

# Madison T. Spanodemos

Long Island, NY | (516) 286-1539 | mtsdemos@gmail.com

## RELEVANT EXPERIENCE

**Campaign Specialist** - NYS Senate (2018), NYS Assembly (2020), NH State House (2020), Nassau Executive (2021), Nassau District Attorney (2021), Nassau Legislature (2019, 2021), Town Supervisor/Town Board (2019, 2021), and Village Mayor (2020) Campaigns

- Collaborate with campaign stakeholders to devise overall strategy based on voter data and implement it by crafting press releases, candidate speeches, direct mail, literature, phone bank scripts, SMS messages, email updates, press lists, and GOTV materials
- Recruit, train, and oversee a total of 100 high school and college interns responsible for voter outreach, including door to door, phone banks, text banks, volunteer organizing, community events, personalized mail, and office management
- Assist with writing and producing television ads for the country's largest media market, as well as responding to national media inquiries
- Travel with the candidate to take photos for Facebook and then write captions for these posts, reaching 100k+ weekly via targeted boosting

**Aide** - Town of Oyster Bay (America's Third Largest Township), July 2020-Present

- Draft press releases, website copy, direct mail, brochures, flyers, and daily Facebook posts to inform 300,000+ residents of services, programs, and events offered by the Town Supervisor, Board, Clerk, Receiver of Taxes, and Parks Department
- Coordinate and successfully organize constituent events, including various street fair tables, collection drives, and tax grievance workshops
- Resolve dozens of constituent requests through interdepartmental and intergovernmental communication on a weekly basis

**Member-at-Large of the Board of Directors** - Girl Scouts of Nassau County, May 2020-Present

- Approve all policies and budgets for one of the nation's strongest Girl Scout Councils with a 15% market share (twice the national average)
- Lead campaign to successfully increase engagement with 50+ elected officials and nonprofits during the COVID-19 pandemic
- Chair the Girl Leadership Committee and serve on the Governance Committee as it begins an overhaul of the Council's bylaws

**Gold Award Girl Scout** - Girl Scouts of the USA, September 2009-Present

- Earned the highest award in Girl Scouts for designing a website with a "crash course" in American Government, six step-by-step guides to taking political action, and interviews with elected officials, reaching over 25,000 students worldwide thus far
- Represented Girl Scouts in both national and local media outlets, including Fox, ABC, CBS, and Newsday
- Led 3 sustainability focused public awareness campaigns and presented findings to 10+ State Legislators through advocacy meetings
- Developed an Astronomy Club for younger Scouts after attending an invite-only intensive summit at NASA's Goddard Space Flight Center
- Mentored 2 Troops, including one for Scouts with Special Needs, and led "Scoutreach" programs in underprivileged communities

**Cabinet Member** - Future Female Leaders, November 2019-Present

- Write political articles and pitch new content ideas for an audience of more than one million Millennial and Gen Z Conservative Women
- Promote brand, blog, and merchandise on social media, surpassing engagement goals every month based on digital trend research

**Volunteer** - House of Representatives (2018, 2020), County Executive (2017) Campaigns

- Articulate the candidate's platform to voters of all party affiliations, achieving the most voter contacts in my field office in 2017
- Assist with volunteer training, office management, event planning, graphic design, & maintaining the candidate's schedule

## EDUCATION

*St. John's University Tobin College of Business*: BS, Marketing (in progress). 4.0 GPA.

Thomas J. Cox Honors Program. Expected Graduation: May 2024.

*Our Lady of Mercy Academy*: Advanced Regents Diploma, June 2021. 4.0 GPA.

Activities: Spanish National Honor Society, EDEN: Science Research Program, Class Officer for Admissions, & Political Editor of the Newspaper

*The Campaign School at Yale University*, 2021 Summer Session Graduate

Certifications: Muck Rack Fundamentals of Media Relations; Metrix Learning Leadership, Strategic Thinking, Risk Assessment, Marketing, Digital Marketing, & Public Relations; Leadership Institute Being An Effective Communications Director & Activism Boot Camp

## AWARDS

*Honors*: Congressional Certificate of Merit in American History and Political Science, Centennial Institute's Under 30 Rising Star Award, Cameron Impact Scholar Finalist, AP Scholar with Distinction, HOBY Leadership Ambassador, Girl Scout Gold, Silver Torch, Bronze, and Service Awards  
*Scholarships*: St. John's University Provost & Dean's Business, Cathay Bank Foundation, DCU Foundation, Washington Crossing Foundation, 1000 Dreams Fund, and Our Lady of Mercy Academy Civic Engagement Scholarships

## MEDIA APPEARANCES

Fox and Friends, Good Day NY, ABC Morning News, CBS Evening News, Pix 11, News 12, Fios 1, LI's 102.3 & 98.3 FM Radio, Sirius News, The Daily Beast, Ms. Magazine, Wall Street Journal, Washington Examiner, Newsday, Long Island Herald, Long Island Post, and Lone Conservative