

Instagram
CASE STUDY

DIEGO MAGNO - 11/6/22



Posted on 10/27/22, 4:15 PM

68

0

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2

Insights below include data for any time this content was used in ads. Insights are unavailable for content shared on Instagram before you switched to a professional account.

Interactions ⓘ

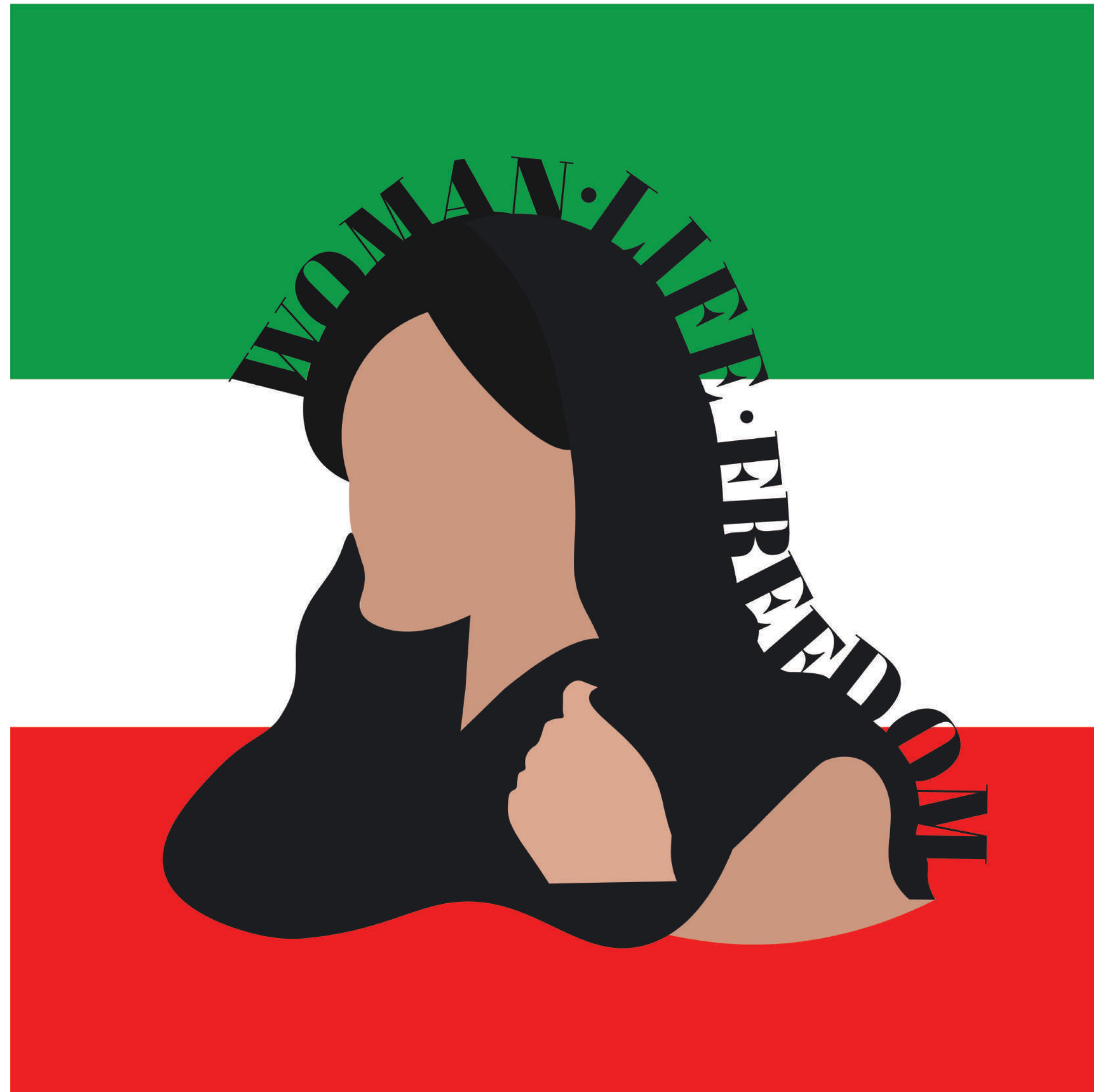
52
Ad taps

Profile visits 52

Discovery ⓘ

669
People Reached

Impressions 736



womanlifefreedom.co Woman, life and Freedom.

What is currently taking place in Iran is a revolution, not a protest!
A revolution to overthrow a government and end the 43 years of oppression and Islamic fascism.

People are fighting and dying to have same basic freedoms you already have outside of Iran.

It doesn't matter if you are Iranian or not. If you believe in Human Rights, please be their voice. Together we can make a change.

Please support by posting on social media and using #mahsaamini #mahsa_amine or any other way that you think can help.

- #Iran #IranProtests #IranProtests2022 #HumanRights
- #UN #FreeSpeech #Revolution #Opran #MahsaAmini
- #IranRevolution #WomensRights #IranRevolution
- #Iranian #Tehran #Mahsa_Amini #b2210
- #زن_زندگی_آزادی
- #مهسا_امینی
- #زن_زندگی_آزادی
- #نیکا_شاکرمی
- #اعتصابات_سراسری
- #زن_زندگی_آزادی
- #زندان_اوین
- #مهسا_امینی
- #زندان_اوین
- #اوین

Edited · 1w



October 28 at 9:30 AM

32

1

4

1

Interactions ⓘ

4

Actions taken from this post

Profile Visits

4

Discovery ⓘ

111

Accounts reached

73% weren't following womanlifefreedom.co

Impressions

130

From Profile

95

From Home

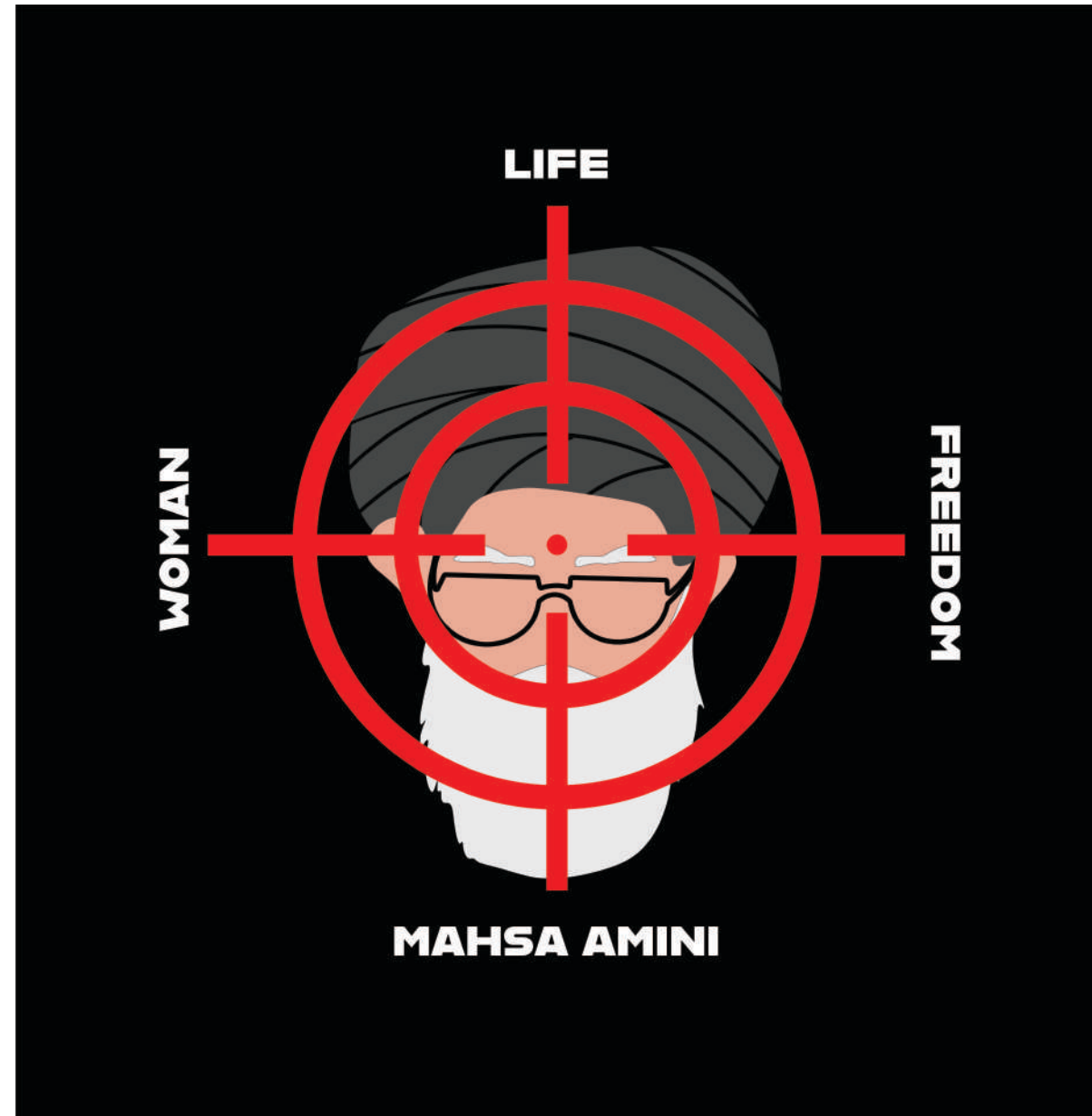
24

From Other

11

Follows

2



womanlifefreedom.co PLEASE BE THEIR VOICE!
#UNITED4IRAN

How can you help? Stay informed. Follow #mahsaamini
#iranprotests and valid sources:

- @amnesty
- @centerforhumanrights
- @iranrights
- @MiddleEastMatters
- womanlifefreedom.art

Share the news. Be their voice in the absence of international reporters who are not allowed in Iran. Donate to the above human rights nonprofits which are collecting immense evidence of crime against humanity by the Islamic Republic.

#Iran #IranProtests #IranProtests2022 #HumanRights #UN
#FreeSpeech #Revolution #Oplran #MahsaAmini
#IranRevolution #WomensRights #IranRevolution #Iranian
#Tehran #Mahsa_Amini #b2210

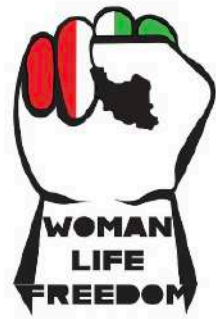
- زن_زندگی_آزادی
- مهسا_امینی
- زن_زندگی_آزادی
- نیکا_شاکرمی
- اعتصابات_سراسری
- زن_زندگی_آزادی
- زندان_اوین
- مهسا_امینی
- زندان_اوین
- اوین

Edited · 4d



ana.bel.gs #mahsaamini #iranrevolution2022
#nikashakarami #shervinhajipour #opiran #helpiran
#humanrights #unicef #unitednations #middleeast
#womanlifefreedom #zanzendegiazadi #metoo

6d 1 like Reply ...



October 29 at 8:34 PM



37



1



6



1

Interactions ⓘ

5

Actions taken from this post

Profile Visits

5

Discovery ⓘ

181

Accounts reached

81% weren't following womanlifefreedom.co

Impressions

195

From Profile

91

From Hashtags

73

From Home

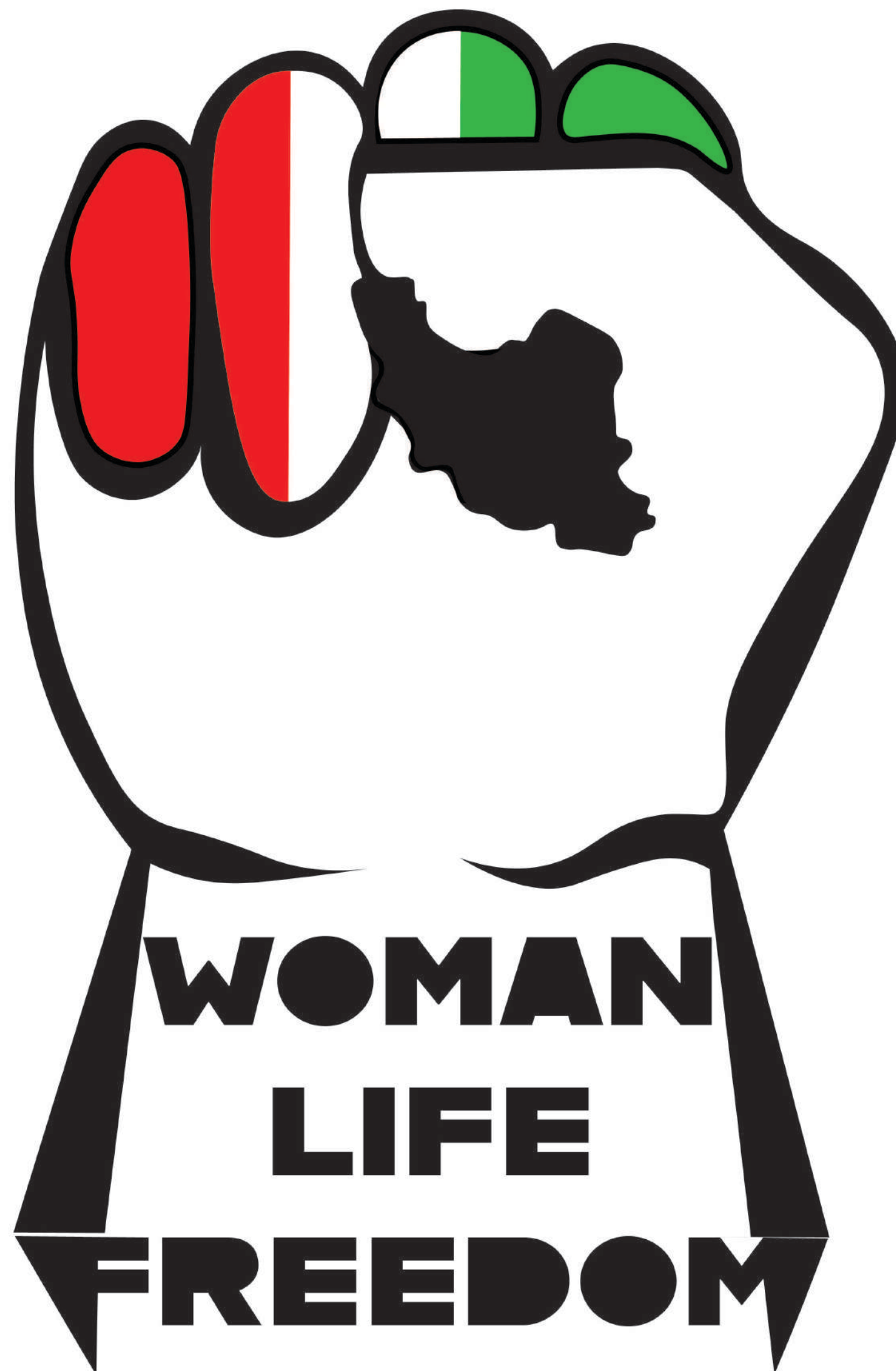
24

From Other

7

Follows

0



womanlifefreedom.co united for iran

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- زن_زندگی_آزادی
- مهسا_امینی
- زن_زندگی_آزادی
- نیکا_شاکرمی
- اعتصابات_سراسری
- زن_زندگی_آزادی
- زندان_اوین
- مهسا_امینی
- زندان_اوین
- اوین

Edited · 4d



lydiavelasquez17 🙌👍🌹

6d 1 like Reply





November 1 at 10:48 PM

24

0

8

1

Interactions ⓘ

5

Actions taken from this post

Profile Visits

5

Discovery ⓘ

88

Accounts reached

65% weren't following womanlifefreedom.co

Impressions

105

From Profile

49

From Home

39

From Hashtags

6

From Other

11

Follows

0



womanlifefreedom.co After surrounding a man with batons in Naziabad, Tehran, government personnel battered and wounded him before passing him with a motorcycle and eventually shooting him with what appear to be a shotgun. While is hard to watch, I encourage everyone to spend two minutes off their day to watch it. Is simply another horrific reminder that the cruelty of Iran's security forces knows no boundaries.

This is not right and while It might take some time to have a change, we must not stop fighting for what's right. Once such a significant majority of a country, from all ethnic backgrounds, are united and have overcome their fears, the shift is irreversible. We are witnessing a revolution with a unique slogan: Woman, Life, Freedom.

The video is accessible via the link in my bio.



November 2 at 8:24 PM



28



0



6



1

Interactions ⓘ

3

Actions taken from this post

Profile Visits

3

Discovery ⓘ

213

Accounts reached

84% weren't following womanlifefreedom.co

Impressions

232

From Hashtags

170

From Home

39

From Profile

22

From Other

1

Follows

0



womanlifefreedom.co PLEASE BE THEIR VOICE!
#UNITED4IRAN

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#زن_زندگی_آزادی

#مهسا_امینی

#زن_زندگی_آزادی

#نیکا_شاکرمی

#اعتصابات_سراسری

#زن_زندگی_آزادی

#زندان_اوین

#مهسا_امینی

#زندان_اوین

#اوین



November 4 at 8:49 AM

14

0

6

0

Interactions ⓘ

1

Action taken from this post

Profile Visits

1

Discovery ⓘ

56

Accounts reached

39% weren't following womanlifefreedom.co

Impressions

64

From Home

35

From Profile

19

From Hashtags

9

From Other

1

Follows

0

WOMAN
LIFE
FREEDOM

Iranian protesters deserve the support of all countries, especially the U.S.

The people in Iran are hurting. Rampant inflation, corruption, political repression, high unemployment, and laws discriminating against women have also fueled the current protests.

IRANIANS DESERVE FREEDOM NOT BULLETS!

womanlifefreedom.co PLEASE BE THEIR VOICE!
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- #زن_زندگی_آزادی
- #مهسا_امینی
- #زن_زندگی_آزادی
- #نیکا_شاکرمی
- #اعتصامات_سراسری
- #زن_زندگی_آزادی
- #زندان_اوین
- #مهسا_امینی
- #زندان_اوین
- #اوین

3d



November 6 at 2:16 PM

15 1 4 0

Interactions ⓘ

1 Action taken from this post

Profile Visits 1

Discovery ⓘ

181 Accounts reached 80% weren't following womanlifefreedom.co

Impressions 189
From Hashtags 115
From Profile 37
From Home 34
From Other 3
Follows 0



womanlifefreedom.co "WOMAN, LIFE, FREEDOM" slogan is for Mahsa Amini and many other men and woman who paid the ultimate price for seeking freedom.

IMAGINE THIS: You live as you do today and suddenly tomorrow you wake up to this new reality. A reality that neither you nor your peers chose. The way you used to live is gone in a blink and this new way is forced upon you. You see those you love suffering in this new reality but there's nothing you can do. No matter how much you risk your life to scream for help, no one from the outside world is hearing you or is willing to lend a hand to save you and your country from this hostage crisis. That's what happened to Iranians 43 years ago and that is what is still happening to Iranians right now...

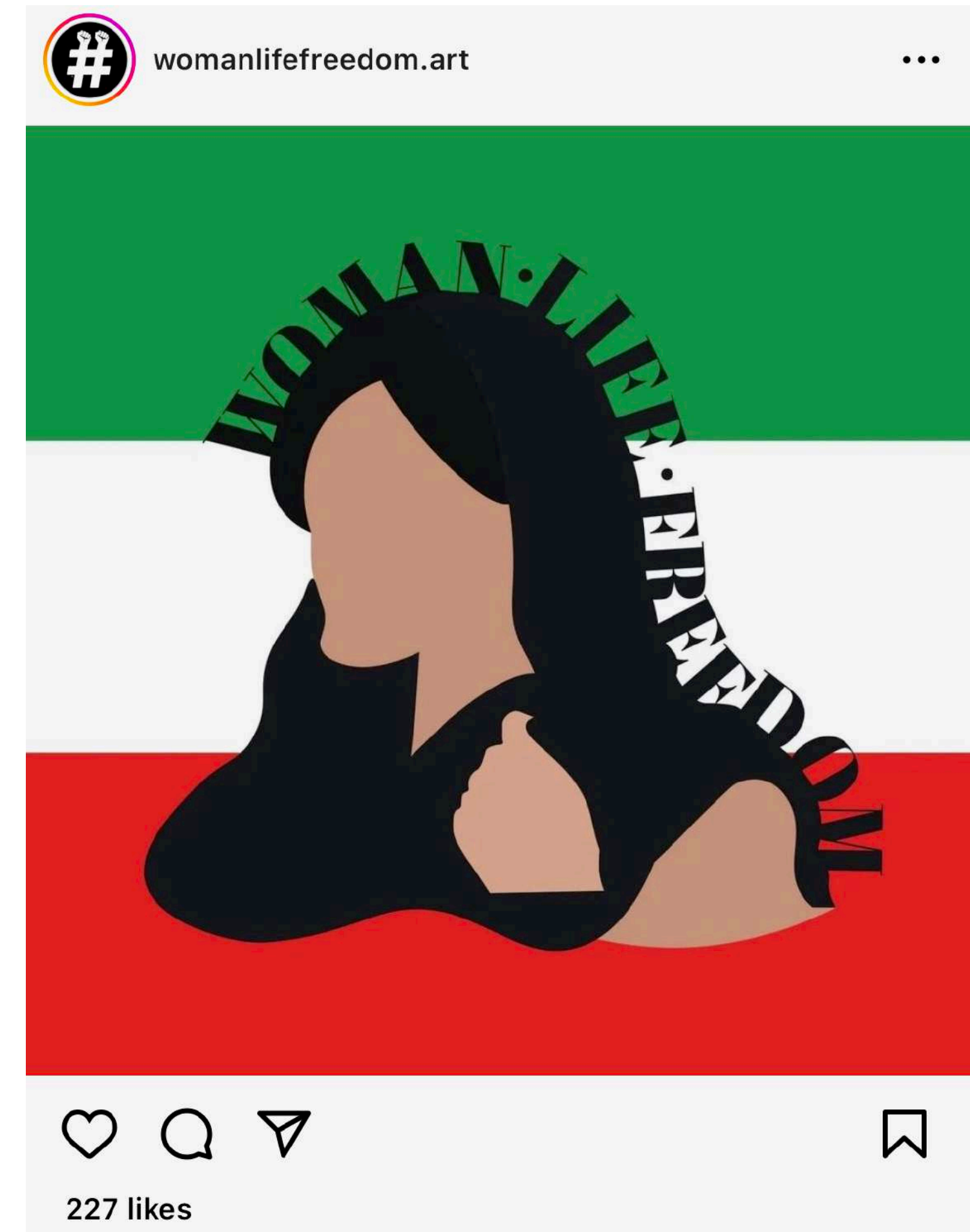
Iranian's aren't asking for donations. They are simply asking you to help spread the word and amplify the voices of Iranians who are risking their lives right now to protest in the streets.

So if you're human, you should be enraged.

PLEASE BE THEIR VOICE! #UNITED4IRAN

FINDINGS

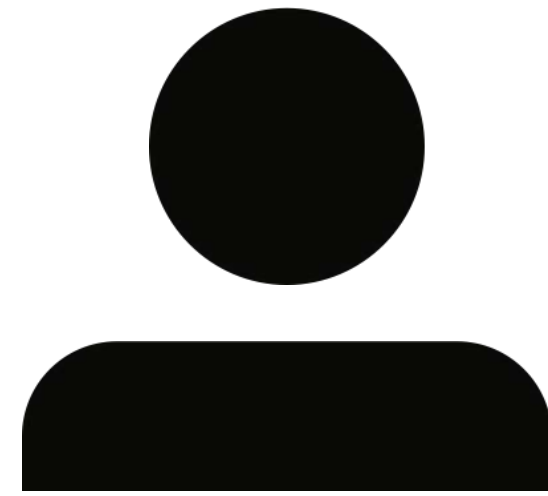
- **PEOPLE REACHED: +2,900**
- **POSTING IN THE AFTERNOON RATHER THAN THE EVENING GOT MORE ENGAGEMENT.**
- **WHEN I ADDED A CAPTION I NOTICED MORE ENGAGEMENT ON THOSE POST THAN THE POST WITHOUT CAPTIONS.**



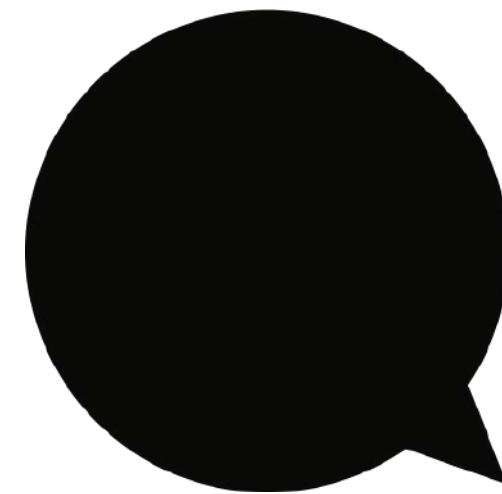
RESULTS



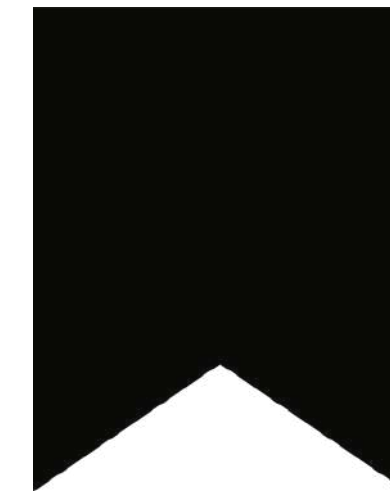
540



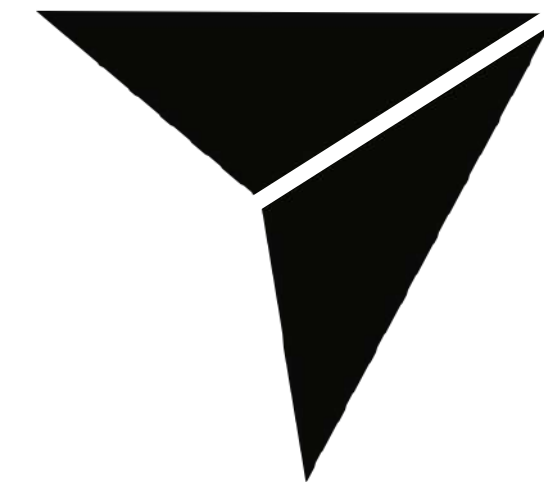
67



10



8



45