

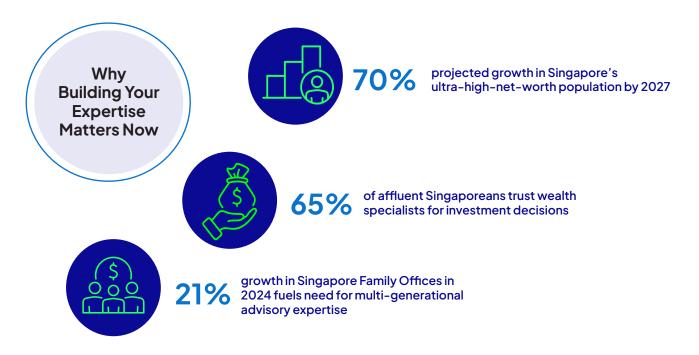
# Certified Private Wealth Specialist

Where Expertise Meets Exclusivity



# **Equipping Advisers to Preserve Legacies, Protect Futures**

Build your credentials and elevate your ability to serve clients in risk management, business succession planning and advanced estate planning strategies through stackable learning that allows you to deepen your expertise to provide advisory services to High-Net-Worth Individuals (HNWI) with diverse and complex needs while earning recognized credentials along the way. This series will help you transform your learning into skills that equip you to have in-depth conversations with High-Net-Worth Individuals (HNWI) and provide them with solutions to mitigate their risk and serve their needs as a trusted wealth specialist.



Take the next step in your advisory journey with SCI's stackable learning programmes, designed to help you serve more complex client needs and stand out as a trusted private wealth advisor.

# **Four Specialist Programmes**

1

Practical Techniques for Wills and Insurance Planning

Apply proven strategies to protect and preserve client wealth.

Advising High-Net-Worth Business
Owners and Insurance Planning

Deliver tailored solutions for entrepreneurial and business-focused clients.

3

Trust Advisory, Family Office, and Insurance Planning

Navigate the complexities of multi-generational wealth structures.

4

Advanced Estate Planning Strategies for High-Net-Worth Individuals and Business Owners

Design sophisticated estate solutions for complex client portfolios.

#### **Certification Outcome:**

Upon successful completion of all four programmes, you will be awarded the Certified Wealth Specialist designation, a mark of excellence in Private Wealth Advisory.

# Why Pursue the Certified Private Wealth Specialist Qualification



# Serve High-Net-Worth Clients with Confidence

Gain the technical knowledge, planning frameworks, and strategic insights to confidently guide high-net-worth individuals and business owners through even the most complex wealth challenges.



### **Expand Your Advisory Scope**

Elevate your role from product provider to trusted strategist. Gain expertise in estate planning, business succession, family trusts, and intergenerational wealth transfer - areas that set elite advisers apart.



#### Learn from Practitioners Who Are at the Top of Their Game

Be mentored by seasoned practitioners with proven track records in private wealth advisory, estate law, trust structuring, and HNW planning. Learn directly from those who have advised at the highest levels.



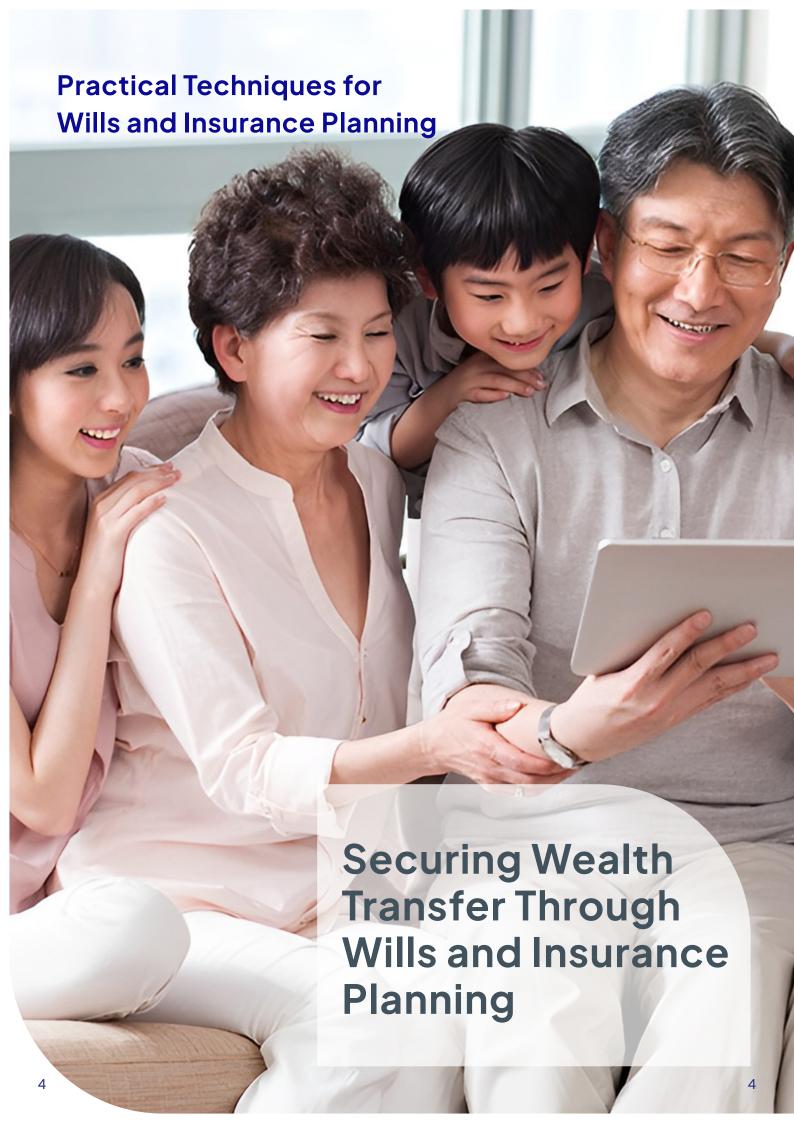
#### **Real-World Application**

Apply your learning through practical case studies based on real client scenarios - sharpening judgment, refining strategies, and strengthening your ability to deliver results-driven advice.



#### Stackable Learning

Advance at your own pace with a pathway that builds seamlessly from one programme to the next - strengthening your expertise, enhancing your credentials, and delivering immediate value to your high-net-worth clients.



Trust Advisory, Family Office, and Insurance Planning

Advanced Estate Planning Strategies for HNW Individuals and Business Owners

# Practical Techniques for Wills and Insurance Planning



**5**Day Course



18 CPD Hours





IBF Technical Skills and Competencies (TSCs) of Legal Drafting and Writing

This course equips advisers with practical techniques to apply wills and insurance solutions in real client scenarios. You will learn how to identify planning needs, structure appropriate provisions, and use insurance to address liquidity and beneficiary objectives. A basic understanding of legal and financial concepts is all that's needed to start applying these skills in meaningful client conversations.

## **Target Audience**

Designed for financial advisers and individuals with an interest in will writing and insurance planning. It is well suited for those looking to deepen their practical knowledge in structuring wills and applying insurance solutions to meet client needs.

## **Topics Covered**

- Insurance Planning
- Wealth Creation
- Wealth Accumulation
- Wealth Preservation
- Wealth Utilization
- Wealth Transfer
- Wealth Equalization
- Wealth Protection
- Wealth Enhancement
- Wealth Distribution
- Will Planning
- Fact Finding
- Techniques on Will Writing
- Principles of Legally Enforceable Assets



#### **Training Mode**

Synchronous Facilitator-Led Training



# Assessment Pass Requirement

70%



#### **Duration**

15 minutes



#### Format

Multiple-choice Questions





Trust Advisory, Family Office, and Insurance Planning

Advanced Estate Planning Strategies for HNW Individuals and Business Owners

# Advising High-Net-Worth (HNW) Business Owners and Insurance Planning



**5** Day Course



18 CPD Hours



25, 27 & 28

November 2025



IBF Technical Skills and Competencies (TSCs) of Legal Drafting and Writing

This course prepares advisers to address the complex needs of high-net-worth business owners by aligning personal and business planning through strategic insurance solutions. You will learn how to identify risks, structure insurance for business continuity and legacy protection, and deliver advice that integrates wealth, succession, and ownership priorities.

## **Target Audience**

Financial advisers, wealth managers, or individuals seeking to deepen their expertise on the unique challenges and opportunities faced by HNW business owners. This course targets individuals who aim to provide comprehensive and tailored insurance solutions that align with the sophisticated needs and objectives of business owners.

### **Topics Covered**

- Introduction to HNW Business Owners
- Sales Cycle
- Digital Skills
- Keyman Protection Planning
- Credit Protection Planning
- Deferred Compensation
- Business Succession Planning
- Retirement Planning

- Estate Planning
- Trust
- Will
- CPF Nominations
- Lasting Power of Attorney
- Advance Medical Directives
- Insurance Nominations



#### **Training Mode**

Synchronous On-site Learning



#### **Assessment Pass Requirement**

70%



# Duration

15 minutes



#### Format

Multiple-choice Questions





Trust Advisory, Family Office, and Insurance Planning

Advanced Estate Planning Strategies for HNW Individuals and Business Owners

# Trust Advisory, Family Office and Insurance Planning



**3** Day Course



18 CPD Hours





IBF Technical Skills and Competencies (TSCs) of Legal Drafting and Writing

This course equips advisers to support high-net-worth clients with trust structures, family office planning, and strategic insurance solutions. You will learn when and how to introduce trusts, structure them effectively, and integrate insurance to protect wealth, enable succession, and support long-term family goals

### **Target Audience**

Financial advisers, wealth managers, bankers seeking to deepen their expertise in the unique challenges and opportunities of Trust and family office advisory will benefit from this course. It is designed for individuals who aim to provide comprehensive and tailored insurance solutions that meet the complex needs and objectives of clients requiring Trust and Family Offices services.

## **Topics Covered**

- Introduction to Trust Advisory and Family Office
- Understanding the Sales Cycle in Trust and Family Office
- Mastering Digital Skills for Prospecting in Trust and Family Office
- Wealth Creation and Wealth Distribution
- Understanding Trust as an Estate Planning Tool
- Understanding Family Office as an Estate Planning Tool
- Fact Finding in Trust and Family Office

- Trust Types
- Understanding Trust Setup
- Designing an Insurance Trust
- Trust & Insurance Planning
- Family Office and Insurance planning
- Governance Structures of the Family Unit
- Key Components of a Family Governance Framework
- Life insurance Solution tailored into Family Offices



#### **Training Mode**

Synchronous On-site Learning



#### **Assessment Pass Requirement**

70%



#### Duration

15 minutes



#### **Format**

Multiple-choice Questions



# Advanced Estate Planning Strategies for High-Net-Worth-Individuals (HNWI) and Business Owners



Trust Advisory, Family Office, and Insurance Planning

Advanced Estate Planning Strategies for HNW Individuals and Business Owners

# Advanced Estate Planning Strategies for High-Net-Worth-Individuals (HNWI) and Business Owners



**3**Day Course







IBF Technical Skills and Competencies (TSCs) of Legal Drafting and Writing

This 100% case-based practicum equips financial advisers to apply the knowledge gained from the previous three courses to real-world estate planning challenges faced by high-net-worth clients. Through complex, scenario-driven exercises, participants will strengthen their ability to craft tailored estate and wealth distribution strategies that address succession, control, and legacy goals with confidence and clarity.

## **Target Audience**

Designed for experienced financial advisers, wealth planners, and insurance professionals who work with high-net-worth individuals and business owners. It is ideal for those looking to deepen their technical knowledge in estate structuring, succession planning, and legacy preservation.

## **Topics Covered**

- Succession, Estate Planning, Corporate Risk Management, Asset Protection, Wealth Preservation and Distribution Strategies For:
- Founder of Business
- Second Generation HNW Business Owners
- HNW Baby Boomers and Individuals
- HNW Senior Management



#### **Training Mode**

Synchronous Facilitator-Led Training



#### **Assessment Pass Requirement**

70%



#### Duration

1 hour and 30 minutes (1.5)



#### Format

Multiple-choice Questions and Individual Case Study Assignment



# Programme Fee



Net Fee

Singapore Citizens (40 years and above)

STS Funding: 70%

S\$936.00

Singapore Citizens and Permanent Residents (Under 40 years)

STS Funding: 50%

S\$1,416.00

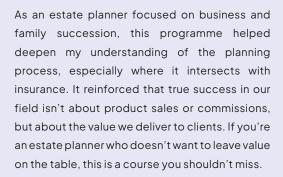
Full Course Fee = \$\$2,616.00

#### Notes

- All course fees are inclusive of 9% GST
- STS Funding IBF Standards Training Scheme (IBF-STS)



# Hear from our course participants



#### Soo Hwee Pei (Amelie)

Senior Financial Consultant

Completer of Advanced Estate Planning Strategies for High-Net-Worth-Individuals (HNWI) and Business Owners Having previously attended the course on advising HNW business owners, I enrolled in this programme to build on that foundation - and it delivered. It was far more in-depth and practical than others I've attended, packed with real-world examples and strategies. It gave me a stronger edge when engaging clients, offering perspectives they may not hear elsewhere. Every insurance or financial advisor should be equipped with the insights shared here.

#### **Lim Sey Yong Joseph**

Director, Advisory

Completer of Trust Advisory, Family Office and Insurance Planning

With 25 years in the industry, I work closely with HNW individuals and business owners whose needs go far beyond basic insurance. This course expanded my ability to design bespoke solutions that integrate business, estate, and legacy planning. The case studies, expert insights, and practical takeaways inspired innovative ways to address real-life financial challenges. In today's fast-moving financial landscape, staying ahead is not optional – it's essential.

#### Ong Wei Peng (Claudia)

**Executive Personal Wealth Manager** 

Completer of Advising High-Net-Worth (HNW) Business Owners and Insurance Planning

I'm always looking to grow, and this course challenged me to rethink how I approach wills and insurance planning. It sharpened my thinking, improved how I ask questions, and strengthened the quality of my work. More than just skills, it empowered me to deliver deeper value to my clients. I believe this kind of training is what will elevate our profession for future generations.

#### Sam Siew Yin (Hazel)

Senior Financial Planner

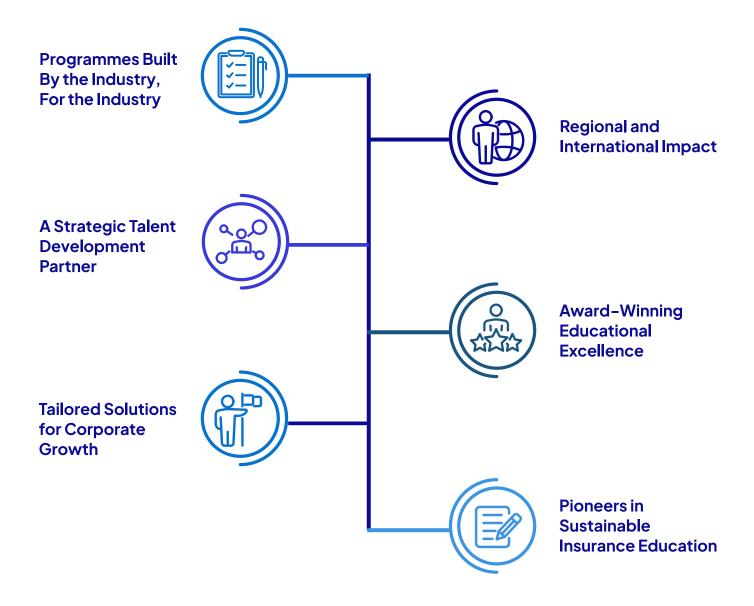
Completer of Practical Techniques for Wills and Insurance Planning



# Experience the Difference When Partnering With Us

50 Years of Empowering Talent Across 50 Countries That Are Powering the Future of Insurance.

For over 50 years, SCI has been the trusted partner in shaping talent and building capabilities for the insurance industry. From leading-edge training and professional certifications to tailored talent development programmes, we help professionals stay ahead in a fast-changing world. Today, we proudly serve clients across the globe — nurturing a future-ready workforce for the industry's next chapter.



# How We Contribute to the Growth of the Industry



>1,700,000

Industry Professionals and Individuals Served to Date



>500,000

**Examinations Candidates Served** 



>225

Courses Launched Each Year



Serving professionals from

>50

Countries

### **Our Suite of Services**

Corporate Training Solutions

Examinations & Certifications

**Executive Education** 

Financial Planning Certifications & Qualifications

General Insurance Qualifications

Life Insurance Qualifications

**Talent Development** 

Technical Training



### Contact the Program Manager



(+65) 6221 2336



dpfp@scidomain.org.sg



www.scicollege.org.sg



Scan to reach out to us

# Singapore College of Insurance

9 Temasek Boulevard #14-01/02/03 Suntec Tower Two, Singapore 038989

### Singapore College of Insurance

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