

When a sensitive client file leaks, EchoMark tells you the source

Law firms run on client trust, so one breach can cost you clients and cases. A confidential file in opposing counsel's hands gives them your strategy; leaked to the press, it causes lasting reputational damage.

EchoMark embeds invisible, individualized watermarks into every client memo and privileged communication, so when one surfaces where it shouldn't, you can identify the source and contain the damage.

LEAKED CONTENT

PRIVILEGED & CONFIDENTIAL — ATTORNEY WORK PRODUCT

From: a.reyes@whitmorecole.com
To: Project Atlas litigation team
Re: Mediation strategy — Thursday session

Team,

Following this morning's call with Meridian, here is our recommended posture for Thursday's mediation. Our exposure analysis puts realistic verdict risk at **\$48-62M on the core claims.**

Client authorized settlement up to \$40M.

We should open at \$18M and hold the indemnification carve-out discussed with the board. Do not concede the trade-secret count — that is our leverage.

PROJECT ATLAS — LITIGATION RISK ASSESSMENT PRIVILEGED & CONFIDENTIAL

Meridian Industries v. Apex Holdings, LLC
 Prepared by Whitmore & Cole LLP | Case No. 25-CV-04417 | Attorney Work Product

Claim / Theory	Est. Exposure	Adverse Posture	Recommendation
Breach of Contract (Count I)	\$22.4M	55%	Defend
Misappropriation of Trade Secrets	\$31.0M	40%	Settle
Tortious Interference (Count III)	\$9.6M	30%	Defend
Unjust Enrichment (alt. theory)	\$6.2M	20%	Dismiss (MTD)

Aggregate exposure: **\$69.2M** | Probability-weighted: **\$34.1M** | Recommended settlement: **\$28-40M**

Recommendation: Pursue mediation; reserve \$36M; preserve trade-secret count as leverage.

Do not distribute. Protected by attorney-client privilege and the work product doctrine.

LEAK IDENTIFICATION

Sample: Leaked PDF

Exact Match

john.smith@echomark.com
 Based on Digital Stamp Detector, Invisible Watermark Detector

Digital Stamp Detector

Chance of error
 0%

Based on identification of the unguessable key embedded within the content of this marked copy.

Result
 john.smith@echomark.com

Invisible Watermark Detector

Chance of error
 < 0.0001%

Based on the number of matching marks and the detector precision.

Result
 john.smith@echomark.com

Whitmore & Funtler
 25-CV-04417

Home

Good morning, Sarah.
 You have 2 hearings this week and 3 filings due by Friday.

ACTIVE MATTERS
 24
 ▲ 2 opened this month

HOURS THIS WEEK
 32.5
 ○ Target: 40 hrs / wk

PENDING REVIEWS
 5
 ○ 2 overdue

COURT DATES (30 DAYS)
 3
 ▲ Near: May 22

Today's Schedule Tue, May 19

- 9:00 **Pre-Trial Hearing** — Harrington v. Caldwell
S.D.N.Y. Courtroom 14B — W.R. E. Whitmore & S.D. Radell
- 11:30 **Workweek / Dahn** — Dial Counsel Call
Zoom — R. Fontaine, P. Nair
- 2:00 **Thornfield Estate** — Asset Inventory Review
Conference Room B — C. Beaumont
- 5:00 **Filing Deadline: Caldwell IP Response Brief**
Due Friday — 3 days remaining

Firm Announcements View all

- Chambers USA 2024 Rankings Released**
Whitmore & Funtler recognized in Litigation and Corporate M&A by Northeast region. May 17, 2024
- Updated Conflict Check Procedure**
New intake protocol effective June 1 — all matters must clear within 48 hours of engagement. May 16, 2024
- Summer Associate Program — Schedule Finalized**
Eight summer associates arrive June 5. Department finalizations posted on SharePoint. May 12, 2024

HOW IT WORKS

01

Watermark

EchoMark silently embeds invisible watermarks into every email, document, image, and screen

02

Leak occurs

A screenshot, photo, printout, or forwarded file appears outside your organization

03

Upload artifact

Submit the leaked artifact into EchoMark's investigation tool

04

Definitive answer

Identify whose copy was leaked, with a confidence score and chain of custody

RECENT LEAKS

SEC PRESS RELEASE

SEC charges M&A attorney with wide-reaching insider trading scheme

PBS

Ex-prosecutor charged over handling of sealed Smith report on Trump classified files probe

DEPARTMENT OF JUSTICE PRESS RELEASE

Court Services & Offender Supervision employee pleads guilty to leaking confidential information

Contact Us

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WHAT WE PROTECT

Protection surfaces

- ✓ Email body & attached documents
- ✓ PDFs and images
- ✓ Secure file sharing via link (SecureView)
- ✓ Plaintext and HTML content
- ✓ Screens

Leak types we can trace

- 💧 Phone photos of screens or printouts
- 💧 Screenshots
- 💧 Printed and photocopied documents
- 💧 Copy-pasted or retyped text
- 💧 Forwarded files and re-shared links

Capability	Email	File Share	Screen	API
Invisible watermarking	✓	✓	✓	✓
Visible watermarking	✓	✓	✓	✓
Watermark attachments (PDF/image)	✓	✓	—	✓
Survives photos & printouts	✓	✓	✓	✓
Survives re-typing on other devices	✓	—	—	—
Analytics & viewership tracking	—	✓	—	—
Track forwards & replies	✓	—	—	—

DEPLOYMENT OPTIONS & INTEGRATIONS

- ⚙ Multi-tenant SaaS
- ⚙ Single-tenant SaaS
- ⚙ On-premises
- ⚙ Air-gapped environments
- ⚙ No client software required
- ⚙ SSO / identity integration
- ⚙ Microsoft Exchange integration
- ⚙ Google Workspace integration
- ⚙ Microsoft Purview integration
- ⚙ PoliteMail integration



Contact Us

General Inquiries: info@echomark.com
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 Zak Lewis, Account Director: zak@echomark.com

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