

PROJECT BRIEF

-GDOS.

Project Name:

Client/Company Name:

Client/Company Email:

Describe your project in a few sentences and specify any websites that you would like your site to be similar to:

example: we are an e-commerce shop, and we sell T-shirts. We want to be similar to the Nike website

What are your goals and desired features (Do you need assets like logo and images) :

example: We need an eight-page website, including an About Us and Contact Us page. It should have simple interactions and animations, similar to other e-commerce sites. Also, we have a logo and assets.

What do you like and dislike with competitor's website:

example: I like parallax animation in the Gumroad website also, I don't like banners on my website.

Who is your target audience:

example: The majority of people who are interested in fashion.

How much money do you plan to invest to this website:

example: about 5000 dollars.

What is your time framework for total project completion (deadline):

example: We need this website in 4 weeks.

Do you have any specific points that you would like to share or express?