

# Cyrus Codner | Communications Specialist

✉ Cyrus.Codner@gmail.com

☎ 713-445-6200

📍 Houston, TX

🌐 CyrusCodner.webflow.io

📺 Cyrus Codner

## Relevant Experience

**ExxonMobil** | Communications Specialist

*Full-time | July 2024 – August 2025 | Spring, TX*

- Produced video & photo content using Sony cameras & DJI drones featuring wells, events, and drilling operations
- Developed 100+ page website ecosystem to guide new employees through ExxonMobil processes
- Served as liaison for media production at ExxonMobil Midland & Carlsbad offices

**O&M Construction Services LLC** | Digital Marketing Specialist

*Full-time | August 2021 – June 2024 | Stafford, TX*

- Increased client leads by 38% through mixed media advertisements- resulting in a 26% increase in total annual sales
- Created 6 successful marketing campaigns using Google Ads, Google Analytics, Meta Ads, email, voicemail, and text
- Piloted 3 different DJI drones to conduct aerial inspections of 200+ residential & commercial buildings

**Cyrus Cee Video** | Founder

*Freelance (8 Projects) | May 2021 – Present | Houston, TX*

- Storyboard, film, & edit videos of live events such as weddings, quinceañeras, and birthday parties
- Develop a unique marketing strategy contracting reception halls to sell videography services directly to their own clients

**XP Films** | Lead Video Producer

*Contract Work (27 Projects) | March 2015 – October 2019 | Houston, TX*

- Led a team of 3 other videographers/photographers to film & edit media for live events
- Responsible for organizing storyboards, camera placement, production techniques, and travel for the team

**Children's Museum Houston** | Production Manager

*Freelance (14 Projects) | May 2014 – June 2019 | Houston, TX*

- Produced TV commercials, online ads, and educational videos in key roles such as DP, Lead Gaffer, & Lighting Coordinator
- Trained new production crew on equipment usage, on-set best practices, and safety procedures

## Education

**University of Houston** | Bachelor of Science, Digital Media

*Achieved May 2024 | Houston, TX*

- Minor in Technology Leadership & Innovation
- Magna Cum Laude & Dean's List
- Marketing Director of Nourish International at UH

**Wharton County Junior College** | Digital Media Certificate

*Achieved May 2021 | Wharton, TX*

- Dean's List

## Certificates & Awards

**Part 107 Remote Pilot** | FAA License

*Achieved December 2023 | License #4931922*

**Innovation Engineering** | Eureka! Ranch Certificate

*Achieved May 2023 | Blue Belt*

**Tableau Desktop Specialist** | Tableau Certificate

*Achieved May 2023*

**President's Volunteer Service Award** | AmeriCorps Award

*Awarded August 2014 | Gold Tier*

## Skills

**Adobe Creative Cloud**

- Proficient with Premiere, Illustrator, Photoshop, InDesign, Bridge, Lightroom, Acrobat, & Firefly
- Knowledgeable with After Effects, XD, & Dreamweaver

**Marketing Tools**

- Proficient with Google Ads/Analytics, Meta Ads, HubSpot, Mailchimp, WordPress, Webflow, & Canva
- Knowledgeable with XMPie, Yoast, & SEO Optimization

**Camera Systems**

- Proficient with Sony, Canon, Nikon, & DJI
- Knowledgeable with Panasonic, FujiFilm, & Black Magic

**Key Strengths**

- B2C & B2B Marketing, Content Strategy, Transmedia Marketing, Brand Identity, Lead Generation, Geotargeting, Project Management, & Team Leadership
- Videography, Photography, Web Design, Lighting, Sound Design, Storytelling, & Drone Piloting

**Other Software**

- Proficient with Apple Final Cut Pro & Motion, Microsoft 365 (Word, Excel, Access), & Generative AI

## Other Experience

**Amazon Logistics** | Learning Ambassador

*Full-time | November 2018 – May 2021 | Brookshire, TX*

**Harris County Precinct One** | Media Production Intern

*Full-time/Temporary | Summers of 2016 – 2018 | Houston, TX*

**Kumon West University** | Math & Reading Tutor

*Part-time | February 2015 – February 2019 | Houston, TX*

*References available upon request.*