

Live vs VOD — Pipeline Decision Worksheet

For each pipeline stage, mark where it lives. The front of the pipeline is pipeline-specific; from the packager onward it is one shared spine. Use the last column to record your build, buy, or assemble decision and the reason.

Pipeline stage	Live-specific	VOD-specific	Shared	Your decision / notes
Ingest (file vs RTMP / SRT / WHIP)	•	•		
Transcode (real-time vs batch)	•	•		
Latency target (sub-second to 18 s)	•			
CMAF packaging (ISO/IEC 23000-19)			•	
Encryption + multi-DRM (cbcs, CENC)			•	
CDN + origin delivery			•	
Player apps (web / mobile / TV)			•	
Entitlement service			•	
Analytics + QoE			•	
Failover / redundancy (hot spares)	•			
Live-to-VOD / DVR + catch-up	•		•	