ElevenLabs Plan & Voice-Cloning Consent Checklist

2026 plans, instant vs professional cloning, and the consent + disclosure pre-flight

1 · The 2026 plan ladder

Plan	Price/mo	Credits	Cloning / extras	Commercial
Free	$0	10k	None	No
Starter	$6	30k	Instant clone	Yes
Creator	$22*	121k	+ Professional clone	Yes
Pro	$99	600k	Professional clone	Yes
Scale	$299	1.8M	+ 3 seats, 3 PVCs	Yes
Business	$990	6M	+ 10 seats, 10 PVCs	Yes
Enterprise	custom	custom	+ HIPAA BAA, SSO	Yes

*Read from the ElevenLabs pricing page, May 2026. *Creator first month $11. ~1,000 credits ≈ 1 minute (Multilingual); Flash/Turbo ~half a credit per character; annual billing saves ~2 months.*

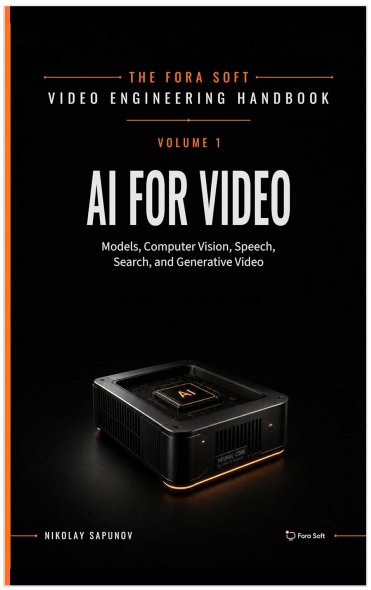
2 · Instant vs professional voice cloning

Criterion	Instant clone (IVC)	Professional clone (PVC)
Audio needed	As little as ~30 seconds	~30 minutes of clean audio
How it works	Few-shot reference at speaking time	Fine-tunes the model's settings
Build time	Seconds	Minutes
Minimum plan	Starter ($6)	Creator ($22)
Consent check	Confirmation checkbox	Voice-CAPTCHA: read text aloud

3 · Consent & disclosure pre-flight before you ship

- ☐ Confirmed you need a **specific person's voice** — if any good voice will do, use a stock or Voice Library voice instead.
- ☐ Chose the plan by **real monthly minutes**: compared base price + overage against the next tier up (and the cheaper Flash model).
- ☐ Confirmed the free tier is **prototype-only** — no commercial rights; the commercial entry point is Starter ($6).
- ☐ Picked **instant vs professional** cloning per use case (fast/low-stakes vs the voice the product depends on).
- ☐ Captured **explicit, written, scoped consent** from the person: which voice, which uses, how long, right to revoke.
- ☐ Added a **synthetic-voice clause** to any voice-actor / presenter / employee contract — a generic release rarely covers cloning.
- ☐ Understood the platform **blocks celebrity and political voices** and moderates content — do not design around those uses.
- ☐ Treated the platform's **consent checkbox as ElevenLabs' protection**, not yours — kept your own permission record.
- ☐ Built an **AI-generated disclosure** surface for EU users (EU AI Act Article 50, effective 2 Aug 2026).
- ☐ Readied a **notice-and-takedown path** for a NO FAKES-style request — designate an agent and a repeat-offender policy.

Companion to: 'ElevenLabs Pricing, Voice Cloning, And NO FAKES Act Consent Engineering'
www.forasoft.com/learn/ai-for-video-engineering/articles-ai/elevenlabs-pricing-voice-cloning-no-fakes-act



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This checklist helps you pick an ElevenLabs plan and ship voice cloning with written consent and EU disclosure in place. Volume 6 covers the speech side in depth: text-to-speech and voice models, ASR and diarization, how model artifacts and deployment topologies shape cost, and where synthetic speech sits in the AI feature lifecycle.

WHAT YOU WILL FIND INSIDE

- TTS and voice models in video products
- Deployment topologies: cloud API vs on-device
- ASR and speaker diarization
- Lifecycle of an AI feature from prototype to production

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Shipping a synthetic-voice or voice-cloning feature?

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