

10 EASY WAYS to Engage Your Employees This Summer!

When the summer months hit, it can feel like productivity is reduced to a slow crawl if not a screeching halt. Kids are out of school and most people are jumping at the opportunity to take a well-deserved vacation and get some rest. How do you keep employees engaged at work while also embracing the more natural work-life balance that comes with warmer days? Check out the infographic below for some ideas on how to make the most of summer with your employees!



1

Summer Book Club

Summer is a great time to unite your employees around a good read and help them invest in relationships with one another. Maybe a beach mystery? Consider Agatha Christie's collection, *Midsummer Mysteries*.



2

Volunteer in the Community

Rally your team to do some community service at a local garden or park. This lets your workforce enjoy some time in the sunshine while also giving back to your community—which is a big win for visibility!



3

Go to a Sporting Event

Not everyone likes to play sports, but most enjoy spectating, or at least will enjoy the concessions and social connection. Consider organizing a company outing to see your local minor league baseball team.



4

Host Meetings Outside

If it's not sweltering, take the team outside to brainstorm or give project updates. A change of scenery is always refreshing and can help bring a new perspective.



5

Book a Food Truck

Check into local food trucks in your area and schedule one for your employees at lunchtime. They'll appreciate the special treat and it's a fun opportunity for everyone to relax together.



6

Summer Shutdown

Consider offering additional sporadic or regular days off to give employees needed rest. Summer Fridays or an occasional Wellness Day will remind them that you care about their work-life balance and want them to enjoy the summer!



7

Fitness Challenge

Most people think more actively about fitness and health in the summer. Why not make it a competition? Challenge your employees to a healthy goal like most steps walked, miles run, workouts completed, etc!



8

Water Challenge

Blazing sun and humidity can make your team tired and slow productivity. Challenge your employees to drink more water this summer! Consider offering an incentive with an on-theme prize, like a branded water bottle.



9

Ice Cream Social

Give your employees a sweet, refreshing treat to look forward to in the middle of a hot day. Consider hosting a sundae bar, with lots of toppings and plenty of ice cream!



10

Encourage Passion Projects

As everyone takes advantage of summer's slower pace, encourage your employees to invest in hobbies and pursuits that interest them. Consider hosting a happy hour where folks can share their passion projects and learn more about their co-workers.



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