



SMPL

SMPL Minerals - Marketing info

The Top 5 Benefits

SMPL Minerals contains Fulvic Acid Minerals - often referred to by scientists as “The Missing Link of Nutrition” and

“Nature’s Most Potent Anti-Oxidant & Electrolytes,” with regular use increases:

Cellular integrity, overall energy, endurance, brain function, immune response, digestive health, restful sleep and all while alkalizing body fluids.

SMPL Minerals contains in excess of 100 nutrients including rare electrolytes, minerals and fulvic acid that when taken regularly will; improve energy, endurance and stamina, promote better sleep, enhance immune response, increase brain function, balance digestion, gently detoxify the body fluids and cells and increase the absorption of nutrients from foods and supplements resulting in optimum health.

SMPL Minerals delivers a rare combination of minerals, electrolytes, trace minerals and more than 30 organic acids including rich quantities of fulvic acid extracted from one of nature’s rarest prehistoric plant matter deposits delivering benefits such as; noticeable increases of sustained energy, endurance and stamina, better sleep, less susceptible to colds and flu, clearer thinking and reasoning, better digestive health, reduced inflammation, less hunger for junk foods, sustaining alkaline body fluids and promoting daily detoxification of the cells.

SMPL Minerals is extracted from a rare plant matter deposit (including seaweeds) that contains rich quantities of fulvic acid and trace minerals in a combination that has been referred to as “Nature’s Miracle Molecule” due to its many health producing benefits enhancing energy, endurance, stamina, muscle recovery, sleep, thinking power, immune response, toxin elimination and balancing digestion.

It has been known for some time that the natural acids in fruits and vegetables are among the most potent health producing substances known and that rare plant matter deposits exist that contain combinations of these acids from millions of years of plant matter decay creating a substance that when taken regularly will improve energy, endurance, stamina, promote better sleep, enhance immune response, increase brain function, balance digestion, gently detoxify the body fluids and cells and increase the absorption of nutrients from foods and supplements resulting in optimum health.

How does it work?

SMPL Minerals delivers its benefits and does its work in these important ways --

- As a transporter molecule - capable of binding to nutrients and delivering them past the cell wall more effectively than other known carriers.
- Supplying fulvic trace mineral electrolytes unavailable elsewhere providing a constant trickle charge of bioelectrical energy to the cells.
- Imparting Nature's most potent anti-oxidant Fulvic Acid - thus increasing oxygenation of all cells especially brain cells which require 12 times more oxygen than other body cells.
- As a wide spectrum trace mineral/element supplement it delivers the many benefits associated with trace mineral supplementation.
- Detoxifying the cells daily while increasing nutrient absorption -- toxins bind to the receptor sites on the fulvic molecule triggering the body to eliminate them.

SMPL Minerals works by being nature's most potent electrolyte, anti-oxidant, cellular detoxifier and nutrient delivery system. SMPL Minerals contains more than 100 naturally occurring substances derived from our pristine organic deposit including:

9 Macro Minerals

10 Trace Minerals

57 Trace Elements

18 Amino Acids

17 Organic Acids (including humic and fulvic acids)

5 Vitamins

116 Total

It's no secret that the organic acids in fruits and vegetables are simultaneously nourishing and detoxifying. SMPL Minerals contains an abundance of these acids from prehistoric plant matter decomposition. The acids also participate in the delivery of the nutrients contained in the respective foods.

SMPL Minerals fulvic trace mineral supplement contains plant origin acids of a wide variety and diversity.

There is not a single fruit or vegetable that contains all the organic acids that SMPL Minerals does!

SMPL Minerals contains Nature's most unique and complex molecules in the form of organic acids, minerals, trace minerals, amino acids and vitamins. This gives SMPL Minerals a host of ways to impart health producing effects via its many constituents. By increasing the permeability of the cell membrane the organic acids in SMPL Minerals link to nutrients in the digestive tract and blood stream delivering them into the cell at an increased and more effective rate. This results in a noticeable sense of well being and reduced susceptibility to disease. Energy levels increase while endurance and stamina is enhanced considerably.

What is the difference between fulvic acid and a fulvic acid bound mineral?

In nature, fulvic acid exists in two forms. The first is fulvic acid that is in the free form state remaining unbound to other molecules such as minerals, it is extremely reactive. The second is fulvic acid that is bound to minerals called fulvates often referred to as Fulvic Minerals. SMPL Minerals contains an abundance of both these fulvic forms.

And what about other organic acids?

SMPL Minerals Fulvic Minerals also contain many other organic acids besides fulvic or humic acid. Laboratory research has shown that SMPL Minerals contains the following additional organic acids.

1. Acetic Acid (200 ppm) - Weak acid; second simplest carboxylic acid; vinegar is dilute acetic acid, often produced by fermentation and subsequent oxidation of ethanol. For most of human history, acetic acid bacteria of the genus *Acetobacter* have made acetic acid, in the form of vinegar. Vinegar is typically 4-18% acetic acid by mass.

Results of a research study in Japan suggest that acetic acid may help control blood pressure and fat accumulation. Investigators in Europe looked at the influence of sodium acetate and acetic acid on blood glucose and other biological responses to a mixed meal in healthy subjects. In the United States, the National Heart, Lung, and Blood Institute and the National Center for Complementary and

Available medications containing acetic acid have been approved by the FDA to treat infections of the outer ear canal, bacterial vaginitis, head lice and ear wax impaction. Mayo Clinic.com recommends acetic acid for conditions ranging from acetic drops for ear infections to diluted vinegar for thrush, plantar warts, nail fungus and impetigo.

2. Fumaric Acid (1600 ppm) - is found in mushrooms, lichen, and Iceland moss. Fumarate is an intermediate in the citric acid cycle used by cells to produce energy in the form of adenosine triphosphate (ATP) from food. It is formed by the oxidation of succinate by the enzyme succinate dehydrogenase. Fumarate is then converted by the enzyme fumarase to malate. Human skin naturally produces fumaric acid when exposed to sunlight. Fumarate is also a product of the urea cycle. Synthetic Fumaric acid can be toxic if enough is ingested while the organic plant form produced no toxic side effects.

3. Lactic Acid (100 ppm) - Higher acidity than acetic acid. In animals, L-lactate is constantly produced from pyruvate via the enzyme lactate dehydrogenase (LDH) in a process of fermentation during normal metabolism and exercise. In industry, lactic acid fermentation is performed by lactic acid bacteria, which convert simple carbohydrates such as glucose, sucrose, or galactose to lactic acid. Lactic acid bacteria also promote bowel health.
 Production of lactic acid in the body stimulates the production of glucose and glycogen in the liver resulting in more energy. Both these molecules are important sources of energy for the body. Once lactic acid is released in the exercise schedule, the body spends extra calories for its absorption. Lactic acid helps in quick use of dietary carbohydrates, thus increasing calorie burn. It is very helpful in reducing body weight.
 Lactic acid helps to stimulate the release of growth hormone from the pituitary gland. It thus helps in increased physical growth. Once the released lactic acid is absorbed by the body, gradually the body improves at processing and utilizing this fuel. In succeeding workout sessions, the metabolism of the body becomes better. After the absorption of this released lactic acid, the body muscles gain strength and the overall aerobic capacity of the body is enhanced.
 Lactic acid released in the body stimulates the endocrine system. This results in more production of natural anti-aging serum that helps to prevent the body against the withering effects of aging. The net result is a younger skin and healthy body.
 As the duration of exercising with lactic acid increases, your tolerance and stamina for strenuous exercising schedule also increases.
 Research has shown that secretion and utilization of lactic acid helps to improve the secretion of testosterone- the male sex hormone. Thus more exercise, leads to increased secretion of lactic acid, which will ultimately lead to a better sex life. Formation of lactic acid helps to keep the body healthy.

4. Malic Acid (200 ppm) - Is made by all living organisms and contributes to the pleasantly sour taste of fruits.
 The salts and esters of malic acid are known as malates. The malate anion is an intermediate in the citric acid cycle. In the C4 carbon fixation process, malate is a source of CO₂ in the Calvin cycle. In the citric acid cycle, (S)-malate is an intermediate, formed by the addition of an -OH group on the si face of fumarate. Malic acid occurs naturally in all fruits and many vegetables, and is

generated in fruit metabolism.

One of the most commonly touted benefits of malic acid is its ability to help reduce pain. Although malic acid takes several days of consistent consumption for the supplement to take full effect, it can start to reduce pain as quickly as 48 hours after the first supplement.

Malic acid helps boost energy levels and is an essential component in the Krebs cycle, a process that turns carbohydrates, proteins and fats into energy and water in the body. If there isn't an adequate supply of malic acid in the body, the Krebs cycle can't function properly, leading to fatigue. Malic acid is typically used to improve sports performance when taken in supplement form. When applied to the skin, malic acid is used to remove dead skin cells, reduce signs of aging — including wrinkles — aid in the treatment of acne and promote the production of collagen, a type of protein that serves as a major component of the skin.

5. Succinic Acid (200 ppm) -Succinate plays a role in the citric acid cycle, an energy-yielding process. Succinate plays a role in the citric acid cycle, an energy-yielding process. Succinic acid can be converted into fumaric acid by oxidation. Succinic acid is used in the food and beverage industry, primarily as an acidity regulator. It is also sold as a food additive and dietary supplement, and is generally recognized as safe for those uses by the U.S. Food and Drug Administration. Succinic Acid (also called Amber Acid) has been used in Europe as a natural antibiotic and general curative for centuries. Succinic acid makes up a large part of natural Baltic amber. Succinic Acid is also a natural constituent of plant and animal tissues. A powerful anti oxidant that helps fight toxic free radicals and disruptions of the cardiac rhythm, succinic acid has been shown to stimulate neural system recovery and bolster the immune system, and helps compensate for energy drain in the body and brain, boosting awareness, concentration and reflexes, and reducing stress.
6. Benzoic Acid - (800 ppm) Benzoic acid occurs naturally in many plants and it serves as an intermediate in the biosynthesis of many secondary metabolites. Salts of benzoic acid are used as food preservatives...Benzoic acid inhibits the growth of mold, yeast and some bacteria. Benzoic acid is relatively nontoxic Benzoic acid occurs naturally as do its esters in many plant and animal species. Appreciable amounts have been found in most berries (around 0.05%). Ripe fruits of several *Vaccinium* species (e.g., cranberry, *V. vitis macrocarpon*; bilberry, *V. myrtillus*) contain as much as 0.03– 0.13% free benzoic acid. Benzoic acid is also formed in apples after infection with the fungus *Nectria galligena*.
7. Phenylacetic Acid (200 ppm) - Phenylacetic acid has been found to be an active auxin (a type of plant hormone), found predominantly in fruits. However, its effect is much weaker than the effect of the basic auxin molecule indole-3-acetic acid. In addition it is used as an antimicrobial. It is also the oxidation product of phenethylamine when acted on by the enzyme monoamine oxidase found in humans and many other organisms. It is also employed to treat type II

hyperammonemia to help reduce the amounts of ammonia in a patient's bloodstream by forming phenylacetyl-CoA, which then reacts with nitrogen-rich glutamine to form phenylacetylglutamine. This compound is then secreted by the patient's body.

8. Shikimic Acid (1600 ppm) - Is an important biochemical metabolite in plants and microorganisms. The shikimate pathway is a seven step metabolic route used by bacteria, fungi, algae, parasites, and plants for the biosynthesis of certain amino acids. South Korean researchers found that extracts and essential oils of star anise exhibited strong antifungal properties when tested against *Candida albicans*. In the Dec. 10, 2010, issue of "Korean Journal of Medical Mycology," they said their findings confirm that extracts from *Illicium verum* are promising candidates for use as antifungal agents. Star anise contains high quantities of Shikimic Acid.
9. Ferulic Acid (900 ppm) - As a component of lignin, ferulic acid is a precursor in the manufacture of other aromatic compounds. The etymology is from the genus *Ferula*, referring to the giant fennel (*Ferula communis*). Ferulic acid is one of the components of asafoetida, the dried latex from the giant fennel (*Ferula communis*). It is one of the phenolic compounds found in the invasive plant species *Carpobrotus edulis* and contributes to the antibacterial and antioxidant properties of the plant. It is an antioxidant in vitro in the sense that it is reactive toward free radicals such as reactive oxygen species (ROS). ROS and free radicals are implicated in DNA damage, cancer, and accelerated cell aging. Animal studies and in vitro studies suggest that ferulic acid may have direct antitumor activity against breast cancer and liver cancer. Ferulic acid may have pro-apoptotic effects in cancer cells, thereby leading to their destruction. If added to a topical preparation of ascorbic acid and vitamin E, ferulic acid may reduce oxidative stress and formation of thymine dimers in skin. There is also a small amount of research showing oral supplements of ferulic acid can inhibit melanin production in the process of skin whitening.
10. Caffeic Acid (2700 ppm) - Is found in all plants because it is a key intermediate in the biosynthesis of lignin, one of the principal components of plant biomass and its residues. Caffeic acid is found at a very modest level in coffee, at 0.03 mg per 100 ml. It is one of the main natural phenols in argan oil. It is found at high level in some herbs, especially thyme, sage and spearmint (at about 20 mg per 100 grams), at high levels in spices, especially Ceylon cinnamon and star anise (at about 22 mg per 100 grams), found at fairly high level in sunflower seeds (8 mg per 100 grams), and at modest levels in red wine (1.88 mg per 100 ml) and in applesauce, apricot and plum prunes (at about 1 mg per 100 grams). It is at super high level in black chokecherry (141 mg per 100 grams) and in fairly high level in lionberry (6 mg per 100 grams).[6] It is also found in barley grain and in rye grain.

Caffeic acid has a variety of potential pharmacological effects in in vitro studies and in animal models, and inhibitory effect of caffeic acid on cancer cell proliferation by oxidative mechanism in human HT-1080 fibro sarcoma cell line has recently been established.

Caffeic acid is an antioxidant in vitro and also in vivo. Caffeic acid also shows immunomodulatory and anti-inflammatory activity. Caffeic acid outperformed the other antioxidants, reducing aflatoxin production by more than 95 percent. The studies are the first to show that oxidative stress that would otherwise trigger or enhance *Aspergillus flavus* aflatoxin production can be stymied by caffeic acid. This opens the door to using natural fungicide methods by supplementing trees with antioxidants.

11. Protocatechuic Acid (300 ppm) - a type of phenolic acid. It is a major metabolite of antioxidant polyphenols found in green tea. Protocatechuic acid (PCA) is antioxidant and anti-inflammatory. PCA extracted from *Hibiscus sabdariffa* protected against chemically induced liver toxicity in vivo. In vitro testing documented antioxidant and anti-inflammatory activity of PCA, while liver protection in vivo was measured by chemical markers and histological assessment. Açaí oil, obtained from the fruit of the açaí palm (*Euterpe oleracea*), is rich in protocatechuic acid (630 ± 36 mg/kg). Protocatechuic acid also exists in the skins of some strains of onion as an antifungal mechanism, increasing endogenous resistance against smudge fungus. It is also found in *Allium cepa* (17,540 ppm).
12. Gallic Acid (7500 ppm) - is a type of phenolic acid. Gallic acid is an organic acid found in foods such as blueberries, apples, flaxseeds, tea leaves, oak bark, walnuts and watercress. Gallic acid is found in a number of land plants, such as the parasitic plant, *Cynomorium coccineum*, the aquatic plant, *Myriophyllum spicatum*, and the blue-green alga, *Microcystis aeruginosa*.

A 2009 laboratory study published in "Pharmaceutical Research" showed that gallic acid extracted from grape seeds induced the programmed death of prostate cancer cells.

Another study published in the March 2006 issue of the journal "Toxicological Sciences" states that gallic acid possesses significant anti-inflammatory properties and prevents the expression of inflammatory chemicals including cytokines and histamines. The researchers of the study state that gallic acid may be used to treat inflammatory allergic diseases. Antioxidant Activity

Certain animal studies, such as the one published in the May 2010 issue of the "Journal of Pharmacy and Pharmacology," indicate that gallic acid possesses significant antioxidant activity and may protect the liver from the harmful effects of free radicals that are formed as a result of various metabolic processes in the body.

Gallic acid may also benefit diabetes patients by triggering the release of insulin by the pancreatic cells, says a study published in the January 2010 issue of the "Phytotherapy Research." However, they may not replace your existing diabetes medications, and do not use them without consulting your doctor.

Fungi, especially *Aspergillus flavus* and *A. parasiticus*, produce a harmful toxin known as aflatoxin that can contaminate foods such as nuts, peanuts, corn, wheat and cottonseed. However, gallic acid has the ability to inhibit the enzymes responsible for the production of aflatoxin by the fungi, says the U.S. Department of Agriculture, and may thereby help develop an environmentally friendly way to deal with aflatoxin.

13. Cinnamic Acid (1400 ppm) (all isomers) - occurs naturally in a number of plants. It is obtained from oil of cinnamon, or from balsams such as storax.[4] It is also found in shea butter. Cinnamic acid has a honey-like odor. Cinnamic acid is also part of the biosynthetic shikimate and phenylpropanoid pathways.

Cinnamic acid is an organic acid occurring naturally in plants that has low toxicity and a broad spectrum of biological activities. In the search for novel pharmacologically active compounds, Cinnamic acid derivatives are important and promising compounds with high potential for development into drugs. Many cinnamic acid derivatives, especially those with the phenolic hydroxyl group, are well-known antioxidants and are supposed to have several health benefits due to their strong free radical scavenging properties. It is also well known that Cinnamic acid has antimicrobial activity. Cinnamic acid derivatives, both isolated from plant material and synthesized, have been reported to have antibacterial, antiviral and antifungal properties. Acids, esters, amides, hydrazides and related derivatives of Cinnamic acid with such activities are here reviewed.

Cinnamic acid, a naturally occurring aromatic fatty acid of low toxicity, has a long history of human exposure. We now show that Cinnamic acid induces cytostasis and a reversal of malignant properties of human tumor cells in vitro. The concentration causing a 50% reduction of cell proliferation (IC₅₀) ranged from 1 to 4.5 mM in glioblastoma, melanoma, prostate and lung carcinoma cells. Using melanoma cells as a model, we found that cinnamic acid induces cell differentiation as evidenced by morphological changes and increased melanin production. Moreover, treated cells had reduced invasive capacity associated with modulation of expression of genes implicated in tumor metastasis (collagenase type IV, and tissue inhibitor metalloproteinase 2) and immunogenicity (HLA-A3, class-I major histocompatibility antigen). Further molecular analysis indicated that the anti-tumor activity of cinnamic acid may be due in part to the inhibition of protein Isoprenylation known to block mitogenic signal transduction. The results presented here identify cinnamic acid as a new member of the aromatic fatty acid class of differentiation-inducers with potential use in cancer intervention

The natural organic acids contained in SMPL Minerals result from the microbial breakdown of plant matter containing organic acids and can be found in fruits and vegetables. The subsequent decay and depositing of the plant matter on the surface of the Earth also produced additional organic acids. This process continued for 34 million years eventually forming rich deposits of fulvic minerals along with these organic acids.

More about Organic Acids

Fruit acids and vegetable acids are beneficial only in their organic forms or as acid salts. The artificially prepared acids, sold in soft drinks and in other man made forms, never produce the beneficial effects that one obtains from the organic origin acids. *

The combined organic acids or salts consumed in food are generally changed in the body into alkaline carbonates, thereby increasing the alkalinity of the blood and secretions. The uncombined acids either form alkaline carbonates, or are oxidized into carbon dioxide and water.

Conclusion:

SMPL Minerals is a powerful body alkalizing substance with a rich organic acid content that cannot be found in any one or combination of fruit or vegetables.

What does each serving of SMPL Minerals contain?

Compared to other products, SMPL Minerals contains more fulvic acid, trace minerals and organic acids per serving than all others as validated by 3rd party laboratory analysis

The Source of SMPL Minerals

34 million years ago plants and animals were far larger than they are today. Huge plants with roots reaching deep into the ground converted an abundance of rock form minerals into bio-available forms.

When these giants perished, the bioactive minerals were deposited on the surface of the Earth where microbes completed the cycle, composting the plant matter by a process known as humification.

The microbes thrived in this environment and released organic acids combining some of them with minerals in the soil while also converting the rock minerals into forms that could be easily digested by the next generation of plant life.

As the cycle of life and death continued each year over millions of years, more and more of these organic acids accumulated and formed rare plant matter deposits called humates.

Not all of these deposits survived the passing of time. Many were destroyed or buried by shifts of the earth and sea. Glaciers moving across the Earth preserved some of these deposits by covering them with a hard rock-like layer.

Some 100 years ago, predecessors discovered one such extremely rare deposit, just a few feet below the surface of the Earth. And today we are proud to be the stewards of this unique deposit, rich in minerals, trace minerals and organic acids including amino acids and the most important organic acid of all, FULVIC ACID - Nature's Miracle Molecule.

With more than 20 years of research and development, we have perfected the harvesting, curing, and the extraction of these rare compounds using proprietary pure water extraction methods.

Fermentation of sugar and peat creating "first generation" "man-made" fulvic acid without the presence of fulvate minerals cannot compare to what nature has created since the Oligocene period. Products containing single generation fulvic acid without a complex of additional organic acids are grossly inferior.

Soils deficient in fulvic acid in both forms produce plants that no longer contain a rich quantity of minerals, trace minerals or organic acids as they once did. After generations of consuming these deficient plants, the human race is experiencing a multitude of diseases.

Our fulvic minerals provide what can no longer be derived from chemically raised foods. Organic foods raised in soils with sufficient minerals but deficient organic acid content are still lacking optimum nutrient profiles.

Much of our food is also grown hydroponically with feed water that contains neither form of fulvic acid or a diversity of other organic acids producing inferior vegetables which lack both rich mineral content and good taste.

Our mission is to reverse this trend leading ultimately to better health in humans, animals and plants alike.

Scientists in recent years have realized the significance of these rare deposits and the unique substances they contain, often referring to them as the possible "missing link" of nutrition.

Products developed from our rare deposit material by our team of experts are unique.

The benefits attributed to taking fulvic minerals as a supplement include, improved brain function and mental clarity, boosting overall energy and endurance, reducing body odor from within, increasing nutrient assimilation, balancing metabolism,

improving digestion, sustaining reproductive health and gently detoxifying the entire system.

These benefits are produced when our fulvic minerals link to complex nutrients in our food and within the body so they can enter the cell directly and be more readily assimilated.

SMPL fulvic minerals are on average five times more concentrated than our leading competitors, even when mixed to the recommended dilution in water.

We continue to break new ground that is 34 million years old. Contact us today and become part of the premium fulvic solutions! Get out of survival mode --

What is the liquid -- how is it produced?

The SMPL Minerals liquid is an all water extract of a rare plant matter deposit resulting in a liquid trace nutrient that contains more than 100 natural ingredients. It takes 2 years from the time we harvest the source material to the time we release the end product. We cure and dry the source material utilizing a naturally slow process which preserves the delicate organic acid mineral bond. This ensures a fulvic mineral concentrate which is rich in both organic acids as well as minerals. We then extract the constituents of the source material using proprietary pure water extraction methods. Each batch is analyzed for purity, microbial profile and heavy metal content before it is released by our quality control department.

People using SMPL Minerals - or who may benefit the most - or who should use SMPL Minerals?

- Athletes
- Folks with health challenges
- People on the go
- Folks who dislike fruits or vegetables or both
- Health Professionals for their clients and patients
- Individuals experiencing poor quality sleep
- Students for that added spark to their thinking and memory
- People with less than healthy diets
- Kids with constant sugar cravings

- People with binge eating appetites
- Folks who choose to balance their metabolism
- People choosing to lose weight
- Folks experiencing inflammation issues
- Those needing an aid in recovering from exercise
- Iron deficient individuals
- People with physically demanding or high stress jobs
- Folks working in toxic environments

Possible benefits that have been associated with fulvic minerals --

- Supercharges your immune system
- Promotes exceptional health of the thymus gland
- May help balance the thyroid system due to helping stabilize the immune system
- Reduces cravings and helps with over-eating
- Promote renewed energy and motivation
- Feel blood sugar become more balanced
- Over time restores your body to its optimum potential
- Helps purge parasites, pathogens, and viruses from your body
- Cleanses, neutralizes, and removes toxins
- Acts as a powerful natural anti-inflammatory agent and antioxidant
- Surrounds the body with a protective shield of defense
- You may start feeling better almost immediately
- You may see health concerns improve
- Experience increased resistance to colds and flu
- See aches and pains alleviated
- Notice that you become sick less often

- You may feel relief from common and seasonal allergies
- Gain improved resistance to infections and disease
- Feel increased energy and endurance
- Notice improved skin, nails, and more youthful complexion
- Feel improved digestion and bowel function
- See absolutely amazing healing of burns, cuts, and bruises
- Experience increased circulation and oxygenation
- Feel better and more alert mentally
- Experience improved memory and brain function
- Revitalize sexual functions and desire
- Notice improvement of aging symptoms in the elderly
- Notice that other supplements and medications work better when taken at the same time
- And an ongoing list of miracles too numerous to list

Proof of SMPL Minerals's dynamic nutrient delivery benefits...

...can be seen in the following photos.

Photo #1 shows a soybean field grown with the conventional nutrients typically used to grow soybeans. Standing in the field is a 7 year old girl.

The photo #2 shows the same soybeans grown with conventional nutrients but with the addition of SMPL Minerals to the crop foliar feeding program. Both fields were planted on the same day.



PHOTO #1

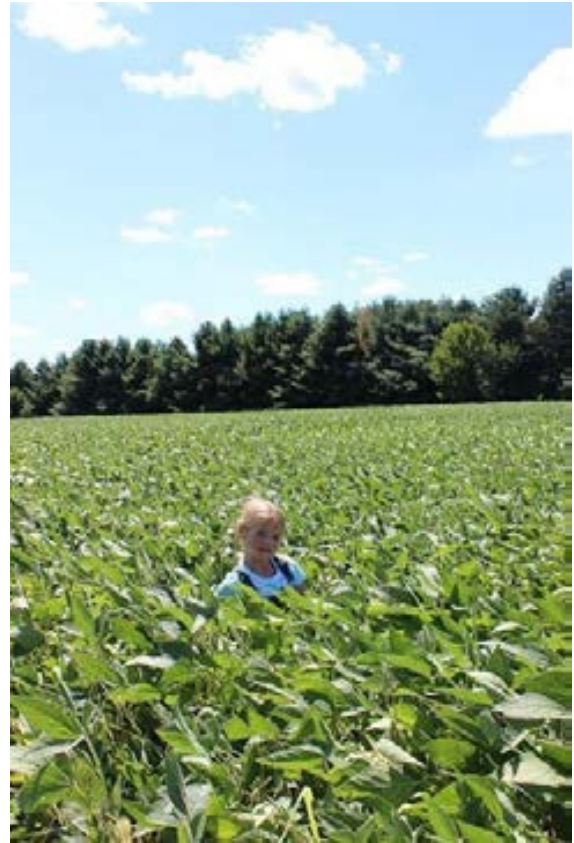


PHOTO #2



PHOTO #3

When stopping SMPL Minerals when will the benefits be depleted?

In some individuals the effects of discontinuing SMPL Minerals have proven to be virtually immediate, while with others it may take several days even weeks depending on the persons overall health, environment, stress level, activity and diet

How is SMPL Minerals different from a Multi-Vitamin?

Vitamins in 99% of all products are synthetic! Multi-Vitamins typically are meant to supply a wide range of vitamins but contain little mineral content and when they do the minerals are typically man made. SMPL Minerals contains only nature made nutrients and organic acids. SMPL Minerals is among the most complex natural substances on earth containing all the remnants of prehistoric plant and animal life.

Does SMPL Minerals replace the need for other vitamins?

NO! Since SMPL Minerals is not a vitamin supplement and contains only trace vitamin content it cannot and should not replace vitamin supplementation or consuming vitamin rich foods. However, SMPL Minerals will reduce the amount of any vitamin needed to maintain the same benefits as previously experienced. It accomplishes this by nature of its nutrient transporter attributes. Vitamins cannot be absorbed without an adequate supply of bio-available minerals and trace minerals and they cannot be effectively transported across the cell membrane unless they are linked to an organic acid molecule of some kind.

Fulvic Acid is the most highly regarded of all the organic acids as a powerful chelator (binder) of inorganic minerals converting them to bio-available salts. It also increases cell membrane elasticity allowing for increased nutrient transport into the cells.

The source material is only available in the USA and from only one source

This source is where SMPL Minerals originates. No other source yet discovered has the diversity of beneficial, natural substances that are contained in SMPL Minerals!