



THE TRAFALGAR ST JAMES CURIO

"Working with DLSM, we had the opportunity to bring a fresh approach to the refurbishment of The Trafalgar St. James Curio. Inspired by the 'golden era of travel', our work focused on refreshing the reception area and six newly created suites."

Dominique Lucas
Head of Contracts

FF&E CONSULTING
PROCUREMENT
LOGISTICS
INSTALLATION



The brief was to help source furniture with soft, inviting curves, rich textured fabrics, layered materiality, and earthy colour palettes. Beautiful sculptures, bespoke artwork and dramatic planting layer the spaces further, communicating the design narrative throughout the hotel.

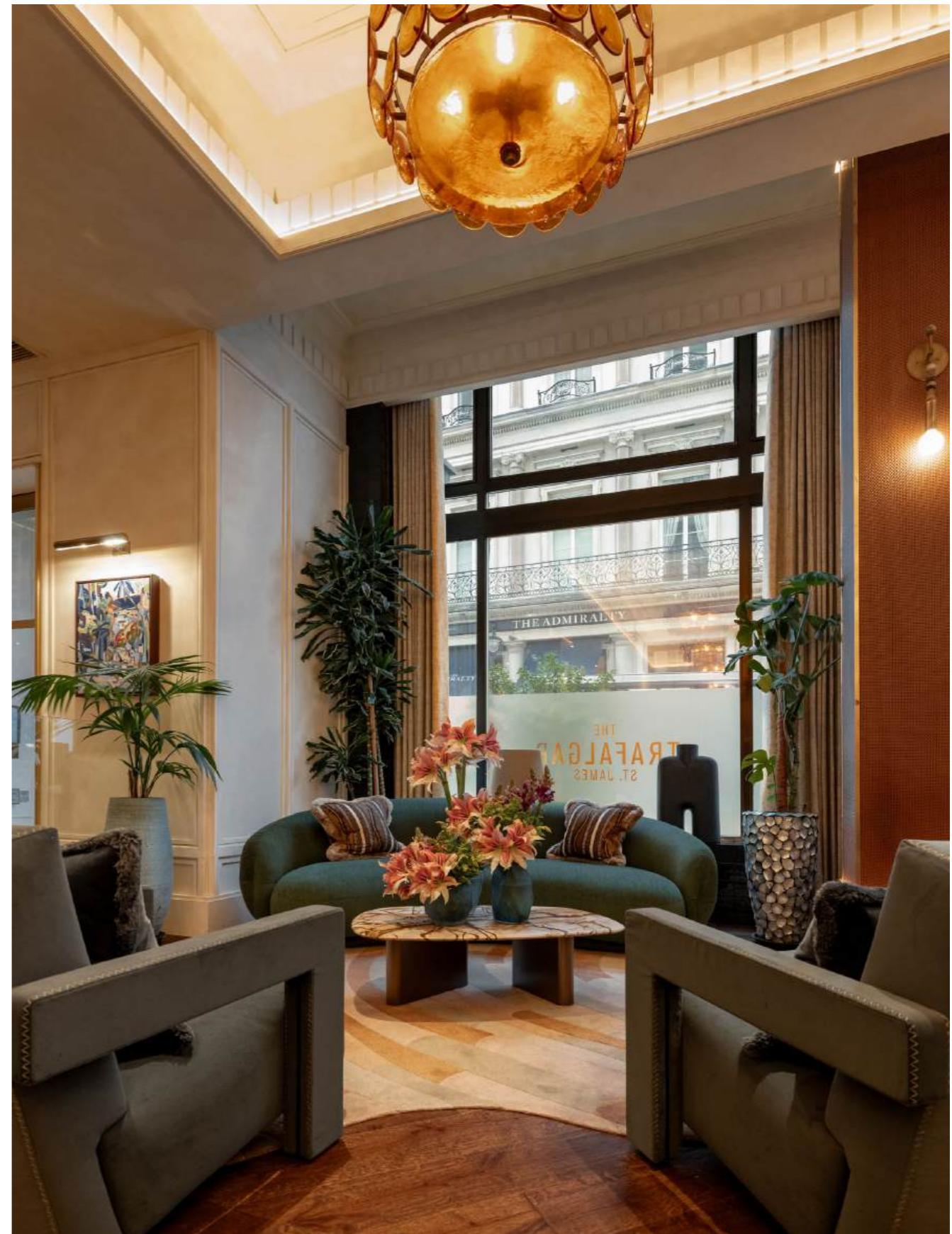




Step into a world of vibrant escape.
The reception isn't just a starting point – it's the gateway to this exotic paradise. Bold fabric prints are detailed across the space, layered with rich colors that flow from rugs to furniture, walls, and tropical greenery. Every detail has a welcoming comfort, offering a serene retreat from the relentless rhythm of London just beyond the door.



Bold prints and warm tones continue into the bar and lobby lounge, where the theme of 'landscapes from the Caribbean islands' takes centre stage. Playful shapes marry with rich earthy materials. Dark emperador marble and walnut accents add depth and warmth, balanced by soft boucle and velvet textures creating a space that feels both indulgent and inviting.





The bar exudes timeless glamour. Its furniture draws inspiration from the elegance of Art Deco, where exaggerated curves meet the shimmer of brass accents—a subtle homage to this golden era.



A toast to a gentler pace. Every piece of furniture was chosen for comfort, inviting lingering conversations over long dinners and effortless transitions from day to night. Each guest is the heart of the story – free from distraction to ensure that memories are created and moments best savored at the hotel.







The final chapter in this curated journey.
The sense of travel deepens in the
fully reconstructed lower ground floor,
creating six new glamourous bedroom
suites, surrounding a central light well.





The bedroom suites echo the elegance of the lobby, carrying forward signature pieces to create a sense of fluidity and cohesion. Rich jewel tones are used on the furniture, layering the exotic romance of far-flung journeys with the timeless glamour of a bygone era.

Featured Brands

- Auren
- Bampton
- Cassina
- Collector Group
- Dale Italia
- Ercolani
- Finn Juhl
- Gallotti & Radice
- HMD
- Man of Parts
- Montbel
- Norr11
- Piaval
- Porada
- Pedrali
- Roche Bobois
- Softline
- Tacchini
- Van Rossum
- Varaschin