

What makes Red Earth a great partner for schools?



Operating since 2011 and Trusted by 100+ schools



Our own programs, using our connections.
We're not a travel agent



Working with young people is all we do



15 full-timers with 60 seasonal team members



Partnered with 40+ homelands for unique experiences



Specialists in Large Group programs



Trusted by 100+ schools for 15 years

Some of the schools we work with

































SYDNEY GRAMMAR SCHOOL



















How we do it?

For First Nations people:

We provide the support, tools and logistical platform to enable First Nations people to welcome visitors to their land and homes and to tell their stories on their own terms.

For School Groups:

We provide meaningful multiday cultural immersions to connect students with First Nations people.



Red Earth is a social enterprise, and with your involvement, we will:

- Enable First Nations people to make money on their land without losing their connection to Country.
- See First Nations people telling their stories with pride and build meaningful connections with immersion groups.
- Make Traditional Lands more sustainable for future generations.

Year Level Cohorts

Our year-level program allows every student in a year level to make a safe and meaningful connection with First Nations on traditional lands.

Whether there are 50 or 300 students in a year, they are split into small, classroom-sized groups for the majority of the program to ensure they are able to get the most out of the experience, all at the same time.

We have been specialists in large, multi-group programs for over a decade

- Students are led in cultural activities by First Nations cultural educators drawing on over 60,000 years of knowledge
- The cohort is split into subgroups to enable more personal experiences and opportunities to reflect on shared learning
- We manage the complex logistics of bridging worlds with our highlytrained staff and round-the-clock regional operations bases



How it works

Small Groups

The cohort is divided into small groups of about 25-30 students to allow for more personal interaction, better safety, and deeper engagement with the cultural educators, Traditional Owners (TOs), and peers. Small groups also allow for tailored learning and foster stronger bonds among participants.

Subgroups rotate through Daily Activities

Each subgroup rotates through a variety of hands-on, place-based cultural activities. These could include bushwalks, cultural workshops, environmental service projects, and storytelling sessions to ensure that every student experiences learning opportunities and contributes to community-led initiatives.

Cabin Accommodation, Hot Showers and Flushing Toilets

Students will sleep in cabins and will have access to flushing toilets and hot showers. Teachers will have their own separate quarters.







Indigenous cultural educators run sessions in the evenings

Evenings come alive as the cohort splits into small groups, rotating through unforgettable experiences: thrilling Indigenous-themed games, magical star gazing and survival skills, captivating Dreamtime storytelling, and heartfelt reflections by the fire. Moments that spark adventure, connection, and lasting memories.





Canberra Dreaming and Democracy



Day Five: Voices Past and Present, return home

Take a guided walk through Parliament House, visiting the House of Representatives and the Senate to see how ideas move from debate to law. Students distil highlights and set one action to carry back to school. The journey closes with farewells and a smooth return home.

Day Four: Objects of Change and Language of Country

Spend the afternoon at the National Museum of Australia where objects anchor big ideas in either Deadly Defining Moments or Indigenous Rights and Freedoms. A Ngunawal Language workshop follows, building confidence with greetings, place names and phrases that carry culture. After sunset, torches in hand, the National Arboretum orienteering course invites teams to navigate, problem solve and cheer each other on.

Day One: Welcome to Country and People Power

Arrive in Canberra and be welcomed to Ngunawal Country, setting the tone for respect and curiosity. After lunch, step into the Museum of Australian Democracy for People Power and Making Change, then explore First Nations Experiences of Democracy before a quiet pause in the Old Parliament House Rose Gardens. The day finishes at the Australian Institute of Sport where Sportex turns teamwork and movement into high-energy fun.



Begin at the National Electoral Education
Centre with a hands-on mock election, then
walk through the House of Representatives
to see where debates shape the nation. In
the afternoon, head to Tidbinbilla Nature
Reserve for a ranger-led walk on Country
and continue to Birrigai Rock Shelter with
cultural educators who reveal stories held in
stone. As dusk falls, gather around the fire
with Ngunawal educators for Dreaming and
contemporary stories, with time to ask
questions and reflect.



Canberra

Day Three: Country, Curiosity and the Night Sky

Start the morning on Mount Majura for a cultural walk focused on bush foods, seasonal knowledge and care for Country. After lunch, dive into Questacon where science becomes play through interactive exhibits and a presenter-led show. The evening slows under a wide sky with stargazing and a short reflection linking sky stories to the day's learning.



Canberra 5-Day Itinerary



Day 1 The Journey Begins - Travel to Canberra and receive a Ngunawal welcome

- Early pick up before starting the journey to Canberra, stopping for breaks regularly
- On arrival, be welcomed by First Nations cultural educators from Ngunawal Country meet your Red Earth leaders.
- After lunch, step into the Museum of Australian Democracy where history feels close enough to touch. Dive into People Power and Making Change, then explore First Nations Experiences of Democracy to hear the voices that shaped and are still shaping Australia. We finish among the Old Parliament House Rose Gardens, a quiet place to pause and reflect.
- In the evening, it's game on at the Australian Institute of Sport. Sportex is a highenergy, hands-on circuit where students test speed, balance, and reaction time and step into the world of elite athletes.

Day 2 - National Electoral Education Centre and on Country with Indigenous rangers

- We kick off at the National Electoral Education Centre with a mock election and a look at how laws begin, then step into the House of Representatives for a close-up of the chamber where debates shape the nation.
- After lunch it is into the bush at Tidbinbilla Nature Reserve. Alongside First Nations rangers, students explore bush foods, lore and caring for Country. Birrigai Rock Shelter follows, where cultural educators reveal thousands of years of living culture.
- As night settles, we gather around the fire while Ngunawal cultural educators share Dreaming stories alongside contemporary experiences, with time for questions and quiet reflection.

Day 3 - Mount Majura, Questacon and Orienteering at the National Aboretum

- Start the day on Mount Majura for a cultural walk and bush foods tour, tasting native ingredients and learning how Country signals the seasons.
- Afternoon at Questacon turns curiosity into motion. Students roam hands-on galleries, pull levers, chase chain reactions and test ideas that bounce from physics to perception. A live science show delivers the big wow, then small teams tackle quick design challenges before a short reflection.
- Under a wide night sky, students lie back as Ngunawal educators share sky stories and seasonal markers. Constellations become maps, the Milky Way a river of memory. We finish with quiet reflection and a short journal prompt about what wisdom they want to carry home.

Canberra 5-Day Itinerary (Continued)



Day 4 - National Museum and Gallery, Ngunawal Language and orienteering at the national Aboretum afterhours

- Afternoon at the National Museum of Australia where stories live in objects. Students join Deadly Defining Moments to trace turning points in First Nations history, or choose Indigenous Rights and Freedoms to follow the long arc of
- activism and change. With curator-style tasks, primary sources, and gallery hunts, they connect moments to people and leave with a clearer sense of how history shapes today.
- Ngunawal Language Workshop: A guided session in sound and story. Students learn greetings, practise pronunciation, and explore local place names to see how language holds Country, kinship and lore. We finish with simple phrases and a short reflection.
- After sunset, torches in hand, the orienteering course comes alive at the National Aboretum. Teams read maps, choose routes, and hunt down markers while communicating under time pressure. Difficulty scales to suit the group.

Day 5 - Parliament House and return home

- Take a guided walk through Parliament House. Step into the House of Representatives and the Senate, see where debates and decisions happen, and trace how an idea becomes a law in Australia's federal system.
- Momeward bound. Bags aboard and wheels rolling, students finish journals, swap highlights, and set one action to carry back to school. Arrival at the start point with farewells and thanks.

Sample Schedule for one sub Group

6:00 AM	DAY 1 Home	DAY 2 Canberra	DAY 3 Canberra	DAY 4 Canberra	DAY 5 Deerubbin	Begin
	Canberra		V V		Home	End FOOD
6:30 AM	Groups Meets Driver at					6:00 AM
7:00 AM						6:30 AM
7:30 AM		BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	7:00 AM
8:00 AM						7:30 AM
8:30 AM					ACCOMMODATION CHECK-OUT DAILY BRIEF	8:00 AM
9:00 AM	TRANSIT Central Coast to Canberra 4hrs	DAILY BRIEF TRANSIT	DAILY BRIEF	DAILY BRIEF TRANSIT		8:30 AM
9:30 AM	5 hrs w/ breaks CULTURAL ACTIVITY Welcome to Ngunawal Country	Accommodation to Old Parliament	TRANSIT Accommodation to Activity Site	Accommodation to National NATIONAL MUSEUM OF	TRANSIT Accommodation to Parliament	9:00 AM
		NATIONAL ELECTORAL EDUCATION CENTRE House of Representatives Tour 90mins Up to 45 PAX TRANSIT NEEC to Tidbinbilla 45 mins		AUSTRALIA Deadly Defining Moments OR		9:30 AM
10:00 AM			CULTURAL ACTIVITY Cultural Walk and Bush Foods Tour on Mount Majura 2 hrs	Indigenous Rights and Freedoms	PARLIAMENT HOUSE 2.5hrs	10:00 AM
10:30 AM				TRANSIT Museum to National Gallery LUNCH		10:30 AM
11:00 AM NOON 11:30 AM						11:00 AM
11:30 AM 12.30PM						11:30 AM
1:00 PM	LUNCH	LUNCH	LUNCH	NATIONAL GALLERY OF	LUNCH On lawns of Parliament	NOON
1:30 PM	TRANSIT	CULTURAL ACTIVITY TIBBINBILLA NATURE RESERVE	TRANSIT	AUSTRALIA Art Through Culture		12.30PM
2:00PM	Lunch to Old Parliament House MUSEUM OF AUSTRALIAN DEMOCRACY Tour 1: People Power and Making Change 60mins Tour 2: First Nations Experiences of Democracy + Rose Garden Visit 45mins TRANSIT Old Parliament House to	Guided Tour with Indigenous Park Ranger	Activity Site to Questacon	60 mins TRANSIT	TRANSIT Canberra to Central Coast 4hrs 5 hrs w/ breaks	1:00 PM
2:30 PM		60 mins AND CULTURAL ACTIVITY Birrigai Rock Shelter Hike with Cultural Facilitator 3km TRANSIT Activity Site to Accommodation	QUESTACON 2hrs	NGA to Workshop		1:30 PM
3:00PM				CULTURAL ACTIVITY Ngunawal Language Workshop 2 hrs		2:00PM 2:30 PM
3:30 PM						3:00PM
4:00 PM			TRANSIT			3:30 PM
4:30PM	ACCOMMODATION BRIEF	Free Time/ Showers	Questacon to Accommodation Free Time/ Showers	TRANSIT		4:00 PM
5:00 PM				Workshop to Accommodation Free Time/ Showers		4:30PM
5:30PM	Free Time/ Showers					5:00 PM
6:00 PM						5:30PM
6:30 PM	DINNER	DINNER	DINNER	DINNER	IMMERSION ENDS Driver drops Group at Immersion	6:00 PM
7:00PM	TRANSIT TO AIS			TRANSIT Accommodation to Aboretum		6:30 PM
7:30 PM	EVENING ACTIVITY			EVENING ACTIVITY		7:00PM
8.00PM	Australian Institute of School Sportex Experience 60mins	CULTURAL ACTIVITY Dreamtime Stories and History	CULTURAL ACTIVITY Star Grazing and Stories	National Aboretum- Orienteering Afterhours 60mins		7:30 PM
8:30 PM	TRANSIT AIS to Accommodation	& REFLECTION	& REFLECTION	TRANSIT Aboretum to Accommodation	A 7	8.00PM
9:00 PM	BEDTIME & STAFF DEBRIEF	BEDTIME & STAFF DEBRIEF	BEDTIME & STAFF DEBRIEF	BEDTIME & STAFF DEBRIEF		8:30 PM
						9:00 PM
-						



What else will we do?

First Nations cultural educators at the Hawkesbury and in Canberra will share their culture with the group by welcoming them to Country with a traditional ceremony, visiting sacred places, and sharing stories. There may also be some free time to allow everyone to unwind, and the Immersion Leaders can lead the group in a reflection session each night to build a narrative for the experience and ensure everyone is getting the most out of their immersion.

Do I need to be fit or strong to take part?

Short walks of no more than 2 km at a time are involved, and a low fitness level is required.

Is the accommodation wheelchair accessible?

The accommodation site is wheelchair accessible, but some sites may not be. The itinerary can be tailored to accommodate accessibility needs.

Can the organisation arrange its own bus to bring the price down? How much would that shave off?

Yes, you can arrange your own bus, and this will result in a \$300 discount per day on the combined invoice (on the total, not per participant). Please note - the bus must stay onsite with the group at all times.

Are Journals, clothing and a portal included in the program?

Yes, journals, hoodies and hats are included in the program. A portal will be created for your group.

Do we need to fill out medical forms?

Yes, through the Red Earth portal once the group has signed up.

Will we be safe?

We take safety very seriously, and it informs every aspect of an Immersion. You can read more about our approach to safety on our website at https://www.redearth.edu.au/safety/



Pricing

Price: \$1,490pp for a minimum of 50 students

GST and Red Earth programs

Students should only be charged GST on the food component of the program. When a school supplies an excursion or field trip to its students that is directly related to the curriculum of an education course and not predominantly recreational, that on-supply by the school is GST-free (except for the food component of the program, which we approximate at 6% of the total cost). All prices quoted in this proposal are exclusive of GST.

Inclusions

Red Earth organises everything from start to finish. The immersion fee includes:

- All expenses for 1 school staff per 10 students
- 1 Red Earth leader per 30-40 students + bus drivers for each subgroup to transport students, look after the campsite, liaise with First Nations cultural educators, uphold safety standards and help lead adventure and cultural activities
- Accommodation in Cabin/Hotel accommodation
- 3 meals per day plus snacks
- · All cultural activities led by First Nations cultural educators, including equipment needed for the activities
- All Canberra activities listed in itinerary
- All ground transport with experienced drivers for the duration of the program. All buses have seatbelts
- Air conditioned cabins/rooms shared between a maximum of 6 students
- Twin rooms shared between maximum of 2 staff members with comfortable mattresses
- · Red Earth merchandise including a journal, hoodie, and hat
- A comprehensive risk mitigation strategy prepared for the school
- Permits and use of land fees
- Insurance for leaders, volunteers and third parties (this does not include insurance for school students and staff)

The following are not included:

- Travel insurance for students (domestic travel is normally covered under your school's policy)
- Souvenirs and purchases (including food) made in transit

Terms of Payment and Cancellation Policy

- To confirm the booking, the College must pay a 25% holding deposit within 10 days of accepting this proposal.
- A second payment of 25% must be paid 12 weeks after the deposit.
- The remaining balance of 50% must be paid 4 weeks before the first day of the program.

For individual students or groups who choose to cancel for any reason, the following Red Earth cancellation policy applies. This includes (but is not limited to) a whole group or student not attending due to injury or illness, and COVID-19 diagnosis.

- Cancelling between due dates for the deposit and second payment will result in the forfeiture of the deposit amount.
- Cancelling between dues dates for the second payment and balance will result in the forfeiture of the deposit plus 50% of the second payment.
- Cancelling between the due date for the balance and date of departure will result in the forfeiture of the deposit, the second payment and 50% of the final balance.
- Cancelling on or after the date of departure, or failing to join present without notice, will result in the forfeit of 100% of the fee paid.

Please note changes such as student substitutions, adding new students etc. can not be made later than 2 weeks prior to departure. Until initial deposit payment is received, costs are subject to change at the discretion of Red Earth.

