



Business Fellowship

From Disruptors. For Disruptors.



Build an MVP in
6 months & start
your dream venture

Crack
leadership roles at
Top Companies

Specialize in strategy,
marketing, data or
product management

Backed by the Biggest & Boldest

SEQUOIA 

 Owl
Ventures



Why KAIROS?



Transform Ideas into Thriving Ventures

Build a market-ready
Minimum Viable Product and
a robust Go-To-Market
strategy ready within 6
months.



Cutting-Edge Curriculum

Our curriculum provides an
industry-focused learning
experience for an
unparalleled understanding
of the real-world challenges.



Learn from Global Business Titans

We bring you face-to-face
with mentors from the
boardrooms of top global
companies for expert
guidance to help you unlock
your full potential.



Dynamic Community of High Achievers

Immerse yourself in a vibrant
community of ambitious,
like-minded individuals from
diverse backgrounds.

This fellowship is tailor-made for



Entrepreneurs or aspiring entrepreneurs who are eager to master all facets of business




Go-getters who are determined to transform their visions into thriving ventures but cannot commit 2 years to completing a traditional MBA.



Insanely driven professionals who want to build future-proofed careers in consulting, product management, data, or marketing.



MBA aspirants seeking a more hands-on and affordable alternative to a conventional MBA.

	Traditional MBA	
Fees	Substantial investment, sometimes in tens of lakhs	Affordable fee structure, because we understand talent isn't always backed by strong finances
Reputation & Recognition	Enjoy long-standing prestige and recognition worldwide if you graduate from tier-1 B Schools	Backed by 80+ global leaders in the startup ecosystem
Networking and Alumni	Established alumni connections and networking opportunities within the academic environment	Access to a vast, dynamic community of ambitious learners from diverse backgrounds
Mentorship	Taught by academic professors and occasionally by industry professionals	Direct mentorship from the top 1% business operators, including boardroom executives from top global companies
Access to Resources	Comprehensive on-campus resources and facilities, fostering face-to-face collaboration	24/7 access to online resources, a global network of learners for round-the-clock support, and flexibility to learn anytime, anywhere
Learning Experience	Conventional classroom-based learning suited for full-time students, with a focus on lectures and group work	Streamlined, flexible online learning, customized for the busy working professional
Curriculum	Dated, theory-based curriculum encompassing a broad range of business administration and management topics	Industry-driven curriculum crafted by seasoned professionals and approved by Tier-1 B-School professors
Interaction & Teamwork	Face-to-face interaction and teamwork within a campus setting	Seamless online collaboration on projects complemented by offline meet-ups, fostering a sense of community
Job Placement Services	Internship and job placement through university connections	Placement assistance via a vast network of alumni and working professionals

Program Highlights



3-Day Offline Induction in Bangalore

Meet your tribe, participate in fun yet intense challenges and kick-start your transformative journey.



Phase 1: Become a Generalist in 3 Months

Acquire skills across diverse yet crucial domains, and transform into a versatile industry professional.



Phase 2: Build Your MVP

Consolidate your learnings, turn concepts into reality, and craft a refined Minimum Viable Product in a month-long hackathon



Phase 3: Choose Your Specialisation

Dive into your chosen field - Marketing, Data & Tech, Consulting or Product Management.



Graduation Dinner in Bangalore

Time to celebrate your journey of building a market-ready MVP and ready-to-launch GTM strategy.

From Boardrooms to Your Screens

Your business journey deserves expert guidance. That's why we've partnered with founders, CEOs, CXOs and Top 1% business operators from around the globe so you can learn from their journeys, as well as their mistakes.



Manish
Manager



Varun Singh
Vice President

JPMORGAN CHASE & CO.



Anurag Meher
Product Manager



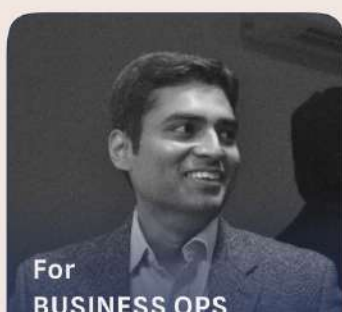
Kriti Gupta
Investor



Chandrika Deb
India Growth Lead



Akhilesh Agrawal
Strategy Manager



Deepak Reddy
Head of Central Ops

Ex Uber



Amit Dubey
Explore continuum



Sudeep Chawla
VP- Mktg. and Sales



Vedanarayan
Marketing Leader

Microsoft



Sreejit Govind
Mgmt. & Automation



Pradeep Desu
General Manager Ind.

Ex gojek

... and many more.

Outcomes you can expect

Job Seekers



Expand Your Network

Join a community of like-minded professionals and connect with potential employers.



Skills that Boost Market Value

Join a community of like-minded professionals and connect with potential employers.



Land Exciting Roles

Equip yourself with the skills to secure roles in Marketing, Product Management, Business Strategy, and more.



Personal Brand Development

Showcase your expertise and accomplishments effectively to stand out in a competitive job market and attract better career opportunities



Build Proof of Work and Cross-Cultural Competence

Demonstrate your ability to work effectively with teams and manage people from different backgrounds while showcasing your real-world accomplishments.



Work for Leading Companies

Get the opportunity to work with top startups, tech giants, and multinational corporations.

Job Creators



Find Your Co-Founders

Connect with potential partners who share your vision and passion.



Build Your Founding Team

Discover talented individuals within the community to kickstart your venture.



Launch with a Market-Ready MVP

Graduate with a Minimum Viable Business, complete with an MVP and a Go-To-Market strategy, primed for success.



Access to Resources & Mentorship

Gain access to valuable resources, industry insights, and guidance from seasoned entrepreneurs to navigate the challenges of starting and scaling your venture.



Pitching & Fundraising Skills

Develop the ability to create compelling pitches and presentations, allowing you to effectively communicate your business ideas and attract potential investors or partners.

Unlock Exciting Career Paths

Manager

Business Consultant

Product Manager

Founder

Operations M

Deep Generalist

People Manager

Supply Chain Manager

Strategy Consultant

Data Analyst

Financial Analyst

HR Manager

Business Development Manager

But how will you be able
to *accomplish* all this?

Here's how:

Phase I

Three months of becoming a deep generalist

Week 1 Structured thinking & problem-solving

Week 2 Understanding Business

Week 3 Business Modelling & Economics 101

Week 4 Product Discovery and Roadmap

Week 5 Building and Launching MVP

Week 6 Growth 101

Week 7 Analytics 101

Week 8 Marketing 101

Week 9 Managerial Finance

Week 10 Business Operations & Management

Week 11 Building and Managing Teams

Week 12 Financial Marketers 101

Phase II

A Month-Long Hackathon



Building Strong Foundations

Use this month-long sprint to immerse yourself in each concept, gain depth and clarity, and transform knowledge into wisdom.



Crafting Your MVP Blueprint

It's time to bring theories to life. You will be shaping your product, utilizing your learnings to build, test, iterate, and refine your MVP.



Crossroads of Specialization

Reflect on your strengths, revisit your passions and choose the specialization for the final phase of the program.

Phase III

Specialization

Embark on the final stage of your journey by diving into one of our four industry-focused specializations. Each track offers in-depth knowledge, practical insights, and hands-on experience to excel in your chosen field.

 Marketing

 Data

 Strategy

 Product Management



Graduation Dinner

Welcome to the grand finale of your transformative journey with the Kairos Business Fellowship, a night of celebration, recognition, and camaraderie as you step into a promising future.



The Realization of a Dream

Your Minimum Viable Product is ready, your funnels are set, and your go-to-market strategy is prepared. It's the tangible manifestation of your journey - a minimum viable business ready to take on the world.



A Celebration of Resilience

Gather with your friends and raise a toast to the trials, the tribulations, and the unwavering commitment that saw you through. Remember, this is the beginning of new journeys, and new ventures.



An Evening of Memories

As you step into the world, empowered with skills and a strong network, take a moment to look back on the journey, celebrate how far you've come and gear up to make your mark.

That's it? Is it all over? Of course not!

Unlock the Community Advantage

In the vast landscape of business and innovation, it's not just what you know, but who you know that often makes the difference, that is why Kairos offers you a thriving ecosystem of diverse individuals.



Welcome to your tribe:

Experience more than just networking; form lifelong connections, discover your brainstorming buddies, your ride or die crew or even your weekend hackathon gang.



Founder's Inner Circle:

You'll be surrounded by go-getters and innovators, and these connections could spark the genesis of shared ambition



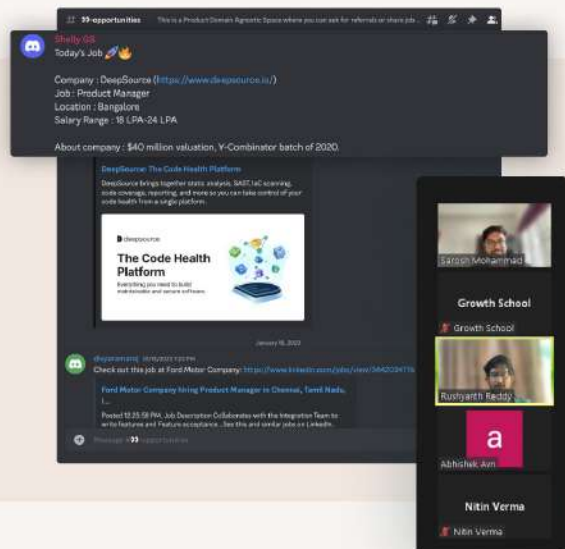
A Network Of Opportunity

Become a lifelong member of wider network of over 400,000 learners - a vibrant ecosystem of enthusiastic learners, bustling with knowledge exchange initiatives, collaboration and growth opportunities



Get 100% Job Assistance

Our approach isn't about short-term job guarantees;
it's about empowering you for a lifetime of career
victories with a versatile skill set.

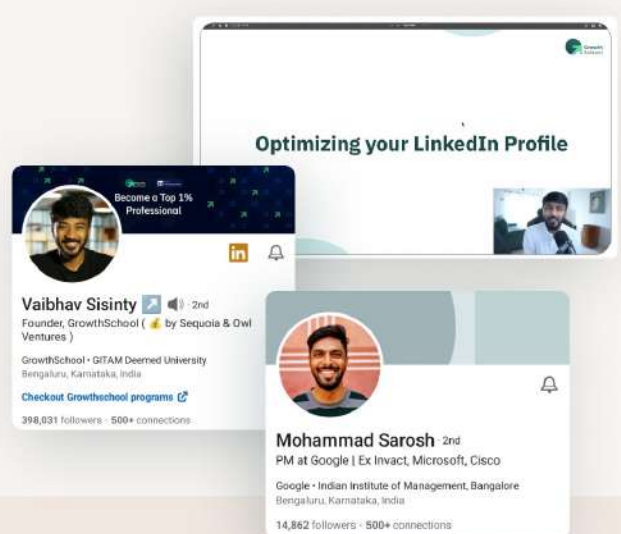


Two 1:1 Counseling Sessions

Receive personalized interview guidance, tips,
and strategies designed to cater to your
specific needs and professional niche,
empowering you to excel in every interview.

LinkedIn & CV Optimization

Learn the art of networking on LinkedIn,
showcasing your skills and accomplishments,
and optimizing your CV to attract the right
opportunities and connections.



Cold Email Mastery

Discover the secrets to connecting with potential employers and
clients through effective cold emailing techniques, including
crafting compelling subject lines, personalizing your message, and
following up with precision.

This program isn't for you if you:

- ✗ Can't commit to a minimum of 1.5 hours of focused work every day
- ✗ Are not prepared to actively engage in sessions or invest time in building a powerful network
- ✗ Are not ready to step out of your comfort zone and embrace innovative learning methods
- ✗ Are not open to receiving and acting on feedback for continuous improvement
- ✗ Have a fixed mindset and are resistant to change or new ideas
- ✗ Are not interested in actively participating in collaborative projects or team-based activities
- ✗ Are not committed to continuous learning and self-improvement beyond the program duration

Now Let's Talk About You, Our Ideal Candidate:

You're not just a number on a report card or a statistic in a data set. You are a disruptor who takes the time to understand the rules, only to rewrite them.

You see boundaries as challenges, not barriers. Your dreams aren't constrained by conventional wisdom or traditional paths and you know that your potential isn't defined by a degree, but by your relentless drive to succeed.

For you, growth isn't just a buzzword - it's a personal and professional philosophy.

We're looking for you: the dreamers, the tireless learners, and the innovative problem solvers.

I'm all in! Where should I sign up?

If you're ready to take the first step towards building a fulfilling career,
here's how you can make your way into our Business Fellowship:



Complete Your Application

Begin by submitting your detailed application form.



Expert Evaluation

Our team of specialists will review your application.



Interview Session

Begin by submitting your detailed application form.



Get Shortlisted

If your application stands out,
you'll receive a call from us.



Embark on Your Journey

Our team of specialists will review your application.

[Apply Now](#)



Kairos
School of Business