

NYC-based Graphic Designer and Art Director with over five years of professional experience in managing multiple design projects, creative direction, and developing compelling visual content for marketing needs. Proven ability to lead with a creative vision, resulting in award-winning websites and engaging video content. Adept at collaborating with clients and cross-functional teams to ensure brand consistency and meet deadlines, with a strong foundation in graphic design principles and a passion for creative problem-solving.

skills

After Effects • Illustrator • InDesign
Photoshop • Premiere Pro • Adobe XD
Figma • Final Cut Pro • Webflow • Keynote
Microsoft 365 • Google Workplace
Wordpress • HTML & CSS

Art Direction • Creative Direction
Branding Design • Client Interfacing
Project Management • Motion Graphics
Web Design • Digital Photography
Multitasking • UX/UI Design • Video Editing

education

Fashion Institute of Technology

september 2019 - june 2021

Graphic Design, Bachelor's Degree

august 2017 - june 2019

Communication Design Foundation,
Associate's Degree

work experience

Designer [OTTO Brand Lab](#) | july 2021 - present

Managed multiple design projects, provided creative direction, brainstormed concepts, and designed marketing collateral, ensuring ability to meet deadlines.

Collaborated closely with clients daily, assisting with project needs, creating timelines, addressing feedback, and presenting creative ideas.

Directed the creative vision for SL Green's campaign commemorating the 25th anniversary of its New York Stock Exchange listing.

Leads as the main designer for SUMMIT One Vanderbilt's award-winning website, ensuring information is displayed clearly and accessibly for thousands of daily users.

Drafted storyboards, directed, designed, and edited informational videos for International Paper, developing landing pages, email campaigns, and engaging web solutions for the Recycling Division's site.

Freelance Graphic Designer [Oobie Doobie Movies](#) | april 2018 - present

Worked alongside the director to shape the creative direction and strategy for promotional materials, including posters, title designs, and credit sequences for acclaimed films.

Crafted the studio's brand identity, encompassing both its digital presence and printed collateral, utilizing design tools like Adobe Illustrator and Photoshop.

Freelance Graphic Designer [Riverhead Democrats](#) | october 2020 - november 2023

Created promotional materials, including bumper stickers and mailers, distributed to thousands of voters in Riverhead, NY, and New York's First Congressional District.

Generated endorsement posts for various social media platforms.

Created a range of campaign ads in different sizes, published in local newspapers like The Suffolk Times and Newsday.

Motion/Design Intern [20nine](#) | january 2021 - april 2021

Aided the creative director during logo design brainstorming sessions.

Created storyboards and supported the lead motion designer in bringing client videos to life.

Storyboarded and produced supporting motion graphics for several videos in different topics, including advertisements and documentaries.

Created engaging videos for social media campaigns utilizing keying and motion graphics.

Design Intern [Magnet Media](#) | february 2020 - may 2020

Collaborated with a creative director and fellow designers, both on-site and virtually, demonstrating strong teamwork and communication skills.

Created posts for Magnet's Facebook, Instagram, and LinkedIn accounts, as well as promotional materials and graphics for its website.

Crafted merchandise for multiple events and conferences, making sure materials were delivered in a timely manner.

Designed social media content for clients including Google, Adobe, Goldman Sachs, and IBM.

