

Effective Date: May 1, 2025

Autonomic Technologies Inc. Get Autonomic Website Privacy Notice

Autonomic Technologies Inc. (“Autonomic”, the “Company” or “we”) takes privacy and data security seriously. We are committed to transparency in the collection, use, and protection of your personal information and to complying with applicable laws.

Autonomic provides a web-based platform that gives:

- **business partners: (a) management with high-level insights into the overall wellbeing and effectiveness of their workforce; and (b) individual employees with customized cognitive enhancement programs to improve their work performance; and**
- **institutions: (a) high-level insights into the overall cognitive wellbeing and performance of their students; and (b) individual students with customized cognitive enhancement training programs to improve their student success**

(together, the “Services”).

This Privacy Notice applies to personal information processed while providing the Services and through our website, <https://www.getautonomic.com/>, as well as through offline interactions.

1. Collection and Use of Personal Information

We collect personal information to provide the Services and support your cognitive performance goals. The information collected includes:

Account Creation: Upon registering, users create a password and provide details such as name, age, gender, marital status, and number/age of children.

Intake Survey: Users may voluntarily provide information including:

- **Contact & Demographic Info: Helps assess personal responsibilities and tailor recommendations.**
- **Employment Info: Includes job title, industry, length of service, workplace satisfaction, and distractions.**
- **Supplements & Nutrition: Includes dietary habits, caffeine/alcohol use, and medications.**
- **Sleep Hygiene: Sleep timing, quality, and device use before bed.**
- **Physical Wellbeing: Energy levels, chronic pain, exercise, and fatigue.**
- **Mental Wellbeing: Stressors, anxiety, mood, focus, and life experiences.**

Sensitive Data & Consent: We only collect sensitive health and wellbeing data with your explicit, informed consent, which you may withdraw at any time.

Legal Bases: Our lawful bases for processing personal data include consent, the performance of a contract, our legitimate interests in providing and improving the Services, and compliance with legal obligations.

Marketing Communications: You may choose to receive email updates. You can opt out via unsubscribe links or by contacting us at privacy@getautonomic.com.

Social Media: If you engage with us via social media, we may access your public profile info to deliver content.

Contact & Support: We collect info (e.g., name, email) when you contact us or use our chat features to help respond and improve our services.

2. Automatically Collected Information

We and third parties (e.g., Google Analytics) collect information like IP address, browser, device details, site usage patterns, and referring URLs. This helps us analyze engagement and improve site experience.

Cookies: We use cookies for analytics and functionality. You may disable them, but this may affect site performance.

Do Not Track: Our website does not currently respond to "Do Not Track" browser settings.

3. Sharing of Personal Information

We do not sell or share your personal information without consent, except in the situations below:

- **With Employers:** Only aggregate, anonymized data is shared unless you give explicit consent.
- **With Institutions:** Only aggregate, anonymized data is shared unless you give explicit consent.
- **With Service Providers:** Data may be shared with affiliates and vendors who help operate the website or provide communication services. They may only use your data as instructed.
- **Cross-Border Transfers:** Data may be processed in the U.S. or other jurisdictions. When data is transferred from the EU/EEA, we use appropriate safeguards.
 - Currently all data is processed in Canada on Canadian servers, except notification services by text and email, which are sent through Twilio. Encryption for data transit is used.
- **Legal Compliance:** Data may be disclosed under lawful orders or investigations involving fraud or criminal activity.

- **Business Transfers:** In the event of a merger, acquisition, sale of assets, or other business restructuring, your personal data may be transferred as part of that transaction. We will ensure that any such transfer is subject to safeguards that maintain the confidentiality and integrity of your personal data.
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4. Automated Processing

Some features of the Services may involve automated processing or machine learning to generate personalized recommendations. These tools support, but do not replace, professional medical or psychological guidance from a health care professional.

5. Research Use

Aggregated, de-identified data may be used for internal research or to contribute to the advancement of cognitive science and performance research.

6. Children's Privacy

Our Services are not intended for individuals under the age of 16. We do not knowingly collect personal information from children.

7. Data Security and Retention

We implement reasonable physical, technical, and administrative safeguards to protect personal information. Access is limited to authorized personnel on a need-to-know basis. Data is retained only as long as necessary for service delivery and legal compliance. Data is encrypted for transit.

Breach Notification: In the event of a data breach of personal information, we will notify affected users and regulators as required by law.

8. Your Rights (Access, Portability, and Deletion)

We are committed to ensuring you have control over your personal data. Depending on your location and applicable data protection laws, you may have the following rights:

You have the right to:

- Access and update your personal information
- Request deletion of your data (subject to legal limits)
- Request a copy of your data in a portable format
- Withdraw consent at any time (where consent is the lawful basis)
- Object to processing for legitimate interests or direct marketing
- Lodge a complaint with a Data Protection Authority (if in the EU/EEA)

You can manage most personal data through your account settings or contact contact@getautonomic.com for assistance. We may request verification of identity for data access requests. We aim to respond within 30 days.

9. Third-Party Links

Our website may link to external sites we do not control. We are not responsible for their privacy practices or content. Please review their privacy notices independently.

10. Changes to this Notice

We may update this Privacy Notice to reflect changes in our practices or legal requirements. Please check this page periodically for the most current information.

11. Contact Us

Data Protection Officer (DPO): If you are located in the European Union or wish to exercise GDPR rights, you may contact our appointed Data Protection Officer at contact@getautonomic.com.

Autonomic Technologies Inc. values your privacy and trust.