Auboni Poddar

User Experience (UX) Designer

aubonipoddar.com
aubonipoddar@gmail.com
Cupertino, CA 95014

Experience

sikka.ai | Product Designer

Sept 2021 - Present

- Owned end-to-end product design across multiple enterprise and internal products, including a Clover-based healthcare payments application and Optimizer, Sikka's enterprise analytics and KPI platform.
- Led design for an AI-assisted product initiative, defining the end-to-end experience and integrating features such as conversational Q&A and AI-generated dashboards to improve clarity and practice-level insights. Presented a proposal that was approved by senior leadership to develop.
- Redesigned core user flows across multiple products, improving usability and reducing time-to-completion by 30%, with post-launch iterations informed by customer feedback.
- Led end-to-end design for an enterprise banking platform in collaboration with external partners, from initial release through production.
- Introduced usability testing to the design process and initiated product-focused customer interviews with key accounts, including on-site visits to identify improvement opportunities.
- Led cross-functional collaboration with engineering, product, and customer success to define requirements, resolve technical constraints, and ship production features.
- Contributed to building and evolving the company's design system, improving consistency across products and supporting faster engineering collaboration.
- Converted from intern (Sep 2021 - Dec 2021) to full-time role.

Sofvie | UX Designer Freelancer

Mar 2023 - Apr 2023 (4 week Internship)

- Designed a high-fidelity prototype of a client/customer success operations dashboard with a team of four through a user centered design process, including user interviews, card sorting, and user testing.

Forth | UX Product Design Intern

Jun 2021 - Aug 2021

- Strategized UX flows to establish the functionality and direction of the mobile app at its early beginning stage.
- Conducted UI research and developed design elements.
- Carried out user interviews and usability testing and iterated design accordingly.

Davis Women in Computer Science | Director of Design

Jun 2020 - Jun 2021

- Advanced organization branding through new website design, developed wireframes for web developer, and created graphics and social media content for marketing club events.

Davis Women in Business | Board Member on Marketing & Design Team

Jan 2019 - Jun 2021

- Developed campaigns for recruitment and events including the annual OWN IT Summit, designed event covers, and created weekly media content including videos and graphics for the club.

Education

Bachelor of Arts in Design, Minor in Computer Science
University of California, Davis
2017-2021

Springboard UX Design Certification
May 2022- August 2023

Tools

Figma, Adobe XD, Miro, Jira, Illustrator, Photoshop, InDesign, Webflow, After Effects, Premiere Pro

Coding

HTML/CSS, Javascript, React
C++, C, Python

Skills

User Research, User Flows, User Stories, Wireframing, Prototyping, User Testing, Design Systems, Data Visualization, Sketching, Motion Design, Engineering Project Management, Branding, Visual Design

Select Courses

Interactive Media I (HTML/CSS)
Interactive Media II (Javascript)
UI/UX Design
Human Computer Interaction
Prototyping
Web Prog. (React/Node)
IDEO: Designing for Change
Data Structures & Algorithms
Obj Oriented Prog. (C/C++)
Letterforms and Type
Form and Color