

MIAMI CELENTANA

INDUSTRIAL DESIGN & INNOVATION STRATEGY

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EDUCATION

University of Cincinnati

College of Design, Architecture, Art and Planning (DAAP)

B.S. Candidate, Industrial Design · Certificate Candidate, Innovation Class of 2027 · GPA: 3.846

EXPERIENCE

Foresight Strategist, Project Lead | Kao Corporation

Contract

August - December 2025 · Cincinnati, OH

- Conducted 20+ stakeholder interviews; identified future signals and 10 insights and explored their relevancy to the client
- Applied strategic foresight methods to identify client growth opportunities 5–15 years out in the sun protection product category
- Led team: facilitated supplemental sessions, prepared team for two client presentations sharing insights and foresight recommendations

Insights Analyst, Graphic Designer | Procter & Gamble

Contract

January - April 2025 · Cincinnati, OH

- Applied human-centered design research across three product innovation sprints: established insights for in-market product lines
- Consolidated research into insights from 30+ stakeholder interviews then into tangible design directions: illustrating areas for strategic innovation to improve clarity and consumer interest; final insights and designs were shared with P&G clients across three presentations

3D Designer | Factory360

Full-time Internship

January – May 2024, May - August 2025 · New York, NY

- Designed 3D structures and stages in SketchUp and Enscape; collaborated with fabricators on logistics and sourcing
- Researched brands, curated mood boards, ideated, and wrote copy for experiential marketing pitch decks; worked two on-site activations with personal work on display for brands including: Fujifilm, Amazon/AWS, Grubhub, Spark Conference, Modelo
- Led the 3D design portion of an experiential design project from ideation to client presentation and finalization

3D & VFX Designer, Storyteller | Kao Corporation

Contract

July - October 2024 · Cincinnati, OH

- Designed the structure and narrative for six fake-out-of-home (FOOH) marketing videos with a small team for hair care brands KMS and Goldwell using Blender and Adobe Suite; designed, animated and produced four of the six videos, reached 9.3K+ views on Instagram

Structural Designer | Pratt Display

Full-time Internship

August - December 2024 · Cincinnati, OH

- Designed corrugate point-of-purchase displays in ArtiosCAD, operated Kongsberg machine for client mock-ups
- Researched alternative use cases for point of purchase display structures and employed foresight methods to support recommendation

LEADERSHIP & INVOLVEMENT

Student Strategist | NEXT Innovation Scholars

August – December 2025

Associate to the founders of the program, thought partner during meetings and discussions about the future of the program and recruitment

Tribunal Senator | Undergraduate Student Government

January 2023 – August 2024

Represented 2,000+ undergraduate students: voting on relevant bills, serving as a liaison between UC Student Government and DAAP

President (2 sem.), Treasurer (1 sem.), GBM | DAAP Tribunal

August 2022 – Present

Art/design college student government: Led an executive team through the organization of 3+ events each semester and weekly meetings, managed \$1000+ budget

PNM Engagement Director | Kappa Alpha Theta

January 2025 – August 2025

Serving the panhellenic community, supported potential new members throughout the recruitment process. Communicated with 400+ members

SKILLS

Adobe Suite

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects

Fabrication

CNC, Laser Cutting, Kongsberg, FDM/SLA 3D Printing, Soldering, Woodworking, Sketching

Design & Collaboration

Figma, Procreate, Webflow, Miro, Mural, Canva, Typeform, WordPress

Soft Skills

Innovation Strategy, Strategic Foresight, Human-Centered Research, Copywriting, Brand Research, Service Design

CAD / 3D / Rendering

Fusion 360, SketchUp, ArtiosCAD, Blender, Enscape, Keyshot

Productivity / Language

Microsoft Suite, Google Suite · German (Conversational)