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ASSOCIATION
OF SOUTHEAST
ASIAN NATIONS



ASEAN INSURANCE
EDUCATION COMMITTEE

Organised by



Singapore College
of Insurance

17th AYIM

ASEAN SCHOOL FOR YOUNG INSURANCE MANAGERS

Nurturing Not Just Leaders – Game Changers!



Sheraton Bali Kuta Resort, Bali, Indonesia | 23 – 29 August 2026

[REGISTER HERE](#) 

Early Bird Registration: **Closes on 31 May 2026** | Regular Registration: **Closes on 14 Aug 2026**

- Registration may close earlier if capacity has been reached.
- All registrations received will undergo a screening process. The Programme Manager reserves the right to reject any applications.

Programme Overview

A 6-day immersive experience to shape future-ready leaders with global vision and practical insights.

The ASEAN School for Young Insurance Managers (AYIM) is a premier initiative under the ASEAN Insurance Education Committee, created to transform high-potential young insurance professionals into multi-faceted leaders with the strategic mindset and cross-functional expertise required to lead in an increasingly complex, interconnected industry.



A Program Built To Nurture Dynamic ASEAN Leaders

Conceptualised and launched in 2006 by the Singapore College of Insurance (SCI), AYIM has grown into a regionally respected leadership development programme. Since its inaugural run in Bali, Indonesia, AYIM continues to empower emerging leaders across ASEAN by fostering cross-border collaboration and leadership development.

Participants engage in a comprehensive series of workshops that emphasizes leadership skills, intercultural communication, entrepreneurship, and sustainable development. By connecting young leaders with peers, experts, and decision-makers, AYIM nurtures the next generation of changemakers who can contribute to inclusive growth and regional cooperation.

6 Leadership Tracks That You Will Undergo

TRACK 1

STRATEGIC MANAGEMENT PRACTICE AND EXECUTION FOR SUCCESS

Strategic Management Practice

- Strategic Framework for Competitive Advantage.
- Strategy Planning and Development.
- Strategic Processes and Governance.

Strategic Execution

- Strategic Prioritization.
- Goals, Milestones and Deliverables.
- Managing Risks, Issues and Resources.

Key Success Factors

- Competitive Benchmarking.
- Strategic Alignment.
- Culture, Communication and Collaboration.



Mr Rangam Bir

TRACK 2

TALENT MANAGEMENT FOR STRENGTHENING SKILLS AND CAPABILITIES

Changing Perspectives from Traditional HR to Skills and Capabilities

- Skills and Capabilities for Strategic Differentiation.
- Creating Organizational Capability to Execute Strategy.
- Leadership Prerequisites for the New Paradigm.

Talent Management, Attraction and Development

- Attracting, Developing and Retaining the Millennial Workforce.
- Talent Management Systems and Processes.
- Growth, Development and Leadership Opportunities.

Creating High Performance Teams and Organizations

- Transparency, Clarity and Objectivity of Goals.
- Behavioral, Cultural, and Leadership Attributes.
- Ownership, Accountability and Responsibility.



Mr Rangam Bir

Note: Programme schedule, speakers, and topics are subject to change without prior notice.

TRACK 3

AI IN INSURANCE

This session explore how advanced technologies are reshaping the industry across the value chain. From enhancing customer experience through personalised and seamless interactions, to transforming claims with greater speed, accuracy, and efficiency, to reimagining underwriting with deeper insights and data-driven decision making. Real-life applications and case studies will be shared to illustrate how insurers are already adopting these innovations to drive efficiency, strengthen risk assessment, and deliver greater value to customers.

TRACK 4

STRATEGIC FINANCIAL MANAGEMENT & IFRS 17

Financial Statement Analysis

- Understand and interpret financial statements in the normal course of work.
- Key concepts and principles behind IFRS 17 and its implications to insurers.
- Accounting concepts, terminologies, and practices of financial statements.

Business Planning

- Understand business operations of potential clients.
- Develop business reports to implement specific action plans for their companies.
- Create sound business plans incorporating financial budgets and forecasts to provide comprehensive performance targets.



Ms Shirley Hu

TRACK 5

FORTIFYING INSURANCE STRATEGIES THROUGH ENTERPRISE RISK MANAGEMENT EXCELLENCE

Enterprise Risk Management (ERM) Framework

- Process the role of ERM within the corporate governance framework.
- Introduce risks in insurance including the causes of past insolvencies in Asia and around the world.
- Risk Appetite Statements.
- Insurance Company Risk Spectrum.



Mr William Song

TRACK 6

TECH, BIG DATA AND THE NEXT FRONTIER IN INSURANCE

Unlocking value in Insurance through innovative business models & digital transformation

- Hybrid Business model with digital as the core.
- Embedded Insurance business model.
- Insurance as an "Utility".

Insurance needs – Differences between generations and how do we cater to them?

- Do traditional models work for Gen Z and Millennials? And what about Gen Alpha.

Driving true customer engagement using technology, data and AI?

- Which areas would be disrupted the most and why?
- Can insurers really build trust and how?
- What KPIs should we drive to really achieve this?

Why is Insurance on the cusp of greater disruption?

- Past/Current challenges of data quality, core systems, channel conflicts, etc.
- Future opportunities with AI and new age systems.

Live Case study

AYIM Faculty



Mr Rangan Bir

Chief Executive Officer of Life Insurance Company

Rangan Bir is a visionary business leader, who has led several international financial services firms in a career spanning over 26 years across Europe, Asia, Middle East and Africa. Rangan is highly passionate about Culture, Communication, Community and Collaboration to drive innovation and change. He has established a successful track record of building winning businesses in fast growing emerging markets by leading large teams in multicultural and international business environments. As of April 1, 2023, Rangan was appointed as the CEO of AmMetLife Insurance Berhad (AmMetLife), a joint venture between MetLife and AmBank Group. Prior to joining AmMetLife, Rangan held various chief executive roles in Malaysia. First as Chief Executive Officer for Allianz, and most recently as President and Chief Executive Officer for Gibraltar. Through his transformational leadership, he has led his companies to recognition in digital advancements and employer branding.

Ms Shirley Hu

Partner | KPMG, Singapore



Shirley Hu is a Chartered Accountant with over 15 years of experience in assurance, advisory, and finance across multiple sectors. She has held various roles related to accounting, financial reporting, and corporate governance, enabling her to navigate the complex challenges faced by finance communities. Specializing in the insurance industry, Shirley is a leader in IFRS 17 projects and has deep expertise in insurance regulations in Singapore. She is a member of the ICPAS Insurance Committee's working group and is part of KPMG's Centre of Excellence for Insurance Advisory. Shirley regularly trains and speaks on insurance accounting and regulatory topics for KPMG, APAC insurance companies, and at seminars/workshops held by the Singapore College of Insurance and regulators in the APAC region. Additionally, she has contributed to insurance publications, sharing insights on various insurance-related topics.



Mr William Song

Chief Technical Officer | MSIG Asia

William Song is the Chief Technical Officer (CTO) of MSIG Asia Pte Ltd, based in Singapore. Prior to his current role, William was the Chief Risk Officer (CRO) of MSIG Asia. William has more than two decades of insurance experience from different insurance markets around Asia Pacific. His experience includes development and implementation of ERM framework, insurance liability valuation, technical premium rating, mergers and acquisitions and insurance analytics. In William's new role as CTO, he leads in MSIG's M&A function and look into synergistic efforts to optimise MSIG's operation efficiencies across the region. William earned a Bachelor's Degree in Actuarial Studies at Macquarie University in Sydney, Australia and an MBA with Honors at the University of Chicago Booth School of Business from Chicago, USA. William is also a member of Singapore College of Insurance's board of governors, and Bridge Alliance's Advisory Council.

Why You Should Join AYIM 2026



CROSS-CULTURAL IMMERSION

Collaborate with peers from across ASEAN in a truly diverse learning environment.



REGIONAL NETWORKING POWER

Build lasting connections with high-potential professionals and future leaders.



EXPERT INSIGHTS

Learn directly from industry veterans through targeted sessions and real-world discussions.

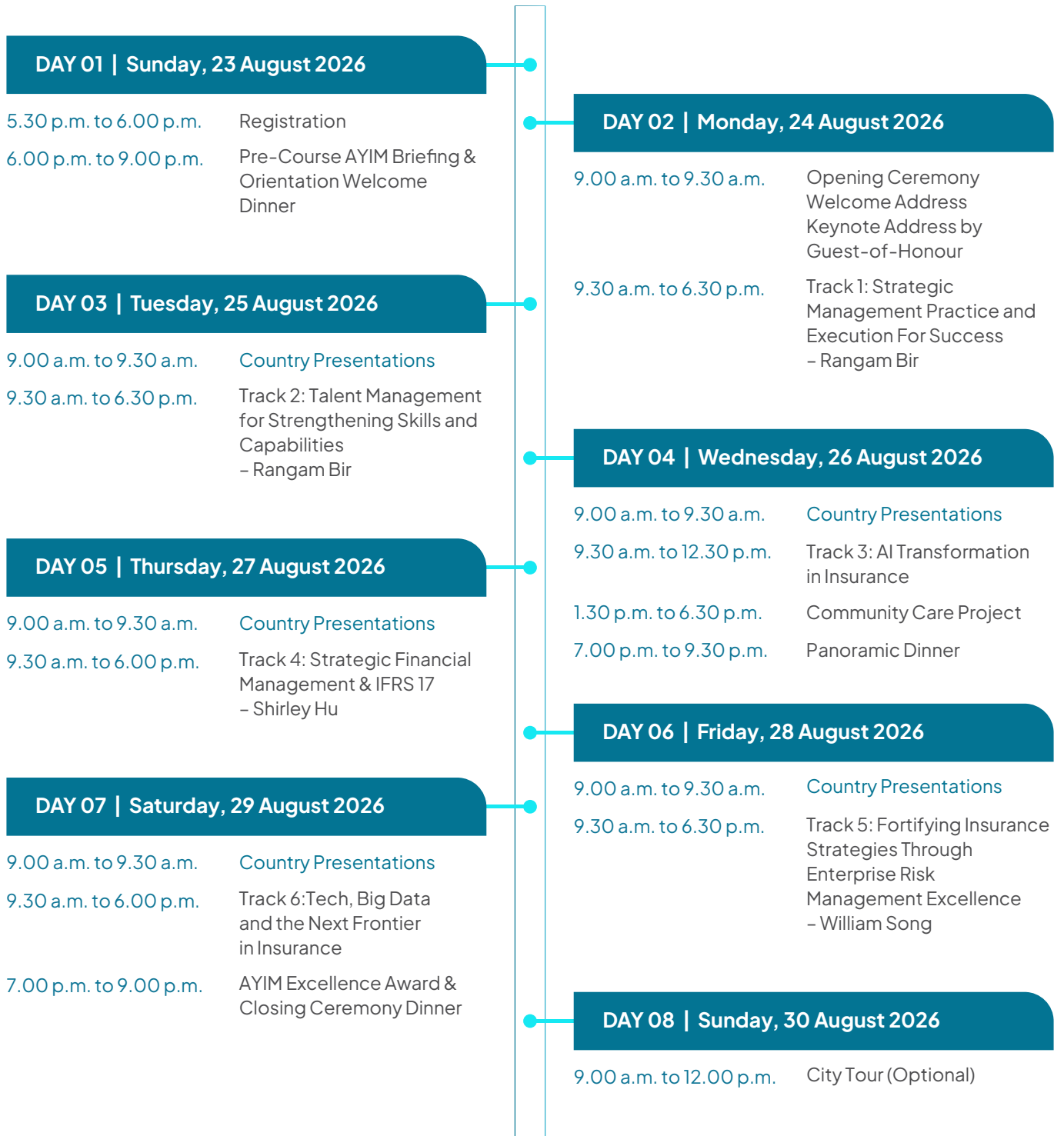


STRATEGIC GROWTH

Exchange ideas, sharpen your leadership mindset, and tackle the challenges of an interconnected market with confidence.



Your AYIM Learning Journey



Note: Programme schedule, speakers, and topics are subject to change without prior notice.



Eligibility

Applicants must meet all the following criteria:

- Employed by Life Insurers, General Insurers, Composite Insurers, Brokers, Loss Adjusters, Reinsurers or Regulators' office in any of the ASEAN Countries; and
- Letter of Recommendation from employer; and
- Between 31 and 40 years of age; and
- Proficient in English language.

AYIM EXCELLENCE AWARD

The AYIM Excellence Award is an award introduced to coincide with the 10th year anniversary of AYIM and will be presented to the top performer at AYIM 2025. The winner will receive an award and a special certificate acknowledging his/her achievement as well as a complimentary registration to attend SAIL.

PAST WINNERS OF AYIM EXCELLENCE AWARD

2023: Lim Yik Sheng (Ricky), Tokio Marine Insurans (Malaysia) Berhad

2024: Jojo Lee Huey Ling, Campu Lonpac Insurance, Cambodia

2025: Sue Kok Kit, MCIS Life Insurance Berhad, Malaysia

ABOUT AIC, AIEC and SCI



ASEAN Insurance Council (AIC)

The ASEAN Insurance Council (AIC) was established on 4 April 1978 in Jakarta to be a regional platform for insurance leaders, professionals and practitioners to network and share their knowledge as well as their expertise in various areas of insurance business for the development of insurance industry in ASEAN region. AIC is an organisation under ASEAN comprises 15 members of Insurance Associations, both Life and General, from all ASEAN member states including Brunei, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam.



ASEAN Insurance Education Committee (AIEC)

AIEC was established in Manila in 2004 under the umbrella of the AIC, to help to foster greater regional cooperation among the insurance training institutes in various ASEAN countries, with the aim of developing insurance training programmes that will help to bridge the differences in knowledge, competency and practices in the ASEAN insurance markets, as well as to achieve a common industry standard, that will be aligned to global best practices. All ten ASEAN markets are represented in the AIEC, comprising heads of the insurance training institutes of Indonesia, Malaysia, the Philippines, Singapore and Thailand, as well as a representative each from the Brunei, Cambodia, Lao PDR, Myanmar and Vietnam Insurance Associations.



Singapore College of Insurance (SCI)

For over 50 years, SCI has been the trusted partner in shaping talent and building capabilities for the insurance industry. From leading-edge training and professional certifications to tailored talent development programs, we help professionals stay ahead in a fast-changing world. Today, we proudly serve clients across the globe – nurturing a future-ready workforce for the industry's next chapter.

Since 2009, the SCI has also expanded its role to develop talent through programmes, such as the Insurance Management Associate Programme (iMAP) that have succeeded in attracting and placing numerous fresh tertiary talent into the varied functions in the industry. The SCI won the Asia Insurance Industry Educational Service Provider of the Year award in 1997, 2001, 2007, 2016, 2018, 2022 and 2025.

The SCI is also the Secretariat for the Asia-Pacific Risk and Insurance Association (APRIA) set up in 1997 to further insurance education, and to promote links between academia and the industry.

Hear From Our Alumni

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The subjects covered are catered to management which are most useful for my future career development.

Hjh Siti Norahimah, Brunei

AYIM provided us a great opportunity to network with other participants and lecturers coming from various insurance companies in the ASEAN region. It enabled us to learn from each other the regional industry practices and experiences. The programme is intensive, but it is also suitable for young insurance managers who want to broaden their understanding about the insurance industry and aspire to become future leaders in their discipline.

Rithy Lim, Cambodia

AYIM is a very great programme for Insurance Managers to attend, not only learn about the managerial skills but also the culture and insurance market within ASEAN Countries. The extended networking and friendship among participants is another advantage of this programme. I am very honoured to be part of 12th AYIM Programme. Very recommended programme.

Anna Octaviana, Indonesia

Intensive and comprehensive 6 full day seminar, with tons of useful information sharing from the Trainer as well other countries folks. This program definitely give you new insights and refresh your current existing belief/philosophy or idea on something. Greatly recommend for everyone who in Insurance Line.

Choong Chung Wai, Malaysia

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Past AYIM Intakes

1st AYIM



12 - 17 Nov 2006
(BALI)

2nd AYIM



1 - 8 Nov 2008
(BANDAR SERI BEGAWAN)

3rd AYIM



20 - 26 Nov 2010
(MANILA)

4th AYIM



7 - 14, Dec 2012
(BANGKOK)

5th AYIM



19 - 25 Nov 2014
(BANDAR SERI BEGAWAN)

6th AYIM



26 Oct - 1 Nov 2015
(PHNOM PENH)

7th AYIM



17 - 23 Nov 2016
(YOGYAKARTA)

8th AYIM



22 - 27 Oct 2017
(HANOI)

9th AYIM



7 - 12 Oct 2018
(BANGKOK)

10th AYIM



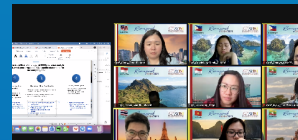
28 Sep - 4 Oct 2019
(BALI)

11th AYIM



2, 6, 9, 13, 15 Oct 2020
(VIRTUAL)

12th AYIM



27 - 29 Oct & 1 - 3 Nov 2021
(VIRTUAL)

13th AYIM



21 - 27 Aug 2022
(BANGKOK)

14th AYIM



22 - 28 Oct 2023
(HO CHI MINH CITY)

15th AYIM



25 - 31 Aug 2024
(Kuala Lumpur)

16th AYIM



24 - 30 Aug 2025
(Phnom Penh)

Administrative Details

DURATION

23 August to 29 August 2026

VENUE

Sheraton Bali Kuta Resort, Bali, Indonesia

REGISTRATION, ORIENTATION & WELCOME DINNER

All participants must arrive in time for programme Registration and Orientation Dinner on Sunday, 23 August 2026 at 6.00 pm.

PROGRAMME SESSIONS

9.00 am to 6.30 pm daily. However, participants may be required to work beyond these hours for case studies and group discussions. There may be breakfast / lunch talks during the programme period.

TRAINING METHODOLOGY

Classroom Lectures and Group Discussions with Case Studies and Assessments to reinforce the learning experience.

CANCELLATION POLICY

Cancellations will not be eligible for any refund. However, the registered participant may be substituted subject to the approval of the Programme Manager. You must submit your substitution request at least 7 working days in advance.

APPLICATION PROCEDURE

You are encouraged to submit your online Programme Application Form before 14 August 2026.

Priority will be given to participants from ASEAN countries. Applications must be made online [here](#).

To ensure that the 17th AYIM applicants meet the admission criteria, as well as to maintain a diversified distribution of participants, all registrations received will undergo a screening process.

Please take note that participants should confirm their air tickets and hotel accommodation ONLY after they have received the Programme Confirmation e-mail from the Singapore College of Insurance. We will inform the participants within 5 working days of their registration, if the 17th AYIM programme is confirmed and if you have been accepted into the programme.

The Programme Manager reserves the right to reject any applications.

FEES (EXCLUDES AIRFARE AND ACCOMMODATION)

Early Bird Fee Participant (ASEAN): SGD 910.00

Regular Fee Per Participant(ASEAN): SGD 1,050.00

Regular Fee Per Participant(non-ASEAN):
SGD 1,500.00

Early bird fee closes on 31 May 2026

The programme fee must be paid in full upon application.

The programme fee does not cover airfares, hotel accommodation, and the optional city tour. Participants will be required to make additional payment(s) to the local tour agency before the participating in the City tour.

Payment Modes:

Telegraphic Transfer

Online Credit Card

All Overseas Participants paying through telegraphic transfer, will be invoiced an administrative charge of S\$35. For Overseas Participants paying by telegraphic transfer, please note that all sums under this invoice payable to the Singapore College of Insurance (SCI) shall be paid free and clear of all taxes (including and not limited to any withholding tax, goods and services tax or other value added tax, digital tax), levies, fees, charges or duties be imposed, levied and/or all deductions. If any deductions and/or withholding is required by law to be made from any payment under this invoice, you or your company shall pay SCI such additional amount and leave SCI with the same amount as it would have been entitled to receive in the absence of any such requirement to make a deduction and/or withholding.

FINANCIAL TRAINING SCHEME (FTS)

Funding to be advised.

This course is recognised under the Financial Training Scheme (FTS) and is eligible for FTS claims subject to all eligibility criteria being met. Please note that in no way does this represent an endorsement of the quality of the training provider and course. Participants are advised to assess the suitability of the course and its relevance to his/her business activities or job roles.

The FTS is available to eligible entities based on the prevalent funding eligibility, quantum, and caps. FTS provides up to 70% course fee subsidy support for direct training costs subject to a cap of S\$500 per candidate per course subject to all eligibility criteria being met.

Find out more on www.ibf.org.sg

Administrative Details

FINANCIAL TRAINING SCHEME (FTS)

Financial Training Scheme (FTS) eligibility criteria to pay the above net fee:

- Singapore-based Financial Institutions regulated by MAS (licensed or exempted from licensing by MAS).
- FinTech firms certified by Singapore FinTech Association.
- Only for company-sponsored individuals^[1] who are Singapore Citizens or Singapore Permanent Residents, physically based in Singapore.
- Successfully completed FTS recognised programme (including passing all relevant assessments and examinations).

[1] Individuals who attend a course in the capacity of an instructor or facilitator, e.g. presenter / speaker / panelist are not eligible for FTS funding.

Include licensed representatives such as insurance agents, financial advisers, and remisiers supported by FI principal and General insurance (GI) agents registered with the General Insurance Association's (GIA) Agent Registration Board. Self-sponsored licensed representatives or registered agents are required to provide a letter of support from his/her Financial Institution Principal when enrolling for the course.

In the event that the participant drops out halfway through the course or did not pass the assessments, SCI will take steps to claw back the course fee subsidy from the self-sponsored participant or the company that has sponsored the participant. The course fee subsidy is applicable only to participants who have fulfilled all the course requirements and passed the assessments.

Funding support for the same course / examination will be granted only once per calendar year per participant.

All fees indicated are in Singapore Dollars, unless otherwise stated.

For more information on FTS funding terms and conditions, please refer to IBF website [here](#).



ONLINE REGISTRATION

www.scicollege.org.sg/AYIM2026

Registration starts on
13 March 2026

AYIM HOTEL ACCOMMODATION

The organizers have negotiated a preferential rate at Sheraton Bali Kuta Resort for all AYIM participants. It will be USD173.00 nett (including 21% service charge and prevailing government taxes) per night. Rates are for single and double occupancy, and based on per room per night. Rate include full buffet breakfast for up to 2 (two) persons.

Alternatively, the organizers have also negotiated a preferential rate for a sister hotel within sheltered walking distance to the Event hotel @ Sheraton Kuta Bali.

The preferential rate as follows
Aloft Bali Kuta at Beachwalk

Single or Double Sharing: USD112 per night. (including 21% service charge and prevailing government taxes) per night. Rate includes full buffet breakfast for up to 2 (two) persons.

Please note that the preferential rates for the alternative hotel is subject to availability as there are limited rooms available at this rate. Given the high-season in Bali in August 2026, the hotel will not be able to hold rooms that are booked late. As such, we encourage interested participants to secure your seat and accommodations as soon as possible.

Please contact AYIM@scidomain.org.sg for more details, if you wish to enjoy this preferential rate during week-long period.

Room availabilities are on a first-come-first-serve basis. Alternatively, AYIM participants may opt to be accommodated at another hotel of choice. However, please aim to be accommodated at a hotel within 5 to 10 minutes away from Sheraton Kuta Bali Resort. This is to reduce the daily commute between the AYIM venue and your accommodation. Please also take into consideration that the peak hour traffic in Bali will extend your travelling time.

VISA REQUIREMENTS

Overseas participants should consult the Indonesian High Commission, Embassy or Consulate regarding visa requirements. It is the participants' responsibility to ensure that the visa or entry pass granted for their stay in Bali, Indonesia is valid for the duration of the programme.

TRANSPORT

Participants are to arrange for their own airport transfer. There will also be no transport provided to and from your accommodations and the AYIM venue.

Enquiries

If you have any queries on this programme,
please contact the AYIM Programme Manager
at the Singapore College of Insurance.

Singapore College of Insurance Limited

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Singapore College of Insurance Limited

PEI Registration No.: 199408491M

Period of PEI Registration: 26-09-2023 to 25-09-2027

