



Website User Agreement

Version 0.1 | Effective 13 October 2026

1 About these terms

These Website User Agreement apply to visitors using public websites operated by Emplify Technologies Limited (we, us). By using a website, you agree to these terms. If you do not agree, please do not use it.

These terms do not govern purchases of Take 5 or Emplify subscriptions, or an Emplify member account. The relevant Customer Agreement or Member Terms applies to those activities. Our Privacy Policy explains how we handle personal information and website cookies.

2 Using our websites

You may browse our sites, read information about our products and contact us for legitimate purposes. Please use the sites lawfully and do not interfere with their security, availability or other visitors' use.

Do not introduce malicious code, attempt unauthorised access, or copy or use website content in ways not permitted below. You are responsible for the accuracy of information you voluntarily send us.

3 Content and intellectual property

Our websites and their text, design, graphics, logos, tools and other materials belong to us or our licensors. You may view, link to and share ordinary extracts for non-commercial reference, provided you do not misrepresent them or remove attribution.

You may identify Emplify and refer others to our products. Use of our standard promotional assets must follow our brand guidelines. Non-standard branding or co-branded materials require our written approval. No website use grants rights to reproduce or commercialise our Behavioural Culture Model, software or learning library.

4 Website information and external links

We aim to keep website information accurate and useful, but content may change and may not describe every feature or purchase term. Product features, prices and commercial commitments are governed by the relevant accepted order and Customer Agreement.

We may link to third-party websites for convenience. We do not control their content or privacy practices and are not responsible for them. Please review their terms when you leave our site.

5 Availability, liability and feedback

We take reasonable care in operating our websites, but availability may be interrupted and information may contain errors. Nothing here removes rights or guarantees that cannot lawfully be excluded. To the extent permitted by law, we are not responsible for losses arising solely from reliance on general website information rather than agreed product terms.

If you send us suggestions or feedback, we may use them to improve our websites or services, without using your confidential information for unrelated purposes.

6 Privacy and cookies

Our Privacy Policy describes how we handle information received through enquiries, analytics, cookies and similar technologies. You can manage optional cookie choices using Cookie settings where available. Please refer to the Privacy Policy for privacy rights and contact information.

7 Changes and contact

We may update these Website User Agreement as our websites evolve. The current dated version will be available through the site. Material changes will be communicated where required by law.

For questions, contact us through our website Contact us page. New Zealand law applies and New Zealand courts have non-exclusive jurisdiction, subject to mandatory rights and laws.