

# RCS Mediagroup Bolsters Detection Beyond the Endpoint with Vectra AI

RCS Mediagroup stands among Europe’s publishing giants, reaching millions through newspapers and digital platforms across multiple countries. Based in Milan, the media powerhouse delivers trusted content to readers while managing extensive digital operations behind the scenes.



**Organization**  
RCS Mediagroup

**Industry**  
Print & Digital Media

**The Challenge**  
RCS Mediagroup used traditional tools like EDR and firewalls but lacked visibility into their network. Their distributed environment and overwhelming alert volume made it difficult to distinguish real threats from noise.

**The Solution**  
The team adopted the Vectra AI Platform to strengthen threat detection across their network. It delivered immediate results, broadening coverage without increasing operational overhead.

Security Transformation

## Platform value at a glance

Vectra AI's Impact	In 30 days, RCS Mediagroup saw:	Outcome
Coverage	<ul style="list-style-type: none"><li>2,395 detections across 1,144 entities</li></ul>	<ul style="list-style-type: none"><li>Extended visibility beyond EDR to uncover threats across endpoints and accounts</li></ul>
Clarity	<ul style="list-style-type: none"><li>335 detections triaged</li><li>42 entities prioritized</li></ul>	<ul style="list-style-type: none"><li>Delivered precise, actionable insights that streamlined analyst investigations</li><li>Detected potentially dangerous attacks that had previously gone undetected by EDR</li></ul>
Control	<ul style="list-style-type: none"><li>86% of detections filtered out</li></ul>	<ul style="list-style-type: none"><li>Enabled faster decisions, reduced alert fatigue, and empowered confident response</li></ul>

## The Challenge

### How it started: addressing gaps within traditional security

RCS Mediagroup had traditional defenses in place, including perimeter firewalls and an Endpoint Detection and Response (EDR) solution. However, they quickly realized these tools left a critical gap. Once an attacker slipped past those outer barriers, their activity became virtually undetectable.

As Maurizio Zucchelli, Security Manager at RCS Mediagroup explained, “We realized that once attackers were inside, we were essentially blind. That’s when we knew we needed something more.”

For a media company like RCS Mediagroup, the challenge was amplified by their complex environment. Their network isn’t just accessed by employees on company laptops — it’s a digital crossroads for freelancers, external partners, and contractors across Europe.

As Giandomenico Oldano, Cybersecurity Director at RCS Mediagroup noted, “Enforcing security policies is not always feasible in BYOD environments.”

The security team also battled alert fatigue. Their existing tools generated too many alerts from static detection rules, making it difficult to identify genuine threats. “We needed a tool that could give us a more precise indication that a compromise is happening,” Antonio Latorre, Cybersecurity Operations and Project Lead at RCS Mediagroup added.

## The Solution

### AI-powered NDR that does the heavy lifting

After evaluating other Network Detection and Response (NDR) vendors, RCS Mediagroup ultimately chose the Vectra AI Platform for one standout reason: AI that actually delivers on its promise.

“Vectra’s AI engine was a major advantage over the competition. Its configuration is continuously refined by Vectra’s engineering team, so it doesn’t become a burden on us,” Oldano said.

That last point was crucial. The company didn’t want another tool that required constant fine-tuning by their already-stretched team. They needed a platform that worked from day one and kept improving without pulling their attention away from more strategic work.

Speed of deployment sealed the decision. “We installed Vectra at our Spanish subsidiary in just a couple of meetings, and it was immediately operational,” Oldano said. His next observation cuts to a truth every security professional understands: “If you have to wait weeks to have a solution working, it’s a waste of time and money.”

With Vectra AI in place, RCS Mediagroup gained a complementary layer that improved their ability to detect and respond to advanced threats. Its AI-driven detections provide visibility into attacks that could bypass or disable EDR tools, acting as an additional safeguard that works alongside their existing security stack.

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**GIANDOMENICO OLDANO**  
Cybersecurity Director,  
RCS Mediagroup

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**GIANDOMENICO OLDANO**  
Cybersecurity Director,  
RCS Mediagroup

### The Results

## Detecting attacks that EDR missed

RCS Mediagroup saw immediate results when Vectra AI identified threats that had slipped past traditional tools.

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## Streamlining investigations with rich context

Beyond detection, the platform also delivered critical investigation capabilities without requiring additional headcount.

“As an analyst, I really value how Vectra’s platform gives me access to rich metadata that supports deeper investigations,” Latorre continued. “The ability to view detailed information and pcap files means I can see exactly what happened within the traffic to make critical decisions.”

Today, Vectra AI is a trusted security ally for RCS Mediagroup, enabling the team to operate with greater clarity and efficiency in the face of sophisticated attacks.

“What stands out to me is how the platform makes it easy to understand what’s happening, identify what’s a real threat, and determine how it can be prevented or stopped,” Oldano added. “These are the most valuable features Vectra AI offers, and the fact that we can take advantage of them without significant effort from our security team, or the company as a whole, makes a real difference.”

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**ANTONIO LATORRE**  
Cybersecurity Operations  
and Project Lead,  
RCS Mediagroup

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### About Vectra AI

Vectra AI, Inc. is the cybersecurity AI company that protects modern networks from modern attacks. When modern cyber attackers bypass existing controls, evade detection and gain access to customers’ data center, campus, remote work, identity, cloud, and IoT/OT environments, the Vectra AI Platform sees their every move, connects the dots in real-time, and stops them from becoming breaches. With 35 patents in AI security and the most vendor references in MITRE D3FEND, organizations worldwide rely on Vectra AI to see and stop attacks their other tools can’t. For more information, visit [www.vectra.ai](http://www.vectra.ai).

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