

COMMUNITY OUTREACH & CAPACITY BUILDING PROGRAMS



Dost Fellowship Program

Mobilised the youth in various districts of Uttarakhand for an increased community outreach of Dost Program. The Dost Fellows sensitised families on the importance of responsive caregiving, and how Dost Program can help them make their child school-ready.

Capacity Building of Frontline Workers

In partnership with MVDA, Dost is piloting workshops to strengthen the capacity of Anganwadi Workers in Uttarakhand's Tehri Garhwal district. These workshops are designed to enhance the engagement of frontline workers and caregivers in promoting child development through responsive caregiving.



Dost Fellowship transformed my life! Witnessing positive change in families by empowering them on early childhood care and parenting skills was incredibly fulfilling and shaped my commitment to social change.

Rahul Singh Bisht, Dost Fellow

Before joining Bol Saathi, the child did not speak at all, but now she has started to talk a lot more. She takes an interest in stories and loves reading and retelling them.

Soniya, Mother of two children

The children take a keen interest towards the activities, especially the ones involving 'play'. They enjoy playing more rather than sitting in one place and learning, so I try to teach them through these methods of playing - like creating different shapes like an apple out of clay and learning poetry whilst playing.

Pranita Thapliyal, AWW from Tehri Garhwal

DOST EDUCATION

UNLOCKING CHILDREN'S FULL POTENTIAL

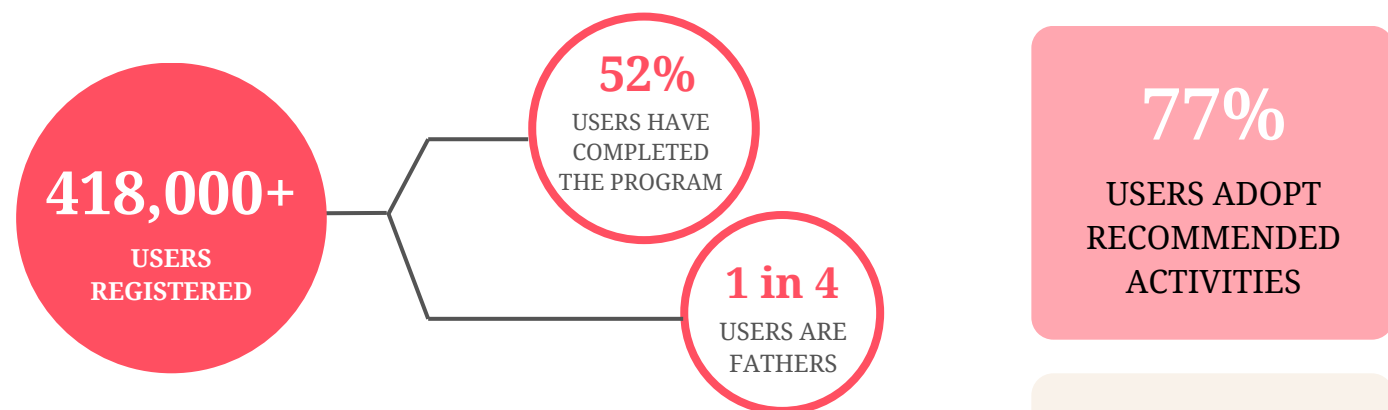
IMPACT REPORT

Dost

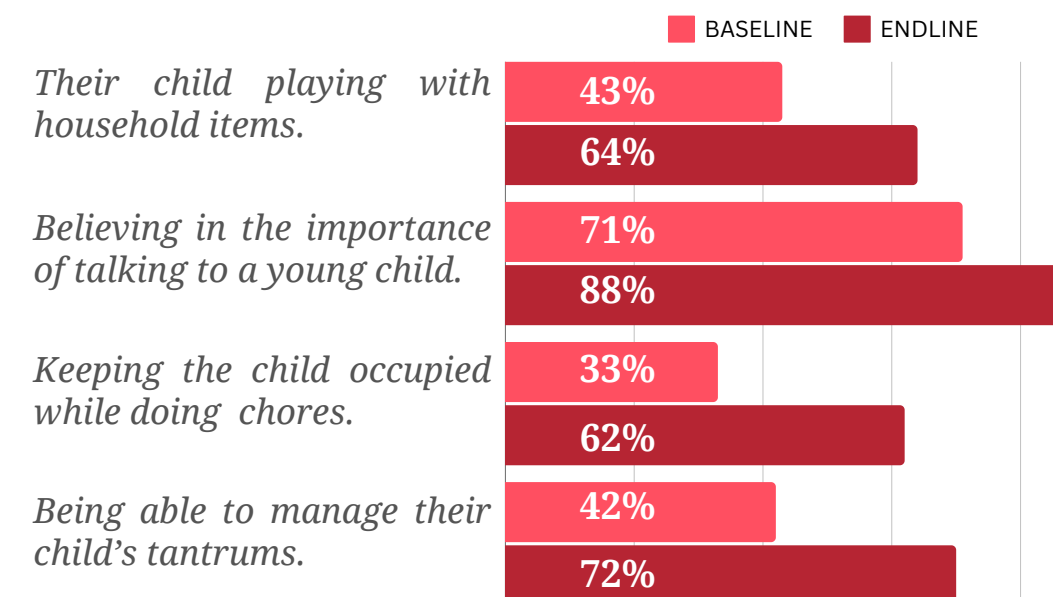
Dost Education is innovating to get **every child school ready** in India. Our **software, audio content, and toolkits** are **easy, fun and addictive** for parents of any literacy level to boost their child's early development through 3 proven mechanisms: **TALK, CARE and PLAY**.

At Dost, we pride ourselves on delivering innovative parenting solutions based on data-driven insights. Our tech product and program's built-in quizzes allow continuous monitoring of **user engagement, knowledge, attitude and behaviour**. This enables us to provide a dynamic and robust solution to our users.

USER ENGAGEMENT INSIGHTS



BY THE END OF THE PROGRAM, FAMILIES REPORTED:



60%

USERS FIND THEIR HOUSEHOLD ADEQUATE FOR THEIR CHILD'S LEARNING

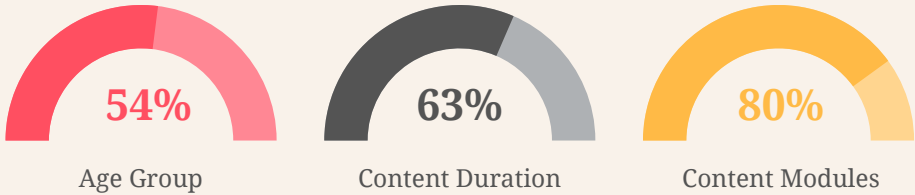
84%

USERS RECALL SPECIFIC ACTIVITIES FROM PROGRAM

IMPACT ON ANGANWADI WORKERS

The **2023 CMS Study** found that most of the Anganwadi Workers (AWWs) in Uttar Pradesh registered with Dost's program have a high engagement and adoption of the Dost-recommended activities at Anganwadi Centers. To support this finding, Dost conducted a mixed-method research in Uttarakhand and Rajasthan to assess adoption of Dost Program by AWWs at their centres.

PROGRAM AWARENESS

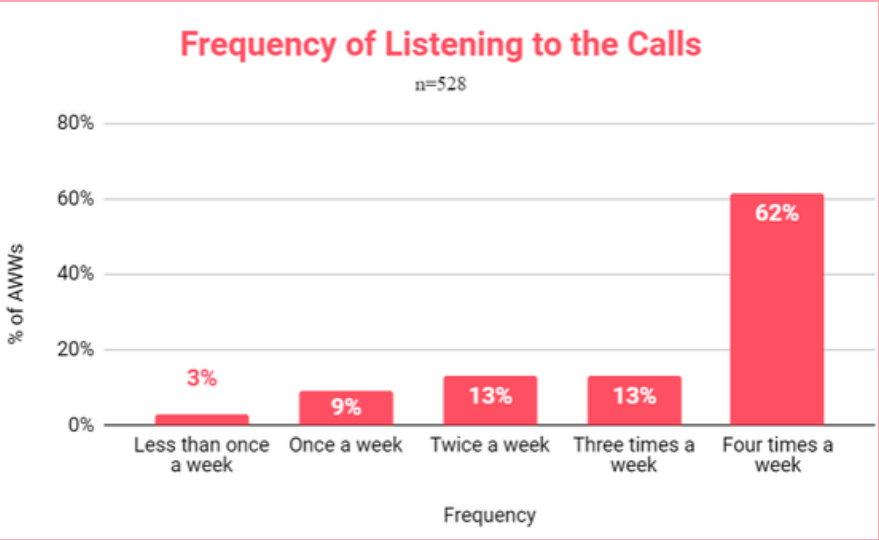


Out of 534 AWWs surveyed, a majority reported a **high program awareness** vis-à-vis identifying correct age group, content duration, and content modules.

PROGRAM ENGAGEMENT

87%

AWWs perceive the program as a good means to help children, resulting in a high listening frequency.



PROGRAM ADOPTION



88%

AWWs reported adopting at least one activity at AWC



41%

AWWs reported trying all the key activities at AWC

97%

AWWs reported that they were motivated by the program's helpful features to onboard families.

BOL SAATHI:

SUPPORTING ORAL LANGUAGE DEVELOPMENT

Less than 30% of children in Grade III in India can read at their level (ASER 2022). To address this, Dost collaborated with **TalkTogether**, a UKRI GCRF-funded research project based at the Department of Education at the University of Oxford, to pilot a story-based home intervention in Uttarakhand to achieve receptive language and listening comprehension gains within children's oral language development domain.

OBJECTIVE

To examine the impact of a Hindi story-based programme on family facilitator practices and children's oral language skills.



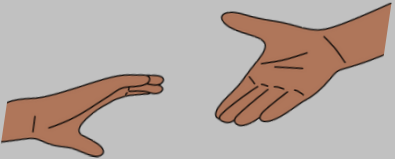
OUTREACH

A combination of WhatsApp and contextualised support via home visitation to introduce stories and activities that enable families to create a rich language experience for their children.



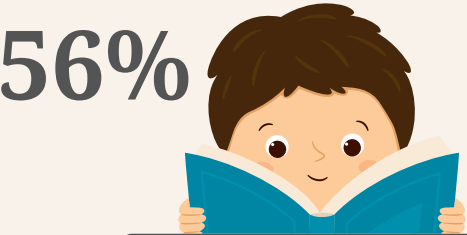
SOLUTION

Using on-ground information to develop language intervention and support for families of low literacy levels, who are keen to support school entry activities for their children within their homes.



86%

Children showed an improvement in "Sentence Repetition Task".



56%

Children showed an improvement in "Story Comprehension".

67%

of the families who observed a positive change in their child's engagement with stories attributed it to the Bol Saathi program.



83%

Families observed significant improvements in their child's language skills, including better pronunciation, increased focus, understanding and remembering stories, and the ability to give detailed responses or ask questions during story-time.