



A NESS DIGITAL
ENGINEERING
COMPANY

We empower global companies to become digital champions

Since 2017 we enable organisations to execute their digital transformation by using agile methodology at startup speed. Therefore, we are combining our expertise from entrepreneurship, design, consulting and engineering. With our proven approach, the MVP Factory has worked on over 300+ projects with global enterprises and early-stage entrepreneurs, including DB Schenker, Bertelsmann, Jobrad, Henkel Group, Signal Iduna or Bundeswehr Cyber Innovation Hub.

Many digital innovation initiatives get stuck at the conceptual level or end up with poor technical implementation. Our Minimal Viable Product ("MVP") empowers organisations - from startups to midsize companies and enterprises - to build better software, and bring successful products to market. We start challenging ideas before we build them. We not only have good ideas, we also implement them successfully.

Headquartered in Berlin, MVP Factory was founded by our tech entrepreneur Philipp Petrescu and consists of over 60 Venture Architects, Designers, Product Managers, Tech Leads and Growth Marketing Experts. Since mid-2023, MVP Factory has been part of Ness Digital Engineering (Ness) - a full-service provider of digital consulting services and software development.

MVP Factory joined forces with Ness Digital Engineering

Strong alliance for innovation projects, venture building and IT transformation

MVP Factory's mission is to become the global venture & product builder. In June 2023, we became part of the software specialist Ness Digital Engineering (Ness) to form a globally leading Digital Transformation & Innovation Platform. We are combining MVP Factory's expertise in venture building and product design with Ness' IT expertise around Intelligent Engineering, Cloud Engineering, Data & Analytics, and Salesforce implementation.

This strategic partnership enables us to offer a true end-to-end service. Not only do we create new business through digital innovation, venture building, and product design, but we also provide decades of experience in modernizing and transforming the business to the core. Together, we are shaping the digital future of business and society in new ways, leading the market and above all creating value for our clients.

Ness Digital Engineering is a full-service provider of digital consulting services and software development. Combining core expertise in software development with the latest digital strategies and technologies, Ness seamlessly guides companies through their digital transformation. From strategy to execution - helping them succeed in the digital economy. Learn more at: www.ness.com

About MVP Factory

Building and Scaling digital products and ventures: MVP Factory launches digital products and ventures using agile methodology at startup speed by combining expertise from entrepreneurship, design, consulting, and software engineering. With its proven approach, MVP Factory has worked on over 300+ projects with global enterprises and early-stage entrepreneurs, including DB Schenker, Bertelsmann, Jobrad, Henkel Group, Signal Iduna or Bundeswehr Cyber Innovation Hub. Headquartered in Berlin, MVP Factory was founded in 2017 by tech entrepreneur Philipp Petrescu and consists of over 60 Venture Architects, Designers, Product Managers, Tech Leads and Growth Marketing Experts. In 2023, the company became part of the American software specialist Ness Digital Engineering. www.mvpfactory.co | LinkedIn

Für weitere Presseinformationen, Interviewanfragen und Bildmaterial:

MVPF Technologies GmbH

Marie-Christin Bergmann

Senior Communications Manager

marie-christin.bergmann@mvpfactory.co

+49 30 220135816