

# When a sensitive client file leaks, EchoMark tells you the source

Law firms run on client trust, so one breach can cost you clients and cases. A confidential file in opposing counsel's hands gives them your strategy; leaked to the press, it causes lasting reputational damage.

EchoMark embeds invisible, individualized watermarks into every client memo and privileged communication, so when one surfaces where it shouldn't, you can identify the source and contain the damage.

## LEAKED CONTENT

**PRIVILEGED & CONFIDENTIAL — ATTORNEY WORK PRODUCT**

**From:** a.reyes@whitmorecole.com  
**To:** Project Atlas litigation team  
**Re:** Mediation strategy — Thursday session

Team,

Following this morning's call with Meridian, here is our recommended posture for Thursday's mediation. Our exposure analysis puts realistic verdict risk at **\$48-62M on the core claims.**

**Client authorized settlement up to \$40M.**

We should open at \$18M and hold the indemnification carve-out discussed with the board. Do not concede the trade-secret count — that is our leverage.

**PROJECT ATLAS — LITIGATION RISK ASSESSMENT** PRIVILEGED & CONFIDENTIAL

**Meridian Industries v. Apex Holdings, LLC**  
 Prepared by Whitmore & Cole LLP | Case No. 25-CV-04417 | Attorney Work Product

Claim / Theory	Est. Exposure	Adverse Posture	
Breach of Contract (Count I)	\$22.4M	55%	Defend
Misappropriation of Trade Secrets	\$31.0M	40%	Settle
Tortious Interference (Count III)	\$9.6M	30%	Defend
Unjust Enrichment (alt. theory)	\$6.2M	20%	Dismiss (MTD)

Aggregate exposure: **\$69.2M**      Probability-weighted: **\$34.1M**      Recommended settlement: **\$28-40M**

**Recommendation:** Pursue mediation; reserve \$36M; preserve trade-secret count as leverage.

Do not distribute. Protected by attorney-client privilege and the work product doctrine.

## LEAK IDENTIFICATION

Sample: Leaked PDF

**Exact Match**

**john.smith@echomark.com**  
 Based on Digital Stamp Detector, Invisible Watermark Detector

**Digital Stamp Detector**

Chance of error: **0%**  
 Based on identification of the unguessable key embedded within the content of this marked copy.

**Result**  
 john.smith@echomark.com

**Invisible Watermark Detector**

Chance of error: **< 0.0001%**  
 Based on the number of matching marks and the detector precision.

**Result**  
 john.smith@echomark.com

Whitmore & Fontaine

Home

Good morning, Sarah.

ACTIVE MATTERS: 24      HOURS THIS WEEK: 32.5      PENDING REVIEWS: 5      COURT DATES (30 DAYS): 3

Today's schedule: 9:00 Pre-Trial Hearing — Harrington v. Caldwell, 11:30 Westbrook / Dahn — Deal Counsel Call, 2:00 Thornfield Estate — Asset Inventory Review, 5:00 Filing Deadline: Caldwell IP Response Brief

Firm Announcements: Chambers USA 2026 Rankings Released, Updated Conflict Check Procedure, Summer Associate Program — Schedule Finalized

## HOW IT WORKS

- 01 Watermark**  
EchoMark silently embeds invisible watermarks into every email, document, image, and screen
- 02 Leak occurs**  
A screenshot, photo, printout, or forwarded file appears outside your organization
- 03 Upload artifact**  
Submit the leaked artifact into EchoMark's investigation tool
- 04 Definitive answer**  
Identify whose copy was leaked, with a confidence score and chain of custody

## RECENT LEAKS

### SEC PRESS RELEASE

SEC charges M&A attorney with wide-reaching insider trading scheme

### PBS

Ex-prosecutor charged over handling of sealed Smith report on Trump classified files probe

### DEPARTMENT OF JUSTICE PRESS RELEASE

Court Services & Offender Supervision employee pleads guilty to leaking confidential information

## Contact Us

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WHAT WE PROTECT

Protection surfaces

- ✓ Email body & attached documents
- ✓ PDFs and images
- ✓ Secure file sharing via link (SecureView)
- ✓ Plaintext and HTML content
- ✓ Screens (soon)

Leak types we can trace

- 💧 Phone photos of screens or printouts
- 💧 Screenshots
- 💧 Printed and photocopied documents
- 💧 Copy-pasted or retyped text
- 💧 Forwarded files and re-shared links

Capability	Email	SecureView	API
Invisible watermarking	✓	✓	✓
Visible watermarking	✓	✓	✓
Watermark attachments (PDF/image)	✓	✓	✓
Survives photos & printouts	✓	✓	✓
Survives re-typing on other devices	✓	–	–
Analytics & viewership tracking	–	✓	–
Track forwards & replies	✓	–	–

DEPLOYMENT OPTIONS & INTEGRATIONS

- Multi-tenant SaaS
- No client software required
- Microsoft Purview integration
- Single-tenant SaaS
- SSO / identity integration
- Splunk integration
- On-premises
- Microsoft Exchange integration
- PoliteMail integration
- Air-gapped environments
- Google Workspace integration



Contact Us

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