



Workshop Series: The Human Value Data Playbook.

A four-part immersive learning series to equip individuals and teams with the skills to identify, activate, and authenticate Human Value Data, the foundation of personal and societal wellbeing.



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Workshop 1



Identifying & Negotiating Human Value

Theme: The value creation process

Audience: Entrepreneurs, leaders, change-makers, early-stage teams

Capability Domain: Business foundations, opportunity development, sales, leadership

Learn how to recognise what truly matters to yourself, your work, and with others. This workshop teaches you how to identify, negotiate, and shape human value into meaningful collaborations, grounded in lived experience and purpose-led opportunity.

Focus

- What is Human Value Data?
- How to identify and make sense of what matters to people
- How to negotiate shared value across stakeholders
- How to design offers based on intuitive human value.

Tools & Techniques

- Human Value Mapping Canvas (VXC)
- Value Recognition Signals
- Negotiation frameworks for shared outcomes
- Case studies from lived experience.

Outcomes

- Define your own value story rooted in lived experience
- Co-create a shared value proposition with collaborators/customers
- Draft your first Human Value Statement.

Workshop 2



Project Design with Human Value Data

Theme: Value Management

Audience: Program managers, technical leads, project designers, social technologists

Capability Domain: Technical project management for wellbeing and positive human impact

Turn values into action.
This session equips you with tools to design human-centered projects that embed wellbeing, authenticity, and shared purpose into every step. Learn to build systems that deliver real, measurable impact.

Focus

- Moving from values to 'data actions'
- Designing projects around human outcomes, not just tasks
- Ensuring traceability and transparency across a value chain
- Building wellbeing into systems, workflows, and tools.

Tools & Techniques

- VXC Human-Centric Project Canvas
- Value Data → Action Mapping
- Frameworks for systemic wellbeing design
- Best practices in responsible implementation.

Outcomes

- Turn values into actionable project steps
- Build in wellbeing tagging and tracking from day one
- Develop a project brief that supports scalable human-led design.

Workshop 3



Authenticating & Communicating Human Value

Theme: Value communication & authorship design

Audience: Creatives, communicators, system designers, founders

Capability Domain: Creative foundations, flow, trust signals, authorship, and narrative clarity

Make your value visible and trusted. This workshop shows you how to authenticate your work through creative expression, trust signals, and data hygiene so what you stand for is felt, but also verified and remembered.

Focus

- Authenticating your value through trust design
- Ensuring data hygiene and authorship integrity
- Visual storytelling and symbolic representation of value
- Designing systems for validation, recognition and reward

Tools & Techniques

- VXC Authorship & Flow Framework
- Metadata & authentication layers (e.g. timestamping, digital identity)
- Visual language for value signals (color, symbols, design tokens)
- Microformats for data hygiene.

Outcomes

- Package your value in ways that can be seen, trusted, and shared
- Implement lightweight authentication for validation
- Communicate human value through creative expression.

Workshop 4



Calibrating the Quality of Value

Theme: Value alignment & trust-driven decision making

Audience: Strategic, executive, and leadership audiences

Capability Domain: Human value alignment and trust-based validation.

This workshop invites participants to expand their understanding of value through calibration, resonance, and alignment. We explore how to minimise time to value, maximise quality of life, and ensure the truth of value delivered, using VXC's unique trust-led approach. For leaders and teams, this learning becomes a compass for aligned action & honest course correction.

Focus

- Moving from metrics to value calibration
- Visual storytelling and symbolic representation of value
- Designing systems that feel right, work better, and restore trust.
- Weighting what matters most: Time to Value (TTV), Quality of Life (QOL) and Quality of Value (QOV).

Tools & Techniques

- VXC Alignment Scorecard (TTV/QOL/QOV model)
- Review Actuals, GAP, Flags, Lessons & Opportunities
- Recalibration of value

Outcomes

- Define your own language for value quality and alignment
- Calibrate your offerings or systems against value truthfulness
- Replace extractive KPIs with human-centered, trust-driven weighting
- Develop a reflective system that holds both intention and impact.

The Human Value Data Playbook Series

2025 Workshop Facilitators

Meet your facilitators for the 2025 Human Value Data Playbook series. Workshops can be facilitated globally in-person, virtually or in a hybrid delivery methodology depending on your location and unique requirements.



Bao-Van Du | Founder

Bao-Van Du is a human technologist, artist, and founder of VXC. With a background in enterprise innovation, she has been at the forefront of developing new markets and opportunities within multinational environments, helping to establish a new category of responsible business. Since 2018 her focus has shifted towards social impact, where she has led global programs in Australia that connect transformative technologies with under-served communities. Drawing on her personal experiences and creative instincts, Bao-Van empowers others to activate and authentic their values. She is also the voice behind The Underwolf, a personal philosophy and publication supporting intuitive authorship and grounded in truth rather than performance.



Joseph Cassar | CTO

A seasoned tech and human-centred design strategist, Joseph has built and exited multiple tech companies, delivering digital products globally across governments, automotive, FMCG, defence and finance. After decades of working in these spaces he decided that his energy and passion would be better spent helping improve human lives rather than selling things to them. Shifting to working exclusively on ventures creating meaningful human impact, he co-founded a tech incubator for impact-driven businesses and developed a venture studio focused on advancing ethical business models, and high-impact innovation. As Chief Technology Officer of the VXC team he works to empower people to own their data, journeys, and outcomes.



Let's Get Started

Ready to dive in? Reach out to book your workshop sessions or discuss your organisation's specific needs with our team. We're here to collaborate and tailor our approach to ensure that every aspect of our workshops aligns with your goals and aspirations.

Feel free to get in touch via email hello@vxc.global and schedule a call or visit our website vxc.global and submit an enquiry form.



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