

TREVOR K. WOOLLEY

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EDUCATION

Ph.D.	University of California, Berkeley, Agricultural and Resource Economics	2026
	Dissertation: <i>Essays on the Political Economy of Animal Welfare</i>	
M.S.	University of California, Berkeley, Agricultural and Resource Economics	2023
B.A.	Brigham Young University, Economics & Math (double major)	2018

POSITIONS HELD

University of Wisconsin–Madison		
Assistant Professor, Agricultural and Applied Economics		2026 – present
Faculty Associate, Dairy Innovation Hub		2026 – present
University of California, Berkeley		
Graduate Student Instructor, Agricultural and Resource Economics		2021 – 2026
Graduate Student Researcher, Agricultural and Resource Economics		2020 – 2023
University of Pennsylvania		
Data Analyst, Zelle/Lurie Real Estate Center		2018 – 2020
Brigham Young University		
Research Assistant, Economics Department		2017 – 2018
Teaching Assistant, Economics Department		2016

SPECIAL HONORS AND AWARDS

National Science Foundation Graduate Research Fellowship		2022 – 2025
GiveWell “Change Our Minds Contest” Honorable Mention		2023
Global Priorities Fellowship		
Forethought Foundation		2022
1st place Mary Lou Fulton Award for Mentored Research		
Brigham Young University, Department of Economics		2017

TEACHING

Credentials

Certificate in Teaching and Learning in Higher Education		2021
University of California, Berkeley Graduate Division		

Teaching Experience

University of California, Berkeley		
EW MBA 201B: Macroeconomics and the Global Economy (graduate)		
Graduate Student Instructor (×1)		2026
ECON 198: Economic Tools for Effective Altruism (undergraduate)		
Lecturer (×6)		2021 – 2024
ECON C102: Natural Resource Economics (undergraduate)		
Graduate Student Instructor (×1)		2021
Brigham Young University		
ECON 110: Introductory Economics (undergraduate)		
Teaching Assistant (×3)		2016

PUBLICATIONS

Journal Articles

Woolley, T.K., (2025). [A Scoping Review of \(Dis-\)Incentives for the Adoption of Welfare-improving Farming Practices](#). *Food Policy*.

Hoagland, A. and **T.K. Woolley** (2018). [It's No Accident: Evaluating the Effectiveness of Vehicle Safety Inspections](#). *Contemporary Economic Policy*.

Working Papers

Meyer, C., Z. Freitas-Groff, & **T.K. Woolley**, Heterogeneous Trends of Animal Product Consumption: Evidence from US Grocery Panel Data. Revise and resubmit, *European Economic Journal*.

Woolley, T.K., [The Social Value of Animal Welfare: A Revealed Policy Preference Approach](#).

Ligon, E. & **T.K. Woolley**, Cash Transfers and Marginal Utility of Consumption.

Woolley, T.K., B. Fischer, S. Ghose, K. Rasaei, & A. Khindanova, Using LLMs to Estimate Willingness to Pay: Bridging the Data-availability Gap with Synthetic Contingent Valuation.

Wibbenmeyer M. & **T.K. Woolley**, Wildfire Risk Zoning and Heterogeneous Responses to Wildfire Events: Evidence from the California Housing Market.

Semken C. & **T.K. Woolley**, No Ethical Consumption under General Equilibrium?

GRANTS RECEIVED

Giannini Foundation Mini-Grant (with Dr. Michael Hanemann) – \$26,306		2024
<i>The Social Value of Farm Animal Welfare: Evidence from California's Battery Cage Ban</i>		
Forethought Foundation Research Grant – \$10,000		2022
Open Philanthropy Course Development Grant – \$15,000		2022
<i>How to analyze Effective Altruism causes using the tools of economics</i>		
Office of Research and Creative Activities (ORCA) Grant – \$1,500		2016
<i>Evaluating the effectiveness of vehicle safety inspections</i>		

CONFERENCE AND SEMINAR PRESENTATIONS

- 2027 Kansas State University, Agricultural Economics – *scheduled*
- 2026 University of Wisconsin–Madison, Agricultural and Applied Economics; Agricultural and Applied Economics Association (AAEA) Annual Meeting (Kansas City, MO) – *scheduled*; Animal Welfare Economics Workshop, University of Chicago – *scheduled*
- 2025 Environmental and Energy Economics Fest, Stanford University
- 2024 Agricultural and Applied Economics Association (AAEA) Annual Meeting (New Orleans, LA); Animal Welfare Economics Workshop, Brown University
- 2023 Global Priorities Institute, University of Oxford

PROFESSIONAL SERVICE

Referee and review service

Environmental and Resource Economics, Economic Modeling