

Rural Field to Market Grant Grant Application

Pre-Eligibility Check

Business state, county, industry, and year of incorporation

Contact Information

- Contact First/Last Name
- Contact Email
- Ownership percentage

Business Information

- Business Name
- Business Phone
- Business Email
- Business Address (street, city, state, zip and county)
- Latest Tax Filing (year and upload)
- Number of full time employees
- Average yearly wage

Grant Request

- Grant Request Amount (\$)
- Please provide a brief description of your business. (max of 500 words)
- Please provide a brief description of your Field to Market project. (max of 1,000 words)
- How will this grant help your business grow revenue? (max of 500 words)
- How will this grant help create a new market, expand a market, or remove barriers to access for a market?
 (max of 500 words)
- Please provide an itemized list of project expenses, clearly identifying which items will be paid for with this grant and any secured funding sources for additional items needed.
- Please provide a 90-day implementation plan.
- What is the expected outcome of this grant? (max of 500 words)
- Is there anything else you'd like to add? (max of 200 words)
- I certify that the information provided in this application is true, accurate, and complete to the best of my knowledge. [Mandatory checkbox]
- If awarded a Field to Market grant, I will complete a final project report highlighting the outcomes of this funding (tentative in September 2026). [Mandatory checkbox]
- I understand that if I am awarded a Field to Market grant, the Entrepreneur Fund may share my application and outcomes information with Wells Fargo and in other media opportunities. [Mandatory checkbox]
- I would like to continue receiving newsletter updates and other communications from the Entrepreneur Fund. [Optional Yes or No]



Rural Field to Market Grant Grant Scoring Rubric

Increase Revenue: Demonstrate a pathway to increase business revenue and overall business viability.

0-10 points

New Markets: Create or enhance markets, market awareness or access to value-add products. 0-10 points

Project Need: Clear demonstration of how this grant will improve your overall business. 0-10 points.

Clear and concise budget: Demonstrate that all funding needed for project is secured. 0-5 points

Total points available: 0-35

Optional bonus points

Federal Funding disruption: Current recipient of federal funding that supports similar efforts that are frozen.

Up to 5 bonus points