CAN TIMOR

Senior Product Designer

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EXPERIENCE

CENTURY Tech, Senior Product Designer | Mar 2025 - Current

- Led discovery and alignment for platform initiatives such as Schemes of Learning, translating product vision and high-level requirements into user stories, flows, wireframes, and high-fidelity designs
- Redesigned key sections of the teacher and student platforms to support a new course content structure, defining scalable interaction patterns and creating a new content library
- Designed the UI/UX for a new agentic AI tool in collaboration with the ML team

Walking on Earth, Senior Product Designer (Contract) | Sep 2024 - Jan 2025

- Facilitated workshops and designed key journeys (e.g. onboarding) for the B2B2C product, identifying improvements to increase user engagement metrics such as Monthly Active Users (MAU)
- Established product design principles and processes to elevate design maturity across the organisation

Risika, Senior Product Designer | Jul 2022 - Sep 2023

- Accelerated delivery speed by introducing a scalable design system for the B2B platform, reducing design and front-end implementation time for new features by an estimated 40%
- Ran discovery work for Credit Automator, an innovative enterprise product, and led its UI design
- Introduced ways of working between design and engineering

Smart Pension, UI Designer | Mar 2018 - Jun 2022

- Led UI design for Smart Retire, a new B2C retirement product, from early discovery through to launch in close collaboration with a Lead UX Designer
- Designed white label solutions on the SaaS platform for international clients
- Contributed to user research initiatives within a large cross-functional design team

SuperCarers, Product Designer (Contract) | Feb 2017 - Oct 2017

- Created a new design system and led full UI redesign for a two-sided marketplace platform connecting families and carers
- Ran stakeholder workshops and user research to shape product strategy and improve UX

Pixfox Design, Founder / Freelance Designer | Jul 2013 - Apr 2019

- Delivered product and web design alongside branding and motion graphics for startups and agencies
- Clients included Labour Party, Green Party, Sightsavers, and London Labour Film Festival

Youth Republic, Junior Digital Designer | Apr 2010 - Apr 2011

- Designed engaging Facebook applications, games, and micro-sites for big commercial brands including Vodafone, KFC, and Avon at a leading creative agency in Istanbul
- Contributed to digital campaign ideation and produced branding materials

EDUCATION

University of the Arts London, MA in Graphic Moving Image | 2012
International Graduate Scholarship

Sabanci University, BA in Visual Arts and Communication Design | 2005 - 2009
Merit Scholarship

SKILLS

Digital Product Design

UI Design

UX Design

Design Systems

Prototyping

User Research

Discovery Facilitation

Agile Delivery

HTML & CSS

TOOLS

Figma

Miro

AI prototyping tools

LLMs

Jira

Notion

Webflow

Adobe Creative Suite

Google Workspace

LANGUAGES

English (fluent)

Turkish (native)

Spanish (basic)