

## 1 - CHOOSE THE RIGHT COLOUR SPACE

- HD content for general streaming: BT.709 default *universal device support*
- Premium 4K VOD: BT.2020 + PQ (HDR10 / Dolby Vision) *future-proof for new displays*
- Live 4K broadcast: BT.2020 + HLG transfer *backward-compatible with SDR sets*
- Cinema and Apple-first products: DCI-P3 / Display P3 *richer reds and greens than BT.709*

## 2 - CAPTURE STAGE

- Camera output colour space is known and documented *check camera manual or settings*
- Camera writes colour metadata into the file *some pro cameras default to OFF*
- Test footage inspected with ffprobe and tags confirmed *trust nothing, verify everything*

## 3 - ENCODE / TRANSCODE STAGE

- FFmpeg encode uses -color\_primaries -color\_trc -colorspace flags *tag writes are not default*
- Colour range tag matches content (tv for limited, pc for full) *8-235 vs 0-255*
- No nearest-neighbour downscale between colour spaces *always Lanczos or bicubic*
- Encoder output verified with ffprobe - tags survived *transcoding silently drops them*

## 4 - PACKAGE & DELIVER

- Container metadata (MP4 / fMP4 / CMAF) carries colour tags *atoms colr, mdcv, clli for HDR*
- HLS / DASH manifests do not strip colour metadata *rare but happens on legacy packagers*
- CDN configured to preserve metadata headers *edge transforms can drop atoms*

## 5 - PLAY & VERIFY

- Test on a BT.709-only device (laptop, older Android) *ensures fallback is correct*
- Test on a P3 device (modern iPhone / MacBook / OLED TV) *ensures wide-gamut content shows wide*
- Test on an HDR-capable TV with HDR content *tone mapping kicks in correctly*
- Compare with reference master on calibrated monitor *the only objective test*

### MOST COMMON COLOUR-SPACE BUGS IN PRODUCTION

- \* Skin tones look pale or bluish on one device but not another - almost always missing or wrong colour tag.
- \* Brand red does not match the print reference - file authored wide gamut, served as narrow without conversion.
- \* 4K HDR file looks washed out on premium display - pipeline stripped the colour tag during a transcode step.