

Matthew Ferri

Raleigh, NC 27609

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4344215024

I'm a quality-driven professional with experience in marketing, sales, financial accounting, and expertise in customer relations.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Agency Manager

Carolina Capital Insurance Group - Raleigh, NC

April 2021 to Present

- Oversee all agency operations, new and previous clients, monthly financial statements, and general utility logistics.
- Represent all clients to each insurance carrier to assist for their benefit.
- Generate growth among commercial insurance policies to insure all necessary risks associated with general business practices.

Business Development Agent

The Mabry Auto Group - Lynchburg, VA

May 2019 to Present

- Tracked inventory and reviewed retail trends with Cox Automotive software and third-party vendors in order to make timely and proactive business decisions.
- Corresponded with online customers to address questions or complaints about products, policies, and even shipping methods.
- Assisted with the development of campaigns and specific marketing strategies for clients to increase revenue by 50%.

Graduate Research Assistant

Regent University School of Law - Virginia Beach, VA

December 2017 to May 2019

- Supported department members with administrative, research, and academic assistance.
- Researched information regarding family law, constitutional law, and legal philosophy to assist professors with academic pursuits.
- Prepared materials for professors' reports, presentations, and submission to peer-reviewed journal publications.
- Assisted professors with classroom operations and document coordination to maintain operational law school.

Intern

VA-02 Congressional District - Virginia Beach, VA

August 2017 to December 2017

- Assisted with constituents' needs regarding Federal agencies by directing them to proper caseworkers.
- Completed research on upcoming legislation and bill proposals for Congressman Taylor.
- Assisted leadership with the introduction of H.R. 5075 (Ashanti Alert), H.R. 2772 (SEA Act), and H.R. 2517 (VA reform).

Team Member/ Marketing

Chick-fil-a Franchise - Virginia Beach, VA
August 2016 to December 2017

- Greeted customers with enthusiasm and professionalism when they arrived.
- Ran an efficient drive-thru by monitoring and managing wait lines that were the result of a bottleneck design.
- Joined the marketing team to assist with events and promotion by strategically advertising in targeted areas and businesses.

SLU Student Ambassador

Student Leadership University (SLU) - Orlando, FL
October 2016 to June 2017

- Increased SLU program attendance by successfully marketing to 5 church and college groups in Hampton Roads.

Education

Bachelors of Arts in Government Pre-law

Regent University - Virginia Beach, VA
August 2016 to December 2019

Certificate of Completion in Leadership

Student Leadership University - Orlando, FL
June 2013 to June 2016