



Exec Bios



Sean Reddington

Co-Founder and CEO

Long bio

Sean Reddington's route into learning tech was anything but typical - he landed a graduate job without a degree, and quickly proved he could shake things up. After two acquisitions and years of leadership in the industry, he launched Thrive: the first platform to blend learning, internal comms, skills, and knowledge-sharing into one intuitive experience.

With 18+ years of experience and customers including Vodafone, Next, and Anne Summers, Sean has driven Thrive's rapid growth, doubling ARR in a year and growing the customer base by 50%. But numbers aren't the full story.

Born and raised in Nottinghamshire, Sean's focus is building a culture that puts people first. Transparency, trust, and autonomy are the cornerstones of his leadership. He believes in making Thrive a place where talented people stay, and thrive.

A dad of two and a hands-on founder, he's just as comfortable chatting strategy as he is hosting at his local gastro-pub. For Sean, business is personal, and a force for good.

Short bio

Sean Reddington built Thrive to do what learning platforms weren't - ditch the fluff, cut the noise, and actually move the needle. With over 18 years in learning tech, two acquisitions, and a people-first leadership style, he's known for scaling fast, staying hands-on, and rewriting the rules.



Cassie Gasson

Co-CEO

Long bio

Cassie Gasson's ascent at Thrive has been nothing short of meteoric. She joined the company in October 2019 as Head of Marketing, rapidly advanced to CMO, before taking on the role of Co-CEO alongside Sean Reddington in 2024. Under her leadership, marketing became Thrive's primary growth engine, responsible for 65% of new business and fueling rapid growth year-on-year.

A decade of marketing leadership, including roles at MindClick and The Student Room Group, prepped her for this, and her drive won her Women in Marketing's Best Marketing Leader award in 2024.

As Co-CEO, Cassie is now leveraging her deep grasp of Thrive's ethos, customers, and product roadmap to pioneer AI-driven personalisation and triple investment in tech to build adaptive learning experiences.

A digital native and culture champion, she blends next-gen tech with a human touch. At 30, she stands not only as a co-leader of a fast-scaling tech platform, but also as a role model for women in leadership.

Short bio

Cassie Gasson catapulted Thrive from marketing engine to market leader, taking the reins in 2024 as Co-CEO at just 30. A strategic powerhouse and AI-native, she's driven 65% of new business through bold brand-building, all while championing people-first leadership.



Josh Devanny

Chief Growth and Innovation Officer

Long bio

Josh Devanny joined Thrive in 2019 and built the sales engine from scratch. Now Chief Growth and Innovation Officer, he is behind the partnerships with brands like Avon, Volvo, Reiss and Frasers Group - and a team culture rooted in coaching, energy and momentum.

Awarded the 2024 Gold Stevie for National Sales Executive of the Year, Josh's impact speaks for itself: standout leadership, serious

pipeline and a no-fluff approach to growth. Before Thrive, he led commercial teams at Fuse Universal and Virtual College, launching US operations and landing accounts like Dropbox and Coca-Cola European Partners.

Today, Josh is leading Thrive's commercial evolution, shaping how the business sells, scales and sets the pace in learning tech.

Short bio

Chief Growth and Innovation Officer Josh Devanny built Thrive's sales engine and now drives its next phase of growth - trusted by global brands and known for his sharp leadership, energy and results.



Frankie Woodhead

Chief Product and Technology Officer

Long bio

Frankie Woodhead joined Thrive in 2024 as Chief Product and Technology Officer, bringing 15 years of experience scaling SaaS and banking tech. Before Thrive, he held senior roles at Barclays, The Bank of London and 10x Banking, where he helped scale platforms from launch to millions of users, oversaw billions in balances and led multi-country product teams.

Since joining Thrive, Frankie has delivered the biggest release in the company's history

- introducing AI content generation, search, tagging, chat and analytics. He is a vocal advocate for inclusive design, embedding neurodiverse perspectives into product development to make learning work better for everyone.

With deep technical leadership and a sharp product instinct, Frankie is driving Thrive's evolution into an adaptive, AI-powered learning platform.

Short bio

Frankie Woodhead is Thrive's Chief Product and Technology Officer, with 15 years' experience in fintech and SaaS, now leading the platform's AI strategy and product evolution.