

TREVOR K. WOOLLEY

University of Wisconsin – Madison
Department of Agricultural and Applied Economics
424 Taylor Hall, 427 Lorch Street
Madison, WI 53706

Phone: (805) 405-1598
Email: twoolley@wisc.edu
tkwoolley@gmail.com
Website: <https://trevorwoolley.com>

EDUCATION

Ph.D.	University of California, Berkeley, Agricultural and Resource Economics	2026
	Dissertation Committee: J. Saltee, M. Hanemann, S. Villas-Boas, N. Barahona	
M.S.	University of California, Berkeley, Agricultural and Resource Economics	2023
B.A.	Brigham Young University, Economics & Math (double major)	2018

POSITIONS HELD

University of Wisconsin – Madison		
Assistant Professor, Agricultural and Applied Economics		2026 – present
Faculty Associate, Dairy Innovation Hub		2026 – present
University of California, Berkeley		
Graduate Student Instructor, Agricultural and Resource Economics		2021 – 2026
Graduate Student Researcher, Agricultural and Resource Economics		2020 – 2023
University of Pennsylvania		
Data Analyst, Zelle/Lurie Real Estate Center		2018 – 2020
Brigham Young University		
Research Assistant, Economics Department		2017 – 2018
Teaching Assistant, Economics Department		2016

TEACHING

Credentials

Certificate in Teaching and Learning in Higher Education	2021
University of California, Berkeley Graduate Division	

Teaching Experience

University of California, Berkeley		
EWMB 201B: Macroeconomics and the Global Economy (graduate)		
Graduate Student Instructor (×1)		2026
ECON 198: Economic Tools for Effective Altruism (undergraduate)		
Lecturer (×6)		2021 – 2024
ECON C102: Natural Resource Economics (undergraduate)		
Graduate Student Instructor (×1)		2021
Brigham Young University		
ECON 110: Introductory Economics (undergraduate)		
Teaching Assistant (×3)		2016

RESEARCH

Publications

Meyer, C., Z. Freitas-Groff, & **T.K. Woolley** (2026) Heterogeneous Trends of Animal Product Consumption: Evidence from US Grocery Panel Data. Forthcoming, *European Economic Review*.

- Woolley, T.K.**, S. Pailler, J. McFadden, S. Raszap-Skorbiansky, Z. Raff, & K. Kuruc (2025). [A Scoping Review of \(Dis-\)Incentives for the Adoption of Welfare-improving Farming Practices](#). *Food Policy*.
- Hoagland, A. and **T.K. Woolley** (2018). [It's No Accident: Evaluating the Effectiveness of Vehicle Safety Inspections](#). *Contemporary Economic Policy*.

Working Papers

- Woolley, T.K.**, [What Elections Reveal That Markets Cannot: Identifying Public-Good Preferences from Price-Affecting Referenda](#).

Ligon, E. & **T.K. Woolley**, Cash Transfers and Marginal Utility of Consumption.

Woolley, T.K., B. Fischer, S. Ghose, K. Rasaei, & A. Khindanova, Can Large Language Models Estimate Willingness to Pay? Evidence from Two Contingent Valuation Replications. Submitted.

Wibbenmeyer M. & **T.K. Woolley**, Wildfire Risk Zoning and Heterogeneous Responses to Wildfire Events: Evidence from the California Housing Market.

Semken C. & **T.K. Woolley**, No Ethical Consumption under General Equilibrium?

SPECIAL HONORS AND AWARDS

National Science Foundation Graduate Research Fellowship	2022 – 2025
GiveWell “Change Our Minds Contest” Honorable Mention	2023
Global Priorities Fellowship	
Forethought Foundation	2022
1st place Mary Lou Fulton Award for Mentored Research	
Brigham Young University, Department of Economics	2017

GRANTS RECEIVED

Giannini Foundation Mini-Grant (with Dr. Michael Hanemann) – \$26,306	2024
<i>The Social Value of Farm Animal Welfare: Evidence from California's Battery Cage Ban</i>	
Forethought Foundation Research Grant – \$10,000	2022
Open Philanthropy Course Development Grant – \$15,000	2022
<i>How to analyze Effective Altruism causes using the tools of economics</i>	
Office of Research and Creative Activities (ORCA) Grant – \$1,500	2016
<i>Evaluating the effectiveness of vehicle safety inspections</i>	

CONFERENCE AND SEMINAR PRESENTATIONS

- 2026 University of Wisconsin–Madison, Agricultural and Applied Economics; Giannini Foundation of Agricultural and Resource Economics Student Conference; Agricultural and Applied Economics Association (AAEA) Annual Meeting (Kansas City, MO) – *scheduled*; Animal Welfare Economics Workshop, University of Chicago – *scheduled*
- 2025 Environmental and Energy Economics Fest, Stanford University
- 2024 Agricultural and Applied Economics Association (AAEA) Annual Meeting (New Orleans, LA); Animal Welfare Economics Workshop, Brown University
- 2023 Global Priorities Institute, University of Oxford

PROFESSIONAL SERVICE

Referee and review service

Food Policy, Environmental and Resource Economics, Economic Modeling