

LINKVIVA

2026

LINKVIVA

WE ARE LINKVIVA

CRAFTING LEGACIES
THROUGH
EXTRAORDINARY
EXPERIENCES



With two decades of expertise, we seamlessly blend strategy and creativity to deliver unforgettable experiences, where each vision is a crafted masterpiece.



OUR CRAFT EXPERTISE AND SERVICES

Strategy

Crafting insight-led visions that stir emotions, challenge convention and influence behavior

Branding

Building brands that resonate, stand out, and leave a lasting impact on your audience

Destinations

Masterplanning, placemaking & culture shaping environments

Events & Experiences

Multi-sensory memory making experiences that captivate and inspire

Marketing & Content

Amplifying your story to captivate, connect, inspire and maximize impact through tailored sponsorship

Production & Operations

Bringing your vision to life with precision planning and flawless execution

KEY SECTORS



Tourism



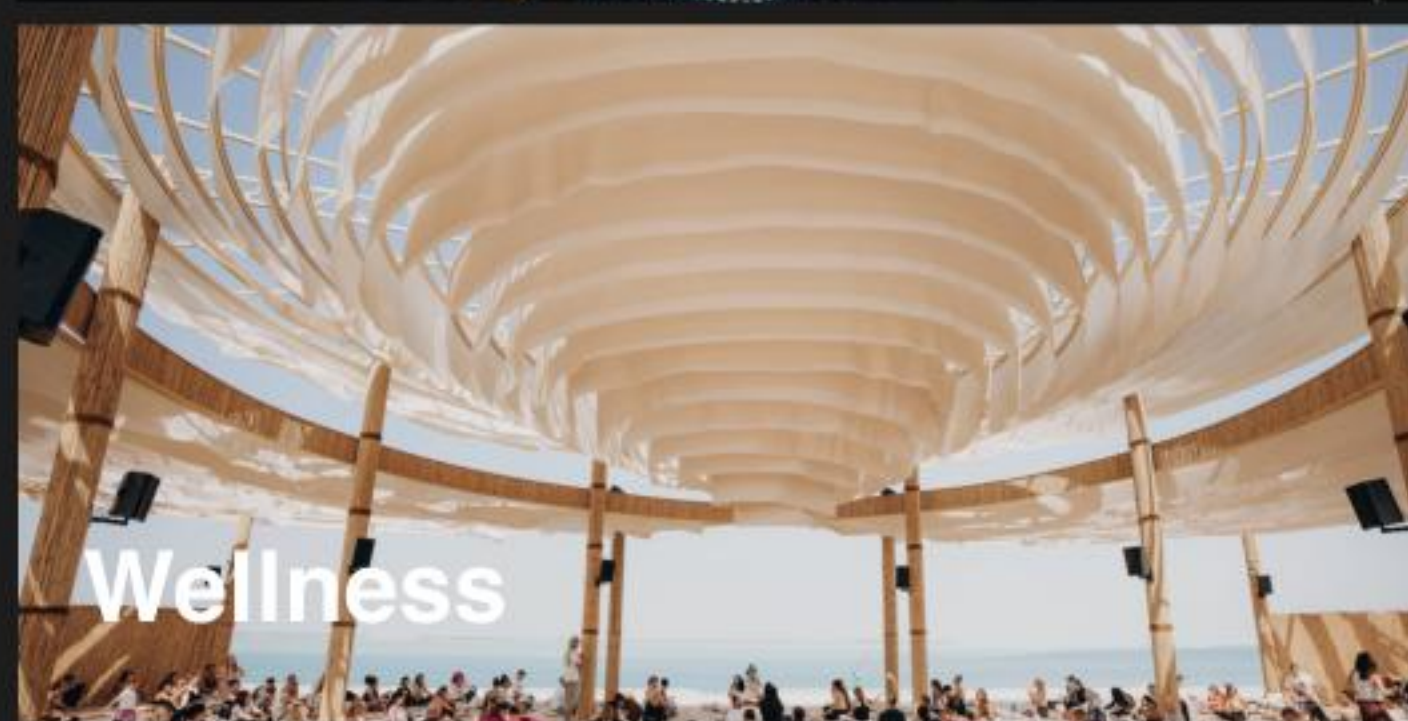
Real Estate



Destinations



Sport



Wellness



Entertainment



Corporate



Retail & F&B

SHOWCASE OF SUCCESS

**1.5M+ people brought together across
13 flagship experiences in 2025**

20+

Years In Business

1000+

Events Delivered

5M+

Footfall Attracted

75

Clients Served

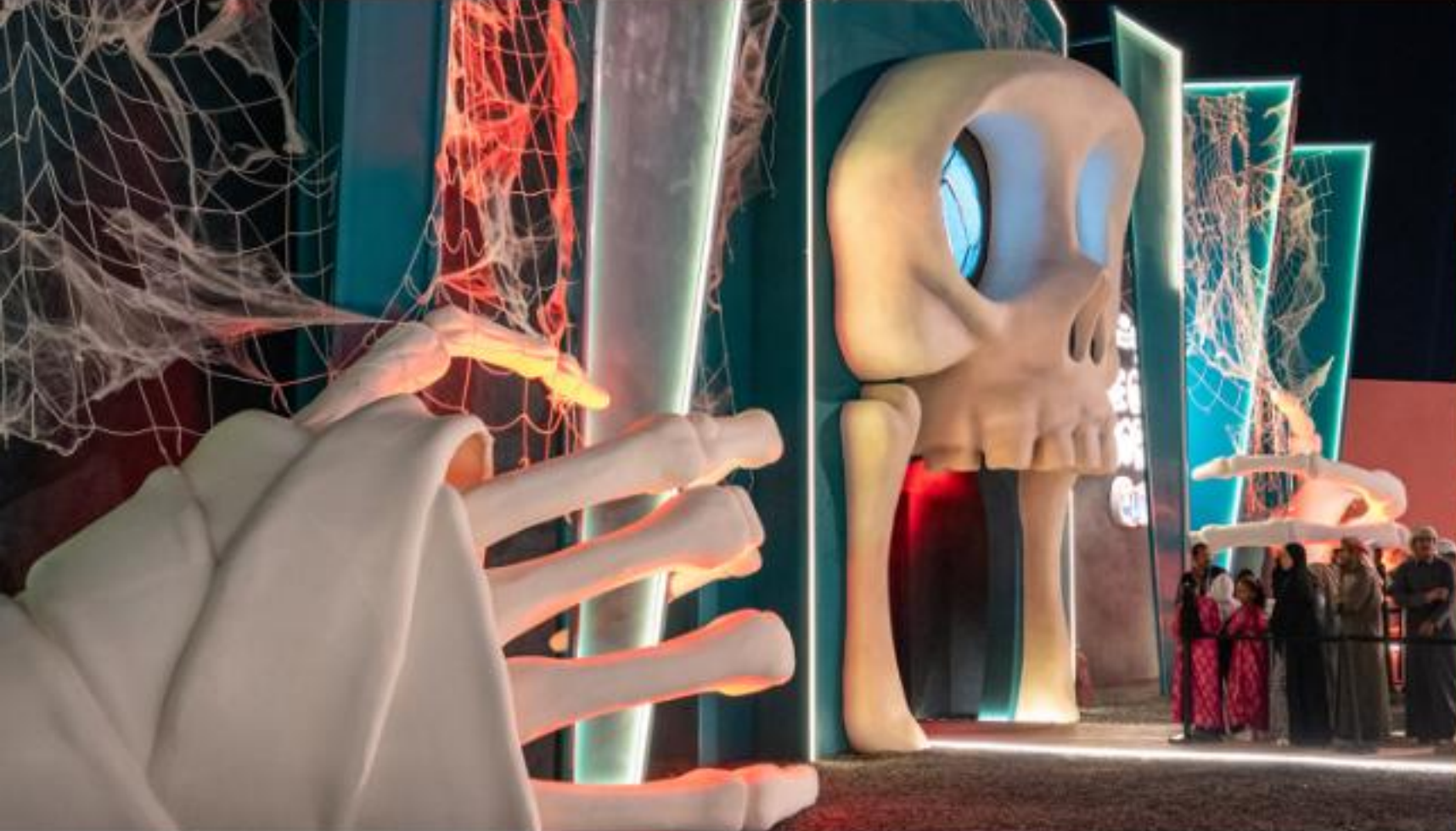
22

Awards Received

8 Guinness World Records registered

Record breaking events





700,000+ attendees | 159,000+ tickets sold | 60+ retail & F&B partners | 6 zones | 90% satisfaction



Where tradition meets modern excitement

Liwa Village is where tradition meets modern excitement. Nestled in the breathtaking Liwa Desert, this annual celebration invites you to explore vibrant zones, each brimming with adventure, culture, and culinary delights.

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11,000+ attendees | 3-day festival | 6+ international markets | 39 influencers & global experts



REGION'S FIRST-OF-ITS-KIND WELLNESS FESTIVAL

Kayan Wellness Festival is the region's first-of-its-kind wellness festival, Awarded Best Festival of the Year 2025, a unique IP created by LINKVIVA in collaboration with DCT Abu Dhabi. Uniting world-class experts, transformative healing experiences, movement workshops, and mindfulness practices in an annual gathering for wellness enthusiasts.

L'NKVIVA



168K–197K attendees | 131 brands | 11 days | 90% activation engagement

A midnight obsidian extravaganza in dubai



Now in its 8th consecutive year under our management, e& MOTB remains a flagship event of Dubai Shopping Festival (DSF). As part of DSF's 31st anniversary, the 13th edition returned with a Vibrant Midnight Obsidian theme, blending fashion, food, and entertainment.

L'NKVIVA

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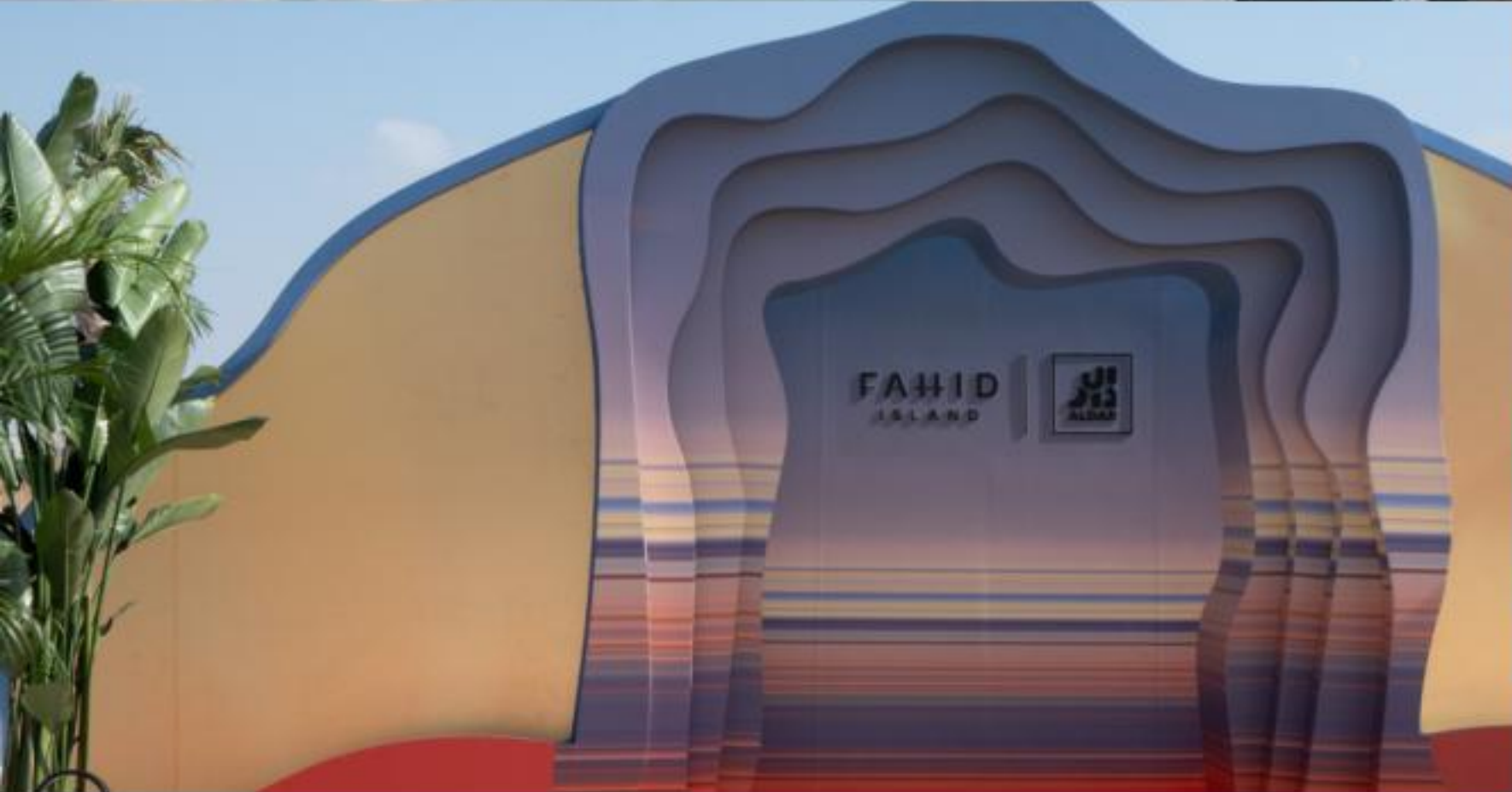


2000 employees | 100% brand integration | full internal engagement experience



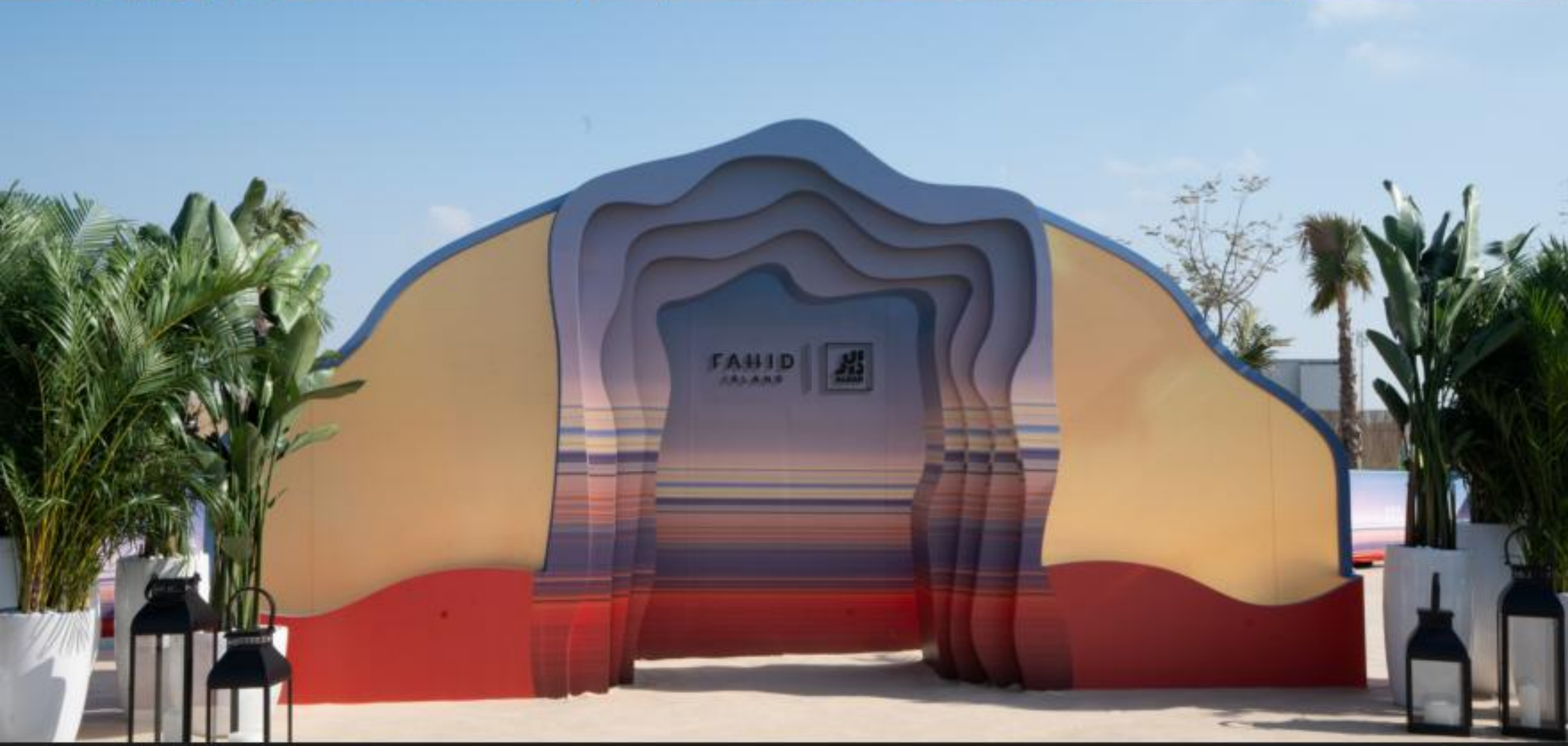
Celebrating people, purpose, & the power of joy

An internal celebration hosted by Miral to recognize employee achievements and reinforce its identity as a Great Place to Work. The event brought together close to 2,000 of Miral employees in a vibrant, joy-filled experience aligned with Miral's brand values and culture.



A valued Partnership of collaboration

A valued partnership with Aldar crafting premium broker and sales event launches and ceremonies for key developments, sales centre destination experiences and community parks to experiential programming calendar's to activate and engage audiences into Aldar's lifestyle.



5 days to execute

| 400+ guests

| 24+ manpower roles

| 10+ performances & engagements



ALDAR GCEO MEET & GREET

Aldar Fahid Island Gathering: First-ever activation on the island, hosting 400+ stakeholders, brokers, and teams.



L'NKVIVA



713M reach | 30.7M impressions | 3.9M engagements | 1K circulation

BUILDING BRIDGES FOR THE FUTURE: UAE & CHINA 40TH BILATERAL CELEBRATION

NATIONAL PROJECTS
 مكتب مشاريع
 امشاد بيم الوطنيه

UAE-China 40th Celebration: A landmark event with cultural exchanges, performances, workshops, retail, and F&B.



L'NKVIVA



188K Abu Dhabi visitors

| 39K+ Al-Ain visitors

| 18K+ Al Dhafra visitors

| 9th edition

MOTN
FESTIVAL — مهرجان أم الإمارات

ABU DHABI'S FAVOURITE FAMILY FESTIVAL

Mother of the Nation Festival: Expanded across Abu Dhabi Corniche, Al Ain Square, and Al Mugheirah Bay, uniting families with entertainment, culture, and F&B.



307,000+ runners

| 438+ emirati marshals

| 5K route

| 10K route

**DUBAI
RUN**
Presented By
Mai Dubai

THE WORLD'S LARGEST RUN - DUBAI RUN

Dubai Run is the world's largest fun run, transforming Sheikh Zayed Road into a massive running track where thousands participate in 5km and 10km routes as part of the Dubai Fitness Challenge.



40,300+ cyclists | 200+ emirati marshals | 6th year | 40,300+ cyclists



REGION'S LARGEST COMMUNITY CYCLING EVENT - DUBAI RIDE

Dubai Ride is the region's largest community cycling event, celebrating its sixth edition with full turnkey delivery, including sponsor activation, route planning, and stakeholder coordination.



12,946 participants | 6,366 runners | 215 cyclists | 3 days village

**Cyber
Run&Ride**

**A CELEBRATION OF FITNESS,
TECHNOLOGY, AND COMMUNITY
SPIRIT**

LINKVIVA delivered Cyber Run & Ride 2026, a two-day festival of races and entertainment. The Run & Ride Village was the hub for packs, F&B, partner activations, and performances. The event closed with medal ceremonies and lively community celebrations.



14K+ visitors | 1.9M reach | 100 elite athletes | 28 countries



THE FIRST GKA KITE WORLD TOUR IN ABU DHABI

Fahid Island hosted the GKA Kite World Tour in Abu Dhabi for the first time, delivering a 9-day water sports festival combining elite kiteboarding competition with family activities, workshops, and beachfront entertainment.



5K+ runners | 55M+ reach | 16M+ impressions | 7 races

THE UAE'S FIRST COMMUNITY RUN SERIES SPANNING ALL SEVEN EMIRATES



The Emirates Villages Run Series 2025 united communities across the UAE through a series of races celebrating fitness, culture, and local destinations.



1,300+ attendees | 40 sessions | 10 months



FAHID WELLNESS CALENDAR

Fahid Island introduced a curated wellness calendar and flagship Wellness Day, transforming Fahid Sales Center into a destination for health, connection, and lifestyle experiences.



2,800+ attendees | 3K partners | 6 keynote speakers



ALDAR EXPERTS

A premier growth forum that brings together Aldar's broker network through expert-led talks, leadership insights, and immersive experiences. Hosted at Fahid Island, the event blended industry knowledge with wellness-driven engagement to create a holistic partner experience.



SAADIYAT MARINA SALES CENTRE

Designed as a flexible, immersive destination showcasing the district's potential while providing a calm, multi-purpose environment for clients, VVIPs, and guests.



5,196+ caregivers | 254+ vips | 2 events

REGION'S LEADING HEALTHCARE MILESTONE CELEBRATION

 **كليفلاند كلينك أبوظبي**
Cleveland Clinic Abu Dhabi
Brought to you by Mubadala

Cleveland Clinic Abu Dhabi 10th Anniversary: Celebrated with dual events honoring caregivers at Umm Al Emarat Park and VIPs at Emirates Palace Mandarin Oriental.



335+ delegates | 40+ countries | 21 sponsors



WFDSA 2023

Held in Dubai, WFDSA 2023 marked the congress's Middle East debut, uniting 335+ delegates from 40+ countries to reimagine the future of direct selling.



350 delegates | 4 day conference



TRUE NORTH

A 4-day leadership conference by Al-Futtaim, bringing together 350 senior delegates and global speakers to explore innovative solutions to global challenges across the Group's diverse sectors.



Event of The Year 2021 Ilea Epsprit awards recipient

| Best Event Delivered Middle East Event Awards



THE PALM FOUNTAIN LAUNCH

Dubai's first public event post-COVID, unveiling the world's largest fountain show spanning 14,366 sq. ft. a global moment of celebration.



65 countries | 10+ speakers | 10+ interactive installations



EXPO LIVE GLOBAL INNOVATORS SUMMIT

An international summit convening 120 Global Innovators from 65 countries under the EXPO Live initiative, aimed at showcasing innovative solutions to global challenges through collaborative dialogue, engaging installations, and thought leadership.



7,000+ visitors | 118 activities | 58 exhibitors



THE FIRST SPORTS EXHIBITION IN KSA

The Sports for All Exhibition marked a historic milestone as Saudi Arabia's first dedicated event uniting the sports, fitness, and wellness sectors.



92,563 visitors | 19 f&b brands | 10 days



FIRST MILITARY MEGA FESTIVAL IN ABU DHABI

Hosn Al Etihad Village, part of the 9th Union Fortress military show, created a family-friendly destination celebrating national pride in Abu Dhabi.

Your Next Legacy

BEGINS WITH A CONVERSATION

Whether you are creating a destination, shaping a public moment, activating a brand, or bringing people together at scale, LINKVIVA is built to do what few partners can.

We turn ambition into experiences that are built to last.



Strategic
Thinking



Creative
Experience Design



End-to-end
Delivery

All
Under
One
Roof.

LINKVIVA

LETS BUILD
YOUR LEGACY
TOGETHER..

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LETS TALK..

2004

THE ART OF LEGACY BUILDING

2026

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