

Streaming Pipeline: Build-vs-Buy Worksheet

For each box of your pipeline, tick the decision and note why. Companion to the article.

Pipeline box	Build / Buy / Assemble	Typical call
1. Ingest	☐ Build ☐ Buy ☐ Assemble	Buy (live) / Build (file)
Note (your decision + reason): _____		
2. Transcoding farm	☐ Build ☐ Buy ☐ Assemble	Buy — bill per minute
Note (your decision + reason): _____		
3. Packager	☐ Build ☐ Buy ☐ Assemble	Buy / Assemble
Note (your decision + reason): _____		
4. Origin (+ shield)	☐ Build ☐ Buy ☐ Assemble	Assemble
Note (your decision + reason): _____		
5. CDN	☐ Build ☐ Buy ☐ Assemble	Buy — always rented
Note (your decision + reason): _____		
6. Player	☐ Build ☐ Buy ☐ Assemble	Assemble on OSS cores
Note (your decision + reason): _____		
7. Entitlement service	☐ Build ☐ Buy ☐ Assemble	Build on bought parts
Note (your decision + reason): _____		
8. Analytics sink	☐ Build ☐ Buy ☐ Assemble	Buy QoE / Build warehouse
Note (your decision + reason): _____		