

Companion to article 4.2 of Block 4. Print on A4 or US Letter.

The five stages, in order

1. **Partition** Split frame into variable-size blocks (4x4 to 128x128 depending on codec).
2. **Predict** Build a guess from already-coded top and left neighbour pixels.
3. **Residual** Original block minus prediction. Mostly small numbers and zeros.
4. **Transform** DCT (or ADST). Re-shuffles spatial residual into frequency coefficients.
5. **Quantize + Entropy** *** Only lossy stage. *** Then pack with CABAC / multi-symbol arithmetic.

Intra prediction modes by codec

Codec	Year	Modes (luma)	Special tools
JPEG	1992	0 (DC predictor on DC coeff only)	
H.264 / AVC	2003	9 (DC + Planar + 7 angular)	
VP9	2013	10 (DC + TM + 8 angular)	TM predictor
H.265 / HEVC	2013	35 (DC + Planar + 33 angular)	4x4 to 32x32
AV1	2018	~95 (56 angular + Smooth Cb + Palette)	IBC, recursive
H.266 / VVC	2020	67 (DC + Planar + 65 angular)	MLP, MRL, ISP, CCLM, PDPC
AV2 (AVM, in progress)	2025	AV1 set + learned modes	Data-driven intra, improved CbL

Keyframe interval - what to set when

- VOD / Netflix-style** 10-15 seconds. Smallest files. No live audience to keep startup short.
- HLS / DASH ABR** 2-6 seconds. Must align to segment boundaries for clean bitrate switching.
- Low-latency / live** 1-2 seconds or sub-second. Trade compression for fast tune-in.
- WebRTC** On-demand keyframe via PLI / FIR. Tune for packet-loss recovery.
- All-intra production** Every frame. ProRes, Avid DNx, Sony XAVC-I. Frame-accurate editing.

Common gotchas

- Quant is the only lossy step** Predict / Transform / Entropy are all invertible. Tune QP, not the rest.
- More modes != more compression** Mode signalling costs bits. Diminishing returns past ~30-40 modes.
- Scene cuts need forced I-frames** Or the first P-frame after the cut becomes nearly as big as an I-frame.
- Screen content is different** Palette + IBC win where angular modes lose. Enable for desktop sharing.
- HLS demands aligned keyframes** Segment boundary without a keyframe = stalled bitrate switch.
- Production codecs are all-intra** Files are ~270x bigger than H.264 VOD. The price of frame-accurate editing.