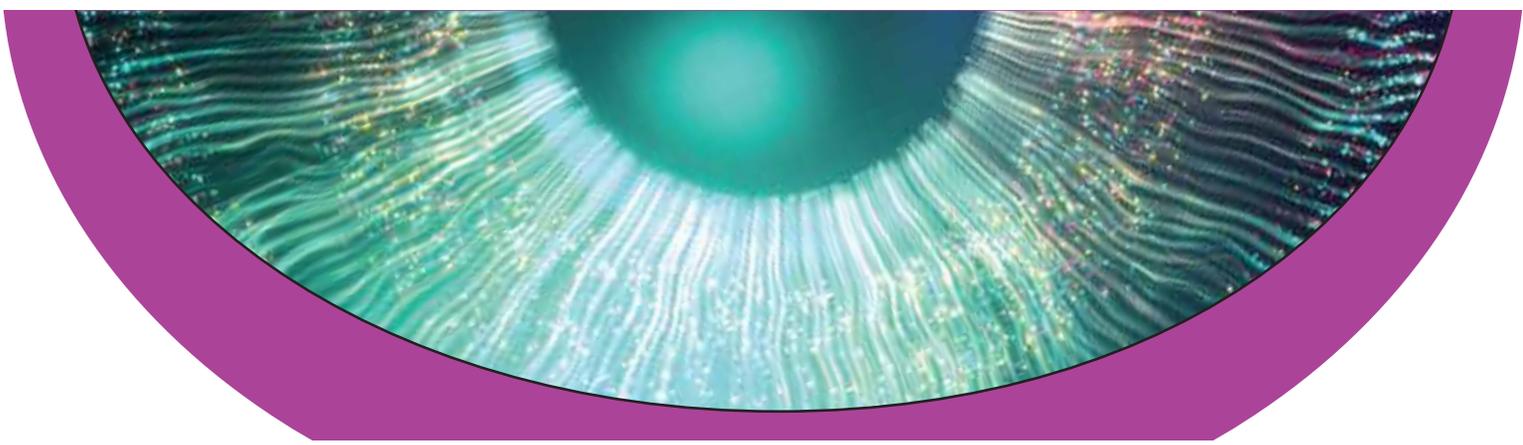
Booth 304

Veyora is an international eyewear group housing performance and fashion-driven brands. Built on speed, reliability and design, it uses global production and Canada-based logistics to deliver high-quality, entry to mid-tier level eyewear with premium service. The company is expanding beyond niche roots to become a trusted partner across North America. veyora.com

Vision Essence

Booth 409

Vision Essence is a professionally dispensed, clean-label ocular nutrition, helping maintain eyesight in conditions related to sun-light damage, age-related macular degeneration and cataract. Our products are not made with any of the nine major allergens, gelatin or synthetic emulsifiers. visionessence.com



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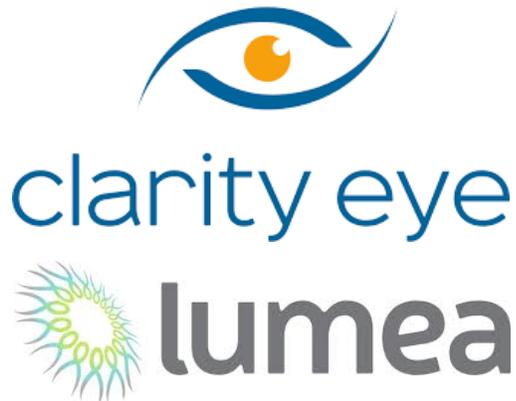
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